

Evaluation:

What works well:

One of the strengths in my re-design is maintaining consistency in the footer, header, colour scheme and hover effects. As outlined in the user persona, the user wants a cohesive looking website across all pages, this makes it easier for navigation and provides a more pleasing aesthetic. Secondly, I tried making sure the website would look good on different resolutions (mainly 1080p and 1440p). For the most part I managed to make all the spacing and sizing look good on both resolutions with a few elements such as the “contact us” box looking a bit too small in 1440p. Lastly, (excluding the lack of a search bar) I believe I was able to create a website that was easy to navigate and more or less successfully tackled one of the main things the survey showed me users wanted improvement on. “The navigation between should be improved” “the misaligned top bar is ugly, and navigation is difficult”.

What needs improvement:

Firstly, the colour scheme when it comes to the buttons could/should have been improved, I realised later on that the white text on a light-yellow background can be hard to read for users with visual impairments. This leads to accessibility issues and makes the website less user friendly to people with these visual impairments. My website should have been friendly to all users, but I failed to do so. Secondly there is a lack of visuals. I only included 2 images relating to the institution in the entire website but having multiple different images and maybe even videos could have created a more engaging look that also showcases MCAST’s institutions better. Additionally, there is not a search feature but as some of the feedback I have gotten such as “a better search feature” and “search bar and design should be improved” shows that users do want a search bar and one that works more efficiently than the MCAST’s official website. I was not able to add a search bar due to my lack of coding skills and not properly considering it during the initial design and navigation choices.

Implementing this feature would have made an easier to navigate website. Lastly, from some design feedback I got I realised that the list of courses page doesn't look that appealing in its layout so I should have experiment more in the early stages on this page's layout.