

TALK THE TALK WALK THE WALK

*Capturing the Musical
Conversation
In 2021*

Emily Naftalin
Data ♦ Music ♦ Connection



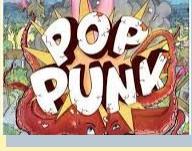


PLAY IT AGAIN, SAM!

What is your favorite type of music?

Why?

MUSIC ON REDDIT

r subreddit No. of members	r/Music 26.8m	r/country 24.7k	r/rock 46.4k	r/Metal 1.4m	r/kpop 689k	r/EDM 1.4m	
GENRES							
	r/RedHot Chili Peppers 55.5k	r/hiphop heads 2m	r/pop punkers 79.2k		r/folkmusic 1.5k		
	r/gorillaz 210k		r/music Theory 374k	r/composers 35.7m	r/Guitar 726k	MUSICIANS	
SPECIAL INTEREST							
	r/listen tothis 16.5m		r/DnB 68.8k	r/BABYMETAL 34.2k		r/WeAreTheMusicMakers 1.6m	

ROCK RANT

"

I got a friend of mine who lost touch with rock music because he moved away for a while. I'm trying to put together some bad ass music for him to listen to when he gets home. Im thinking everything from classic to heavy. Any suggestions of bands I need to include. Devil Horns Up!! This is a little of what I was thinking:

Stevie Ray Vaughn

Pantera

Slipknot

Jinjer

Ronnie James Dio

Iron Maiden

System of a Down

Metallica

Who's got some other ideas?

"



COUNTRY CHAT

"

Song name?

Can anyone tell me the
same of the supertime
song that is sang at Dolly
Parton's Stampede during
the meal?

"



WHAT'S THE GOOD WORD?

Ramones - Havana Affair [Punk]

youtu.be/FFFr2B...



19

Posted by u/dalyllama35 6 days ago

Top-5 Most Underrated Guitarists

vinylwritermusic.com/top-5-...

I painted this portrait of the great George Jones!



ROCK 'n' ROLL

Crossposted by u/LowDownSlim 13 days ago

37 Patsy Cline

/r/OldSchoolCoolMusic - Posted by u/LowDownSlim 13 days ago

Patsy Cline



92 I want this suit so badly

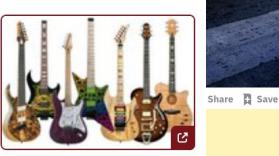
Posted by u/kevinmrr 9 days ago



Posted by u/Huddlestad 3 days ago

Loretta Lynn Recruits Margo Price, Tanya Tucker for New Album 'Still Woman Enough'

rollingstone.com/music/...



Early Christmas presents from the Misses-can't beat um



COUNTRY
western

Metallica

Which one of these is the best?

120 votes

10 Kill 'Em All

32 Ride the Lightning

38 Master of Puppets

16 ...And Justice for All

24 Metallica (the Black Album)

Voting closed 6 days ago

Posted by u/jschmeau 7 days ago

Metallica - Seek & Destroy

youtu.be/B7f_Gm...



CONTENT

CONTENT

CONTENT

↑
56
↓

Posted by u/goodandloud 18 days ago

Guitars, Cadillacs (Official Video) - Dwight Yoakam

youtu.be/ovTNQf... ↗



8 Comments



Give Award



Share



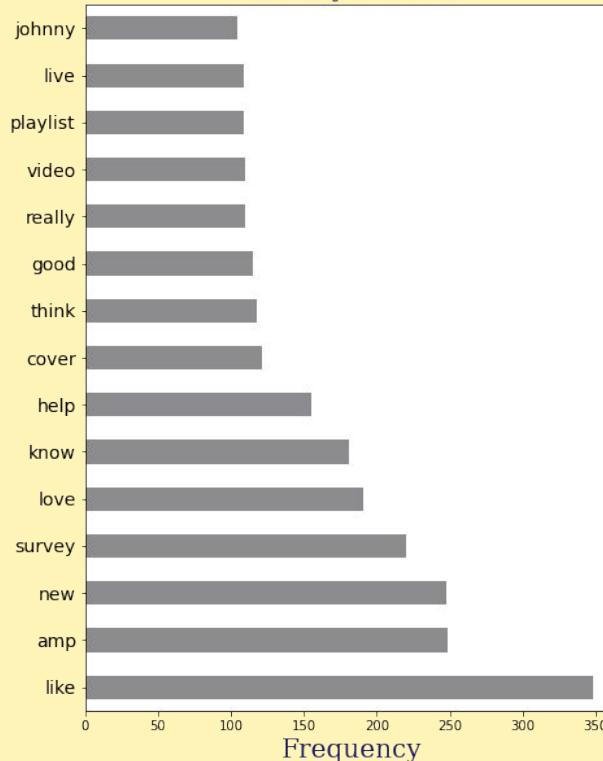
Save

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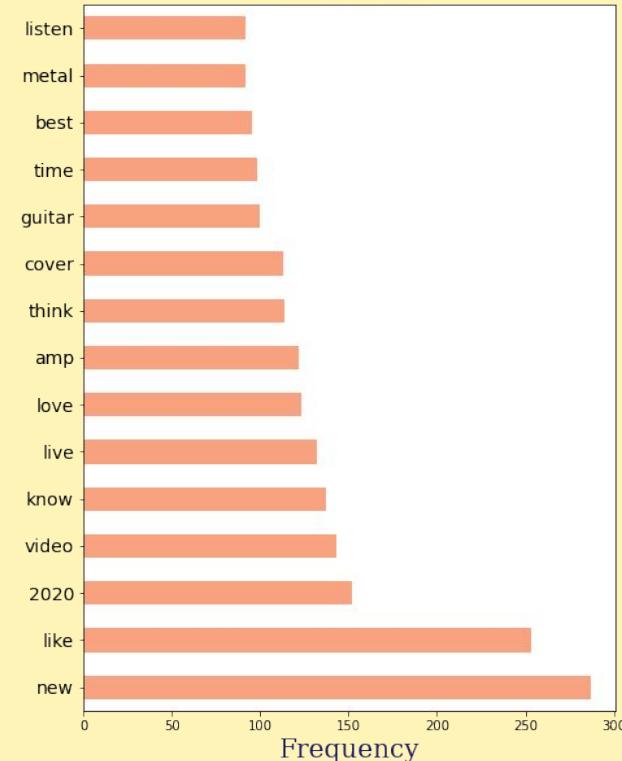
SO JUST COUNT THE MOST FREQUENT WORDS, RIGHT??



Country Western



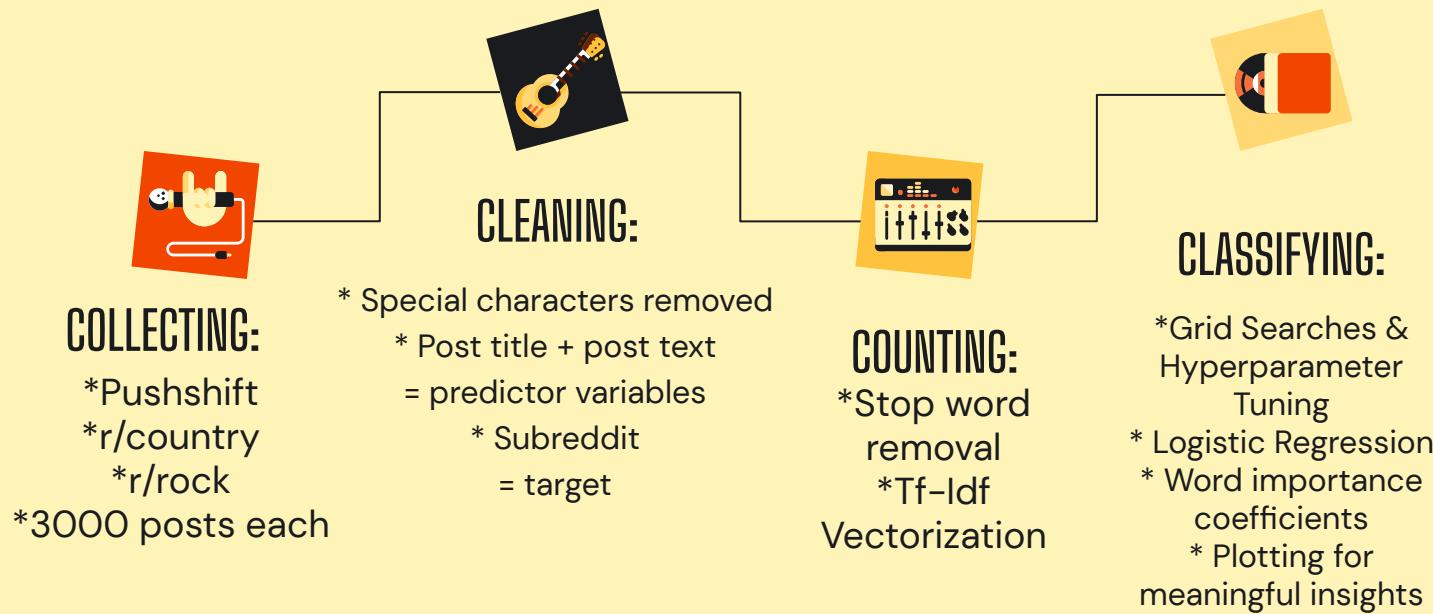
Rock 'n' Roll

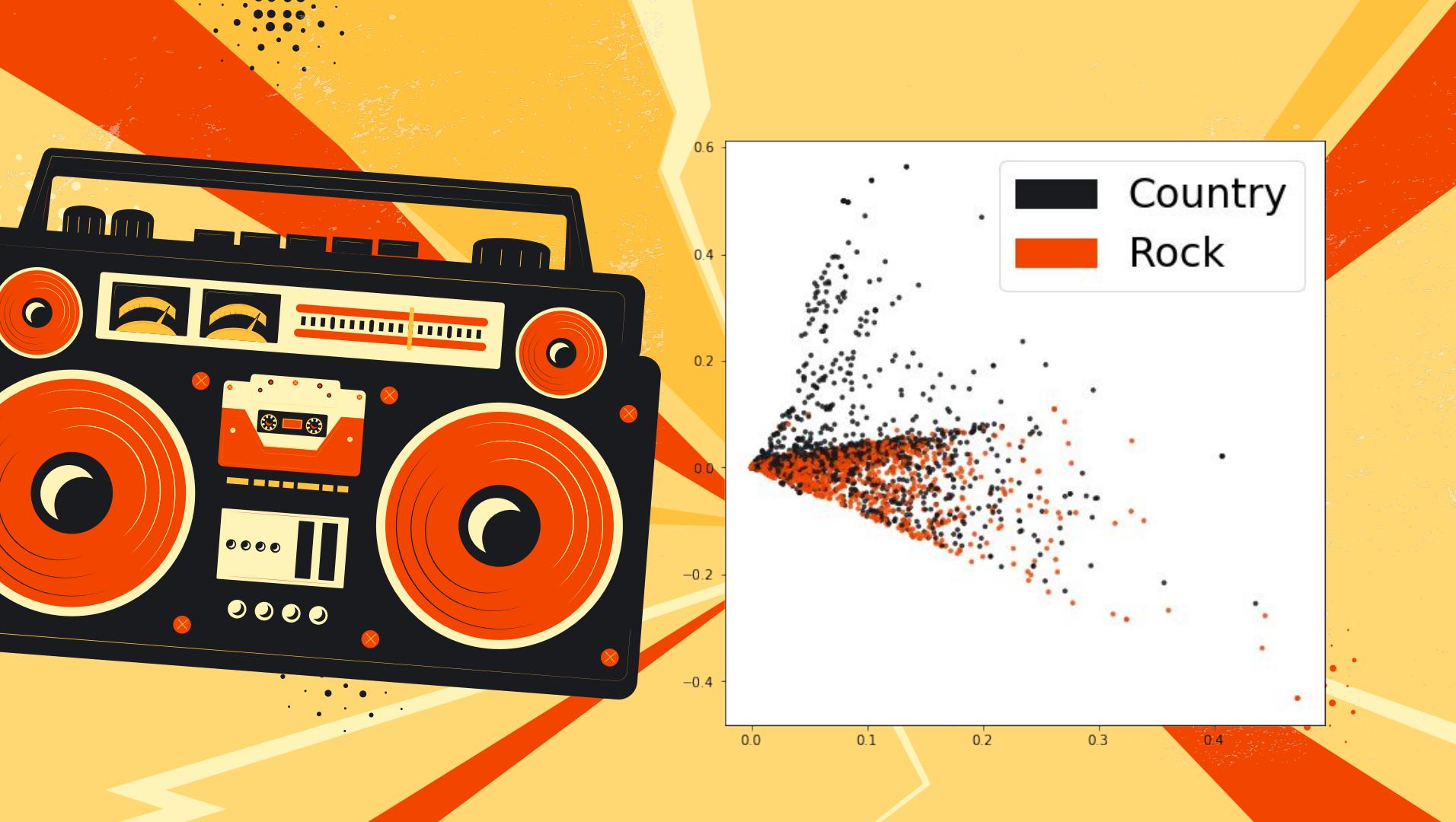


NO!



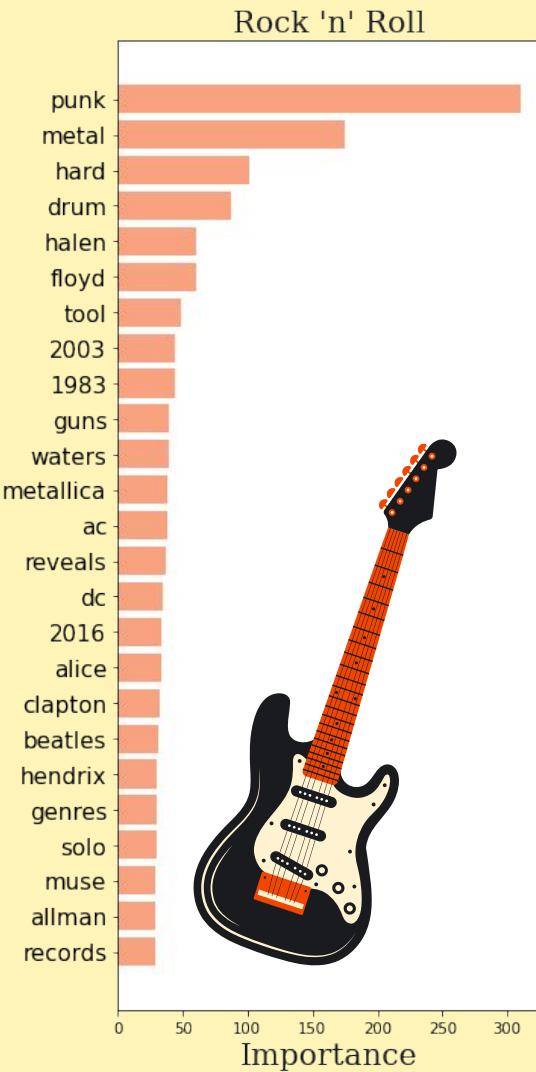
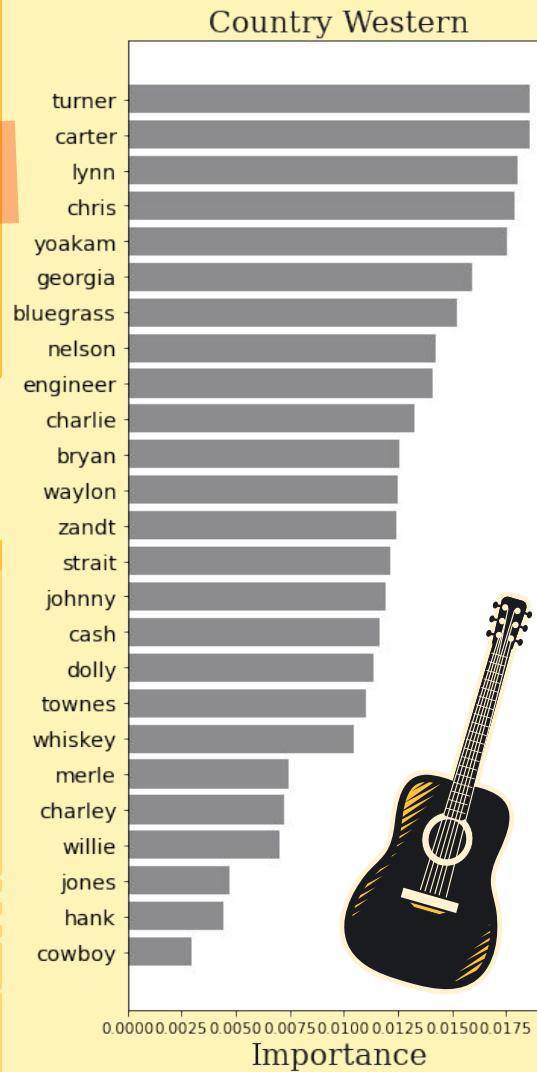
FROM REDDIT to REALITY



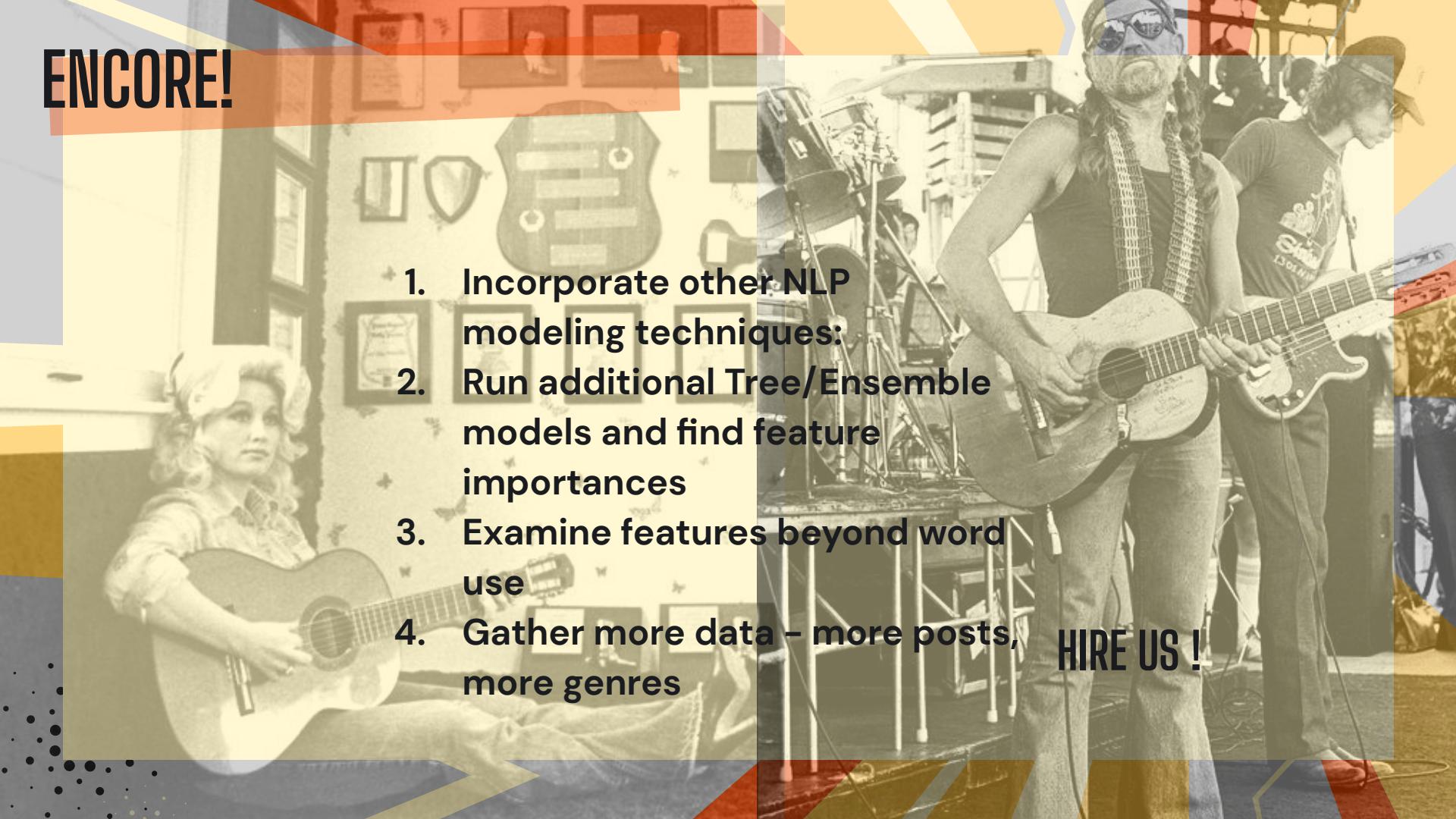


TA-DA!

*Now this is
what the kids
are talking
about ...*



ENCORE!

- 
1. Incorporate other NLP modeling techniques:
 2. Run additional Tree/Ensemble models and find feature importances
 3. Examine features beyond word use
 4. Gather more data – more posts, more genres

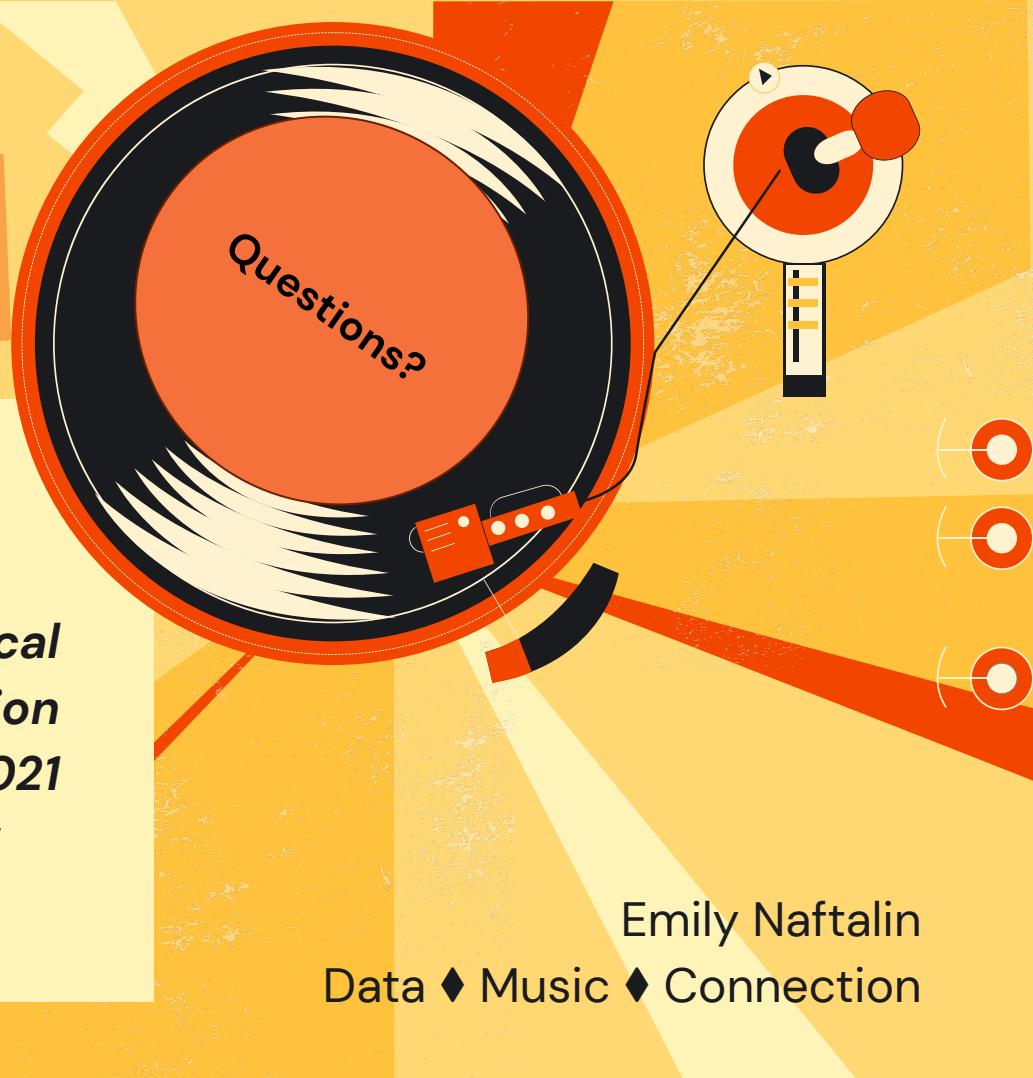
HIKE US !

THANKS!

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210,000

Gorillaz

