

ELZIAN AGRO AT CHANGENOW 2025: PIONEERING SUSTAINABLE AGRICULTURE SOLUTIONS ON THE GLOBAL STAGE



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Lilan Dayananda, the Managing Director and CEO of Elzian Agro, is set to represent his innovative agritech startup at ChangeNOW 2025, the world expo of solutions for the planet, held at the iconic Grand Palais in Paris, France, from April 24 to 26, 2025. This event marks a significant milestone as it coincides with the 10th anniversary of the Paris Agreement, emphasizing the urgent need for decisive climate action and sustainable development.

Elzian Agro specializes in smart agronomy solutions that empower farmers to increase productivity while reducing crop wastage through real-time monitoring and automation technologies. Their use of IoT, AI, and data-driven agriculture addresses critical challenges posed by extreme weather changes and resource scarcity, making their participation at ChangeNOW highly relevant.

ChangeNOW gathers 40,000 participants from 140 countries, including 10,000 companies and 1,200 investors, providing Elzian Agro with unparalleled exposure to potential partners, clients, and investors interested in sustainable agriculture and climate solutions. The expo features curated deal flow and investor-only sessions, enabling startups like Elzian Agro to secure funding and strategic partnerships essential for scaling their impact globally.

With over 1,000 sustainable solutions showcased, Elzian Agro can demonstrate its cutting-edge technologies in precision farming, automation, and resource optimization to a highly engaged audience of changemakers and industry leaders. By participating in an event that reaffirms the spirit of the Paris Agreement and accelerates ecological and social transitions, Elzian Agro aligns itself with global efforts to combat climate change and promote sustainable food security.

Lilan Dayananda's leadership and recognition as a top social entrepreneur in the Global South further amplify the significance of Elzian Agro's presence at ChangeNOW. His vision to leverage technology for sustainable agriculture resonates with the expo's mission to turn commitments into actionable solutions for the planet. Elzian Agro's participation in ChangeNOW 2025 is a strategic opportunity to enhance its global footprint, attract impact investment, and contribute meaningfully to the urgent challenge of sustainable agriculture and climate resilience. This platform not only accelerates the startup's growth but also reinforces its role as a key player in the global transition towards a sustainable future.

ELZIAN AGRO

Elzian Agro is a startup that provide smart agronomy solution to the farmers to increase the productivity by reducing their crop wastage.

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