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External Project: Lil Sweet Bakery

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Overview

The goal of this design is to help Lil Sweet Bakery to start to promote their business online. Lil Sweet Bakery sells individual baked goods that are all gluten free, dairy free, and allergen friendly. Lil Sweet Bakery thinks that their website needs to fully express their dedication to being allergen friendly.
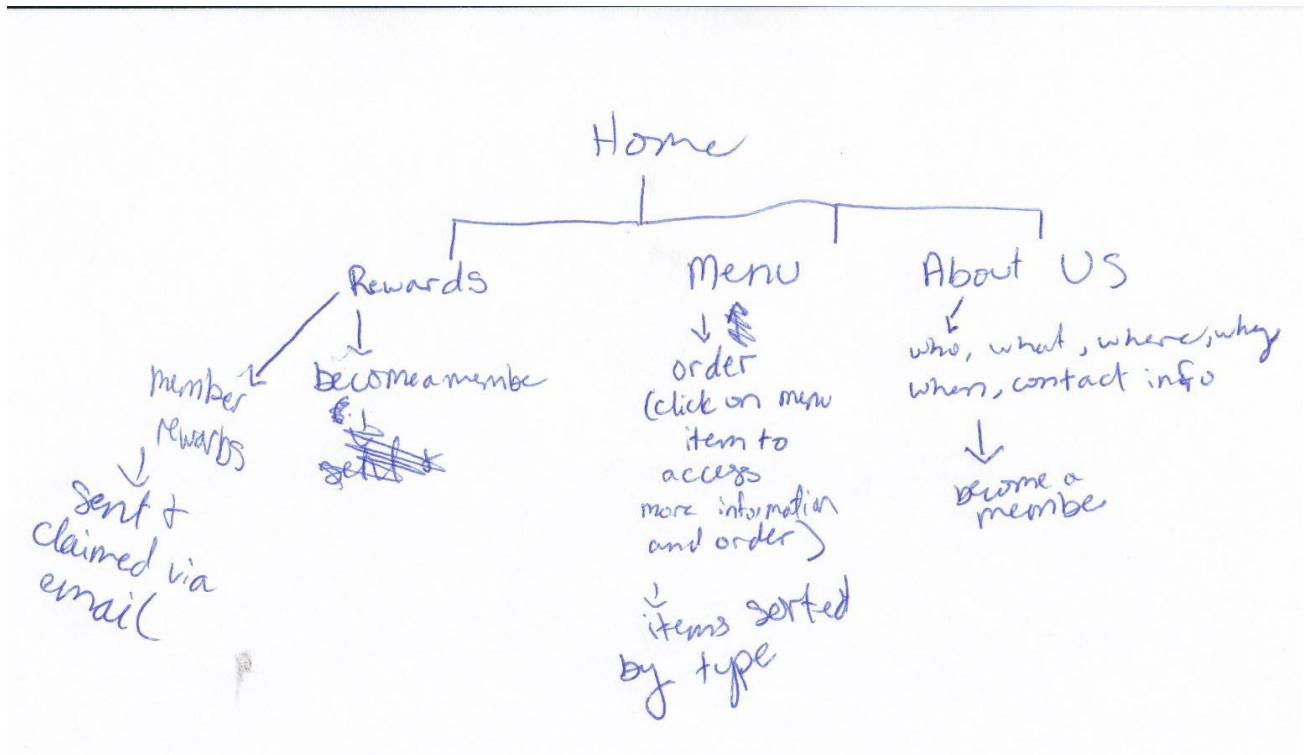
Goals

1. **Functionality:** The website must be user friendly. Lil Sweet Bakery wants people of all backgrounds to be able to access their entire website with ease. Lil Sweet Bakery also wants to be able to manage their rewards club with ease from their website.

2. **Appealing Design:** Lil Sweet Bakery wants their logo and company colors to be clearly visible on all pages of the website. They also want to make sure that the fonts and colors are easily legible, especially for people with dyslexia because the owner is dyslexic.

Specifications

The website must include a place to order desserts, view store hours, become a member, show member benefits, and show a menu. The colors for Lil Sweet Bakery have the hex codes of #C085FF, #9DB7CF, and #434E59. Lil Sweet BAkery wants their website to be built to be mainly used on a mobile device. Lil Sweet Bakery is trying to reach people who are sensitive to gluten,

dairy and other common allergens, like nuts. Lil Sweet Bakery wants to make affordable indulgence treats for these people.

Site Map

Wireframe