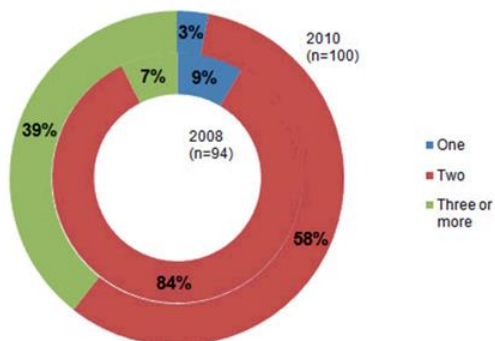


## Blake Costas – Email Marketing Portfolio



**Number of Clicks Required to Opt Out**  
Among major online retailers



**February 2013**

