

# ELZIAN AGRO AT CHANGENOW 2025: PIONEERING SUSTAINABLE AGRICULTURE SOLUTIONS ON THE GLOBAL STAGE



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Lilan Dayananda, the Managing Director and CEO of Elzian Agro, is set to represent his innovative agritech startup at ChangeNOW 2025, the world expo of solutions for the planet, held at the iconic Grand Palais in Paris, France, from April 24 to 26, 2025. This event marks a significant milestone as it coincides with the 10th anniversary of the Paris Agreement, emphasizing the urgent need for decisive climate action and sustainable development.

Elzian Agro specializes in smart agronomy solutions that empower farmers to increase productivity while reducing crop wastage through real-time monitoring and automation technologies. Their use of IoT, AI, and data-driven agriculture addresses critical challenges posed by extreme weather changes and resource scarcity, making their participation at ChangeNOW highly relevant.

ChangeNOW gathers 40,000 participants from 140 countries, including 10,000 companies and 1,200 investors, providing Elzian Agro with unparalleled exposure to potential partners, clients, and investors interested in sustainable agriculture and climate solutions. The expo features curated deal flow and investor-only sessions, enabling startups like Elzian Agro to secure funding and strategic partnerships essential for scaling their impact globally.

With over 1,000 sustainable solutions showcased, Elzian Agro can demonstrate its cutting-edge technologies in precision farming, automation, and resource optimization to a highly engaged audience of changemakers and industry leaders. By participating in an event that reaffirms the spirit of the Paris Agreement and accelerates ecological and social transitions, Elzian Agro aligns itself with global efforts to combat climate change and promote sustainable food security.

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## ELZIAN AGRO

Elzian Agro is a startup that provide smart agronomy solution to the farmers to increase the productivity by reducing their crop wastage.

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