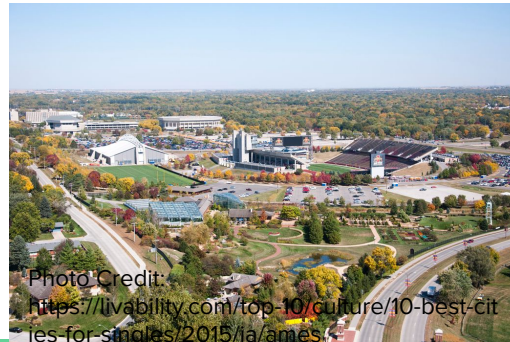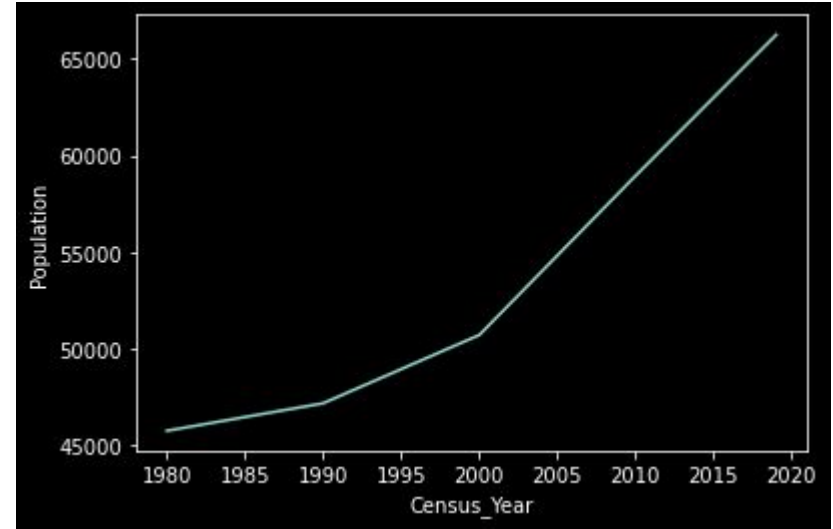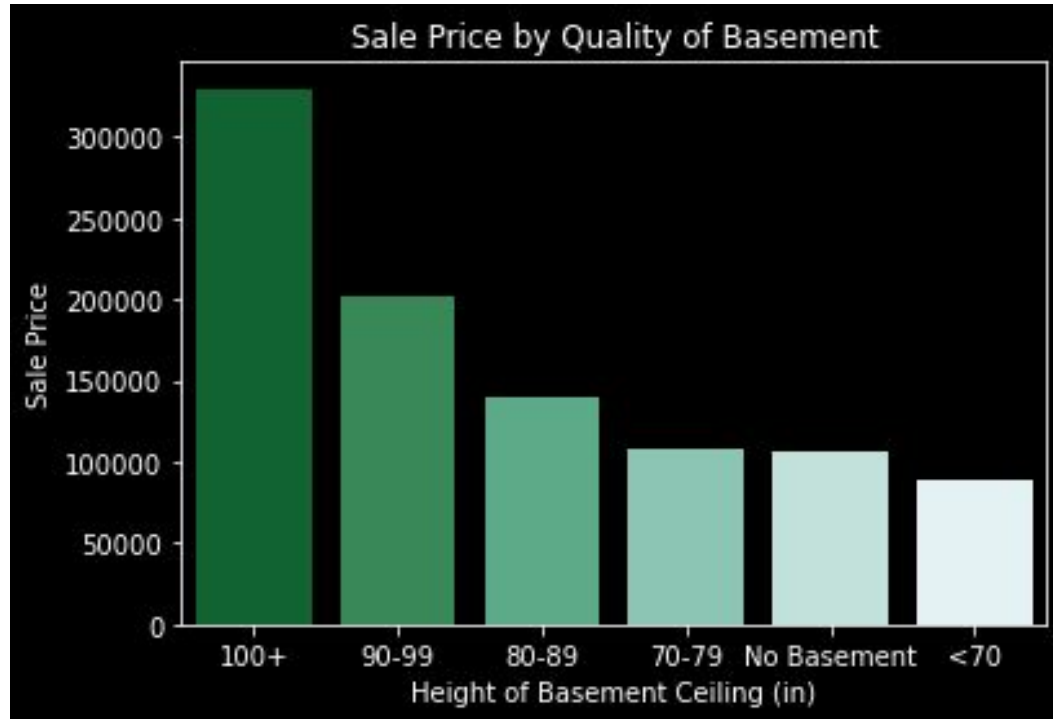# Better Design: Developing for Demand in Story County

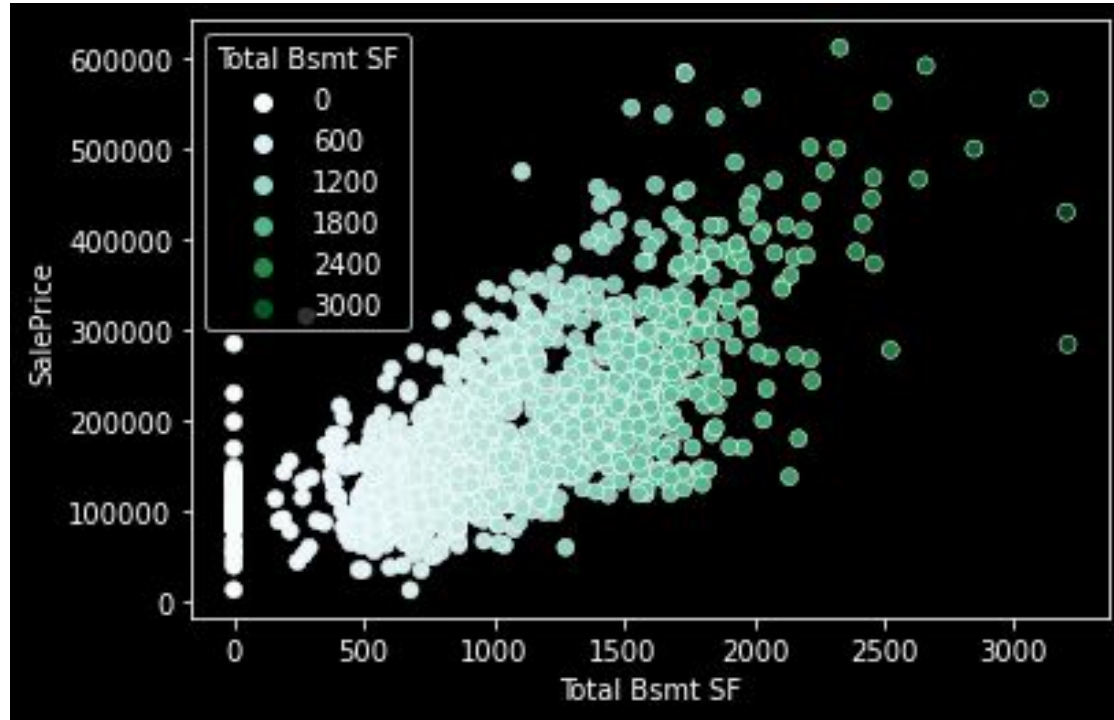Emily Naftalin · | · Data Scientist · | · December 2020
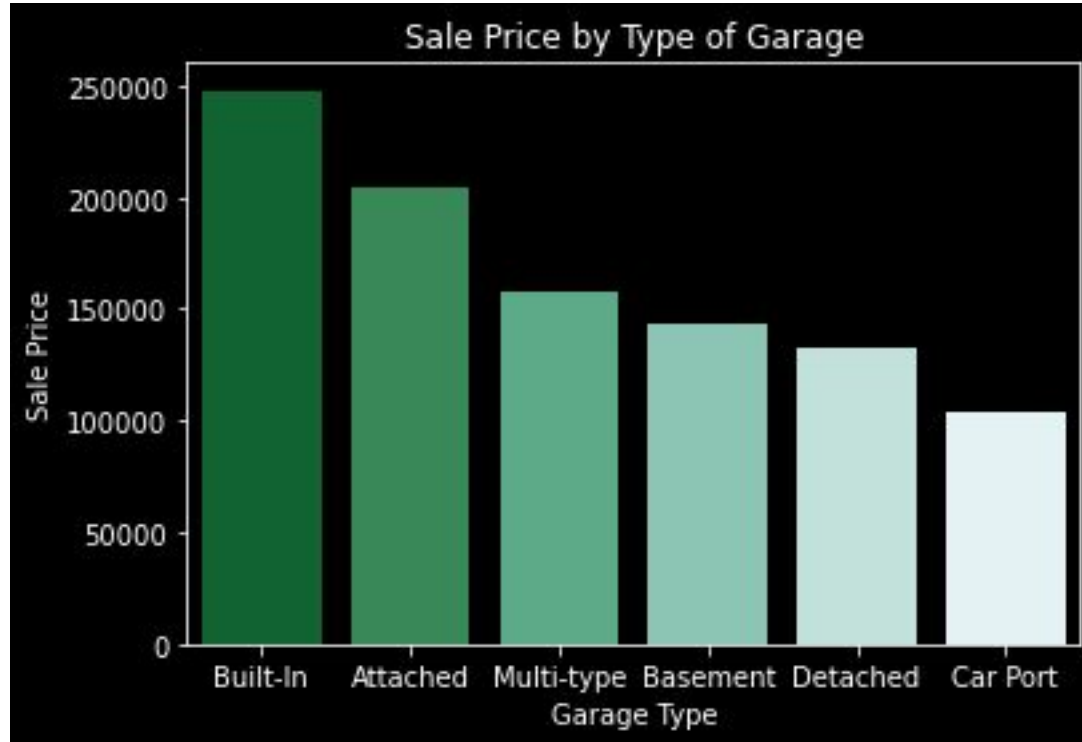
Ames, Iowa

Sale Price by Quality of Basement

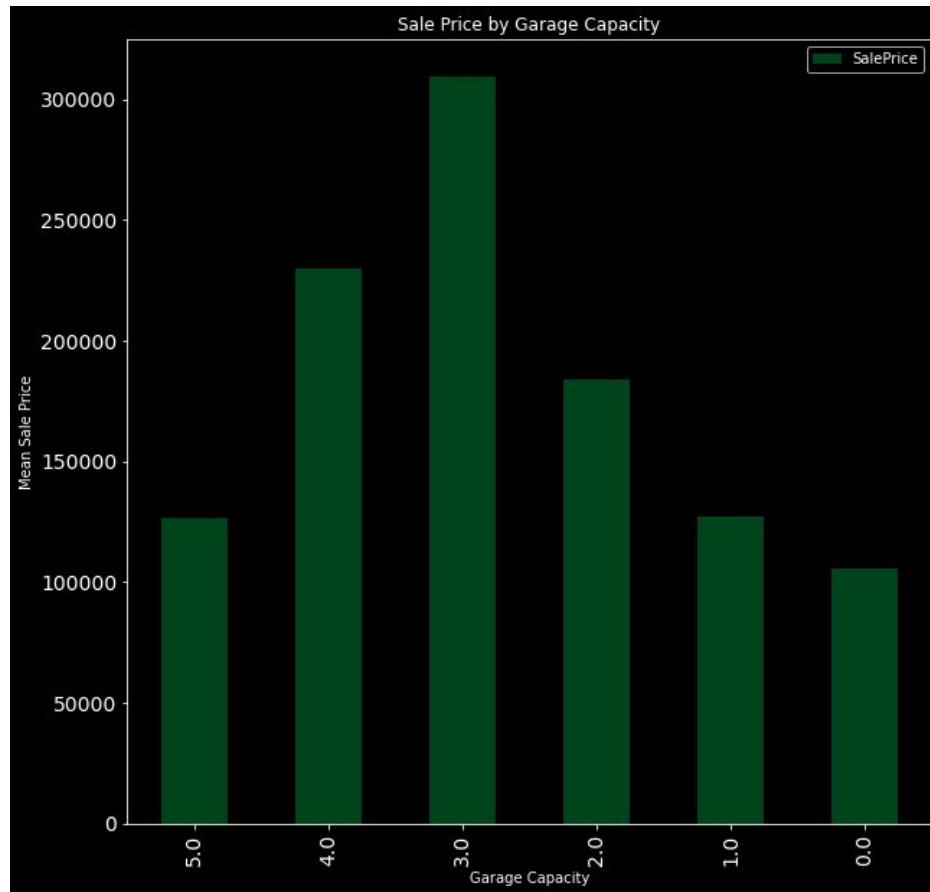# Sale Price by Basement Square Footage

Sale Price by Garage Type

Sale Price by Garage Capacity

Bigger isn't better!

Moving forward

- House layout

- Land features

- Neighborhood

Citation

Dataset: https://www.kaggle.com/c/dsir-1116-ames-regression-challenge/data

Thank you for your time!