

## Nicholas Rose – Email Marketing Portfolio



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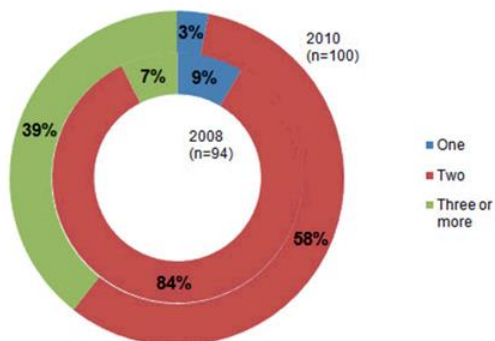


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**Number of Clicks Required to Opt Out**  
Among major online retailers



**February 2013**

