

ELYSE RENOUF, MBA DATA SCIENTIST



#### Techniques & Tools:

- Python | Jupyter | Microsoft Excel | Streamlit
- Content-based recommender
- Natural Language Processing (NLP)
- Machine Learning using TF-IDF weightings



# WHEN ONCE UPON A TIME... THERE WAS A NEED:

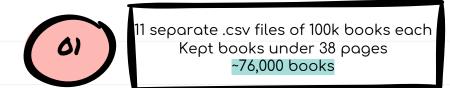
"We've read this book so much, we have it memorized!!

Help me find new children's books similar to the stories my kids already love!"

#### A HERO APPEARED: TELL ME A STORY (TMAS)

- A content-based child book recommender system
- Recommends books based on similarities in the book descriptions using natural language processing (NLP); ranked by similarity scores

### GETTING TO HAPPILY EVER AFTER



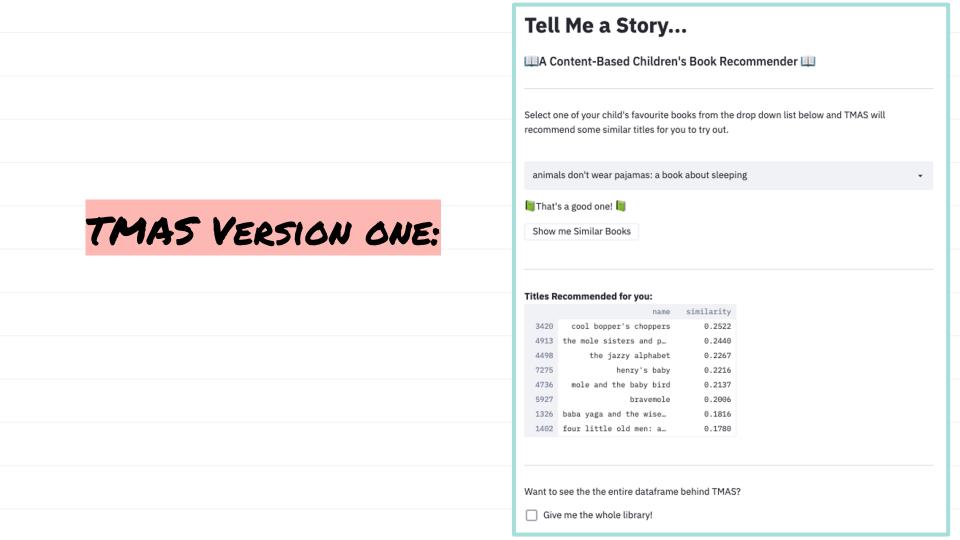
Manually selected publishers ~ 498
Standardized name variations ~ 86
~ 27, 504 books

03

Dropped duplicates
Dropped blanks and NaNs
Added is\_preschooler column
~10,390 books



Tokenizer to prep description text TF-IDF to vectorize Cosine Similarity to compare



similar\_books = content\_recommender("the bone keeper", True, tfidf\_scores)
similar books.head(10)

	name	similarity
3037	bones and the dog gone mystery (bones mysterie	0.316017
3004	bones and the cupcake mystery (bones mysteries	0.251207
6959	the bone talker	0.250863
5536	the bone man: a native american modoc tale	0.246213
6585	mister bones: dinosaur hunter	0.240057
904	bones and the birthday mystery (bones mysterie	0.202886
5948	the teeny tiny woman: an old english ghost tale	0.199999
1670	benny	0.188995
7067	the teeny tiny woman	0.184541
2404	digging up dinosaurs	0.183855

## TMAS VERSION TWO:

- App update in progress
- Filtered by is\_preschooler age group
  - True = 1 (3+ years old) > 30pgs
  - False = 0 (0-2 years old) <30pgs</li>

# + BEYOND:

- o Dataset with real ages / categories
- Parts of speech categorization
- o Filter by genre / topic

AND THEY ALL READ HAPPILY EVER AFTER ....

#### LET'S CONNECT:

elyse.renouf@gmail.com https://www.linkedin.com/in/elyserenouf/

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik.

