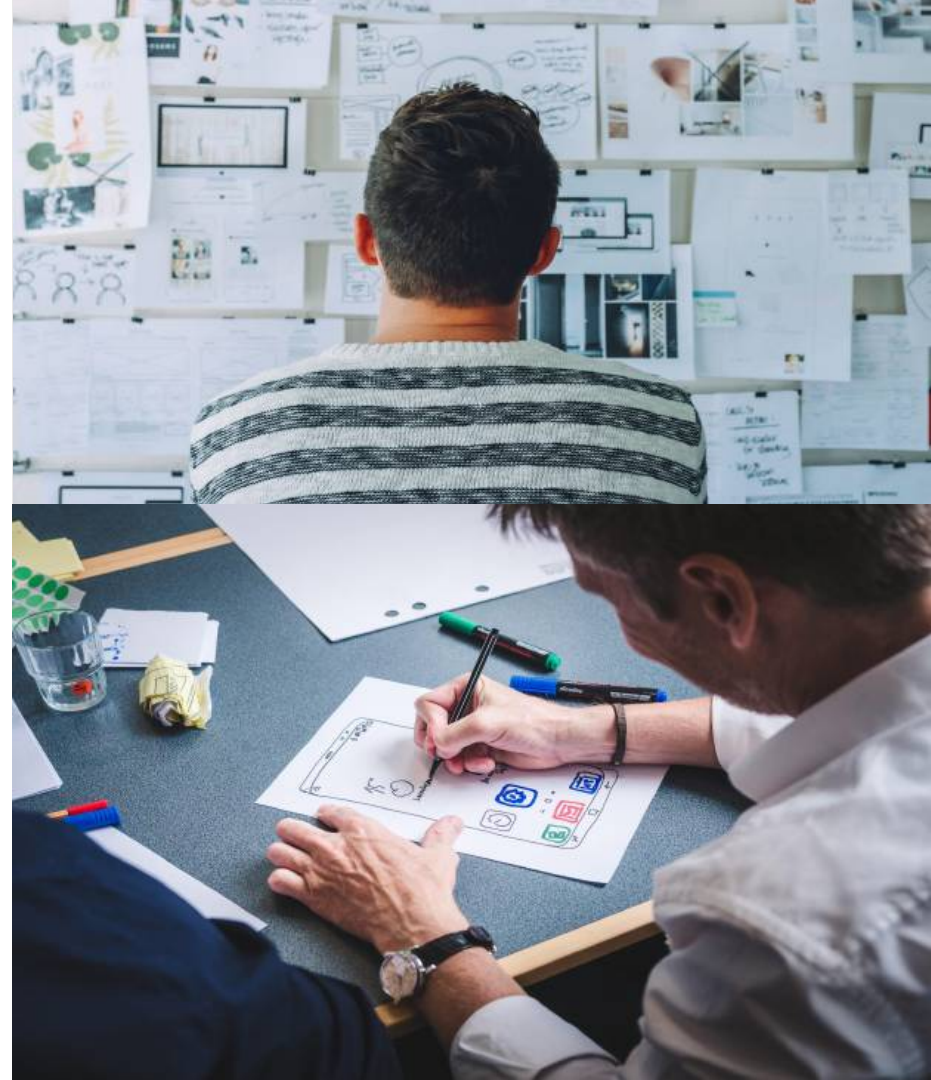# Design Thinking

- Design thinking is an effective process to solve problems that helps you create great solutions.

- Design thinking encourages people to look for new alternatives to problems.

Design Thinking

- Design thinking is successful because it focuses on the necessities of the user.

- It's about understanding the content and culture of the stakeholders involved.

Design Thinking

- Solutions are found using direct observation and data, which produce User Stories relevant to end users.

- Once the research is conducted, new ideas are generated to solve the problem easily.

Design Thinking

- These ideas result in rapid solutions and/or prototyping.

- The process of ideating early prototyping and testing guarantees quick and cheap solutions to bugs.

Design Thinking

- Can you think of a problem you can apply Design Thinking to?

- Share your thoughts and ideas in the chat.