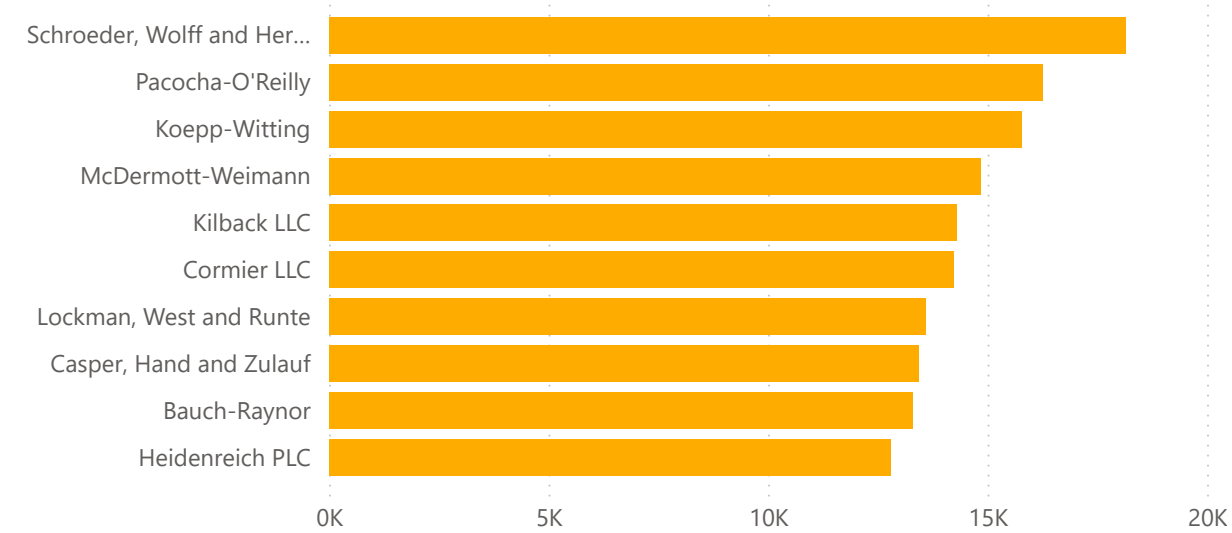


Transaction Overview

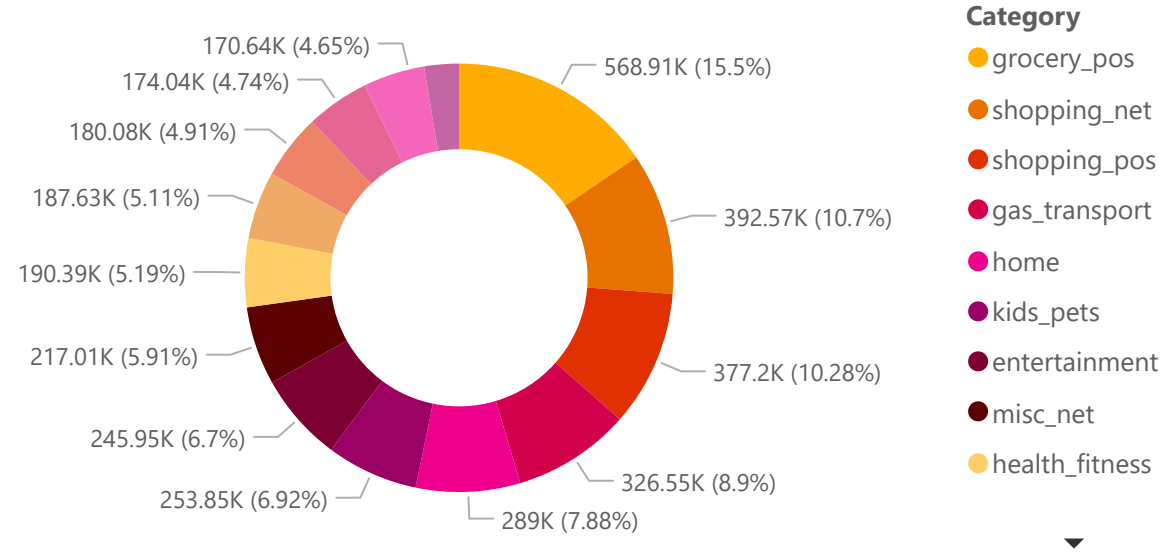
City

All

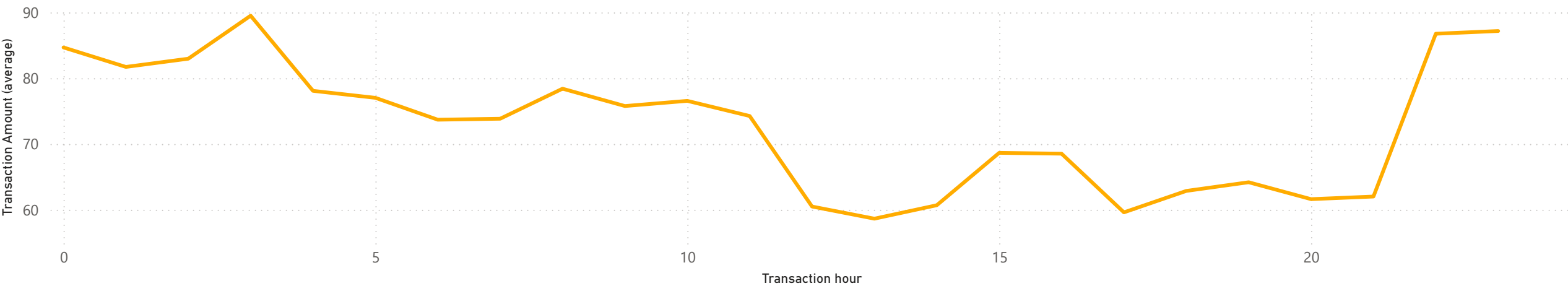
Top 10 merchants by transaction amount



Distribution of spending across categories



Transaction amount over time (January)



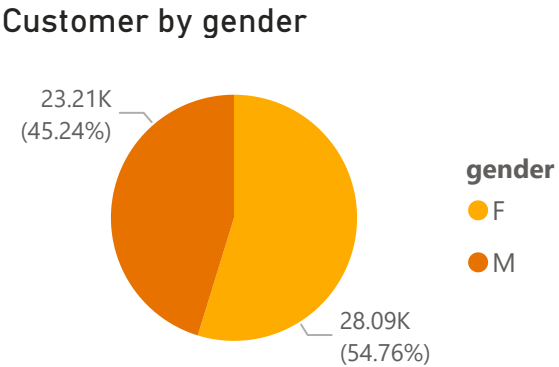
Customer Overview

City

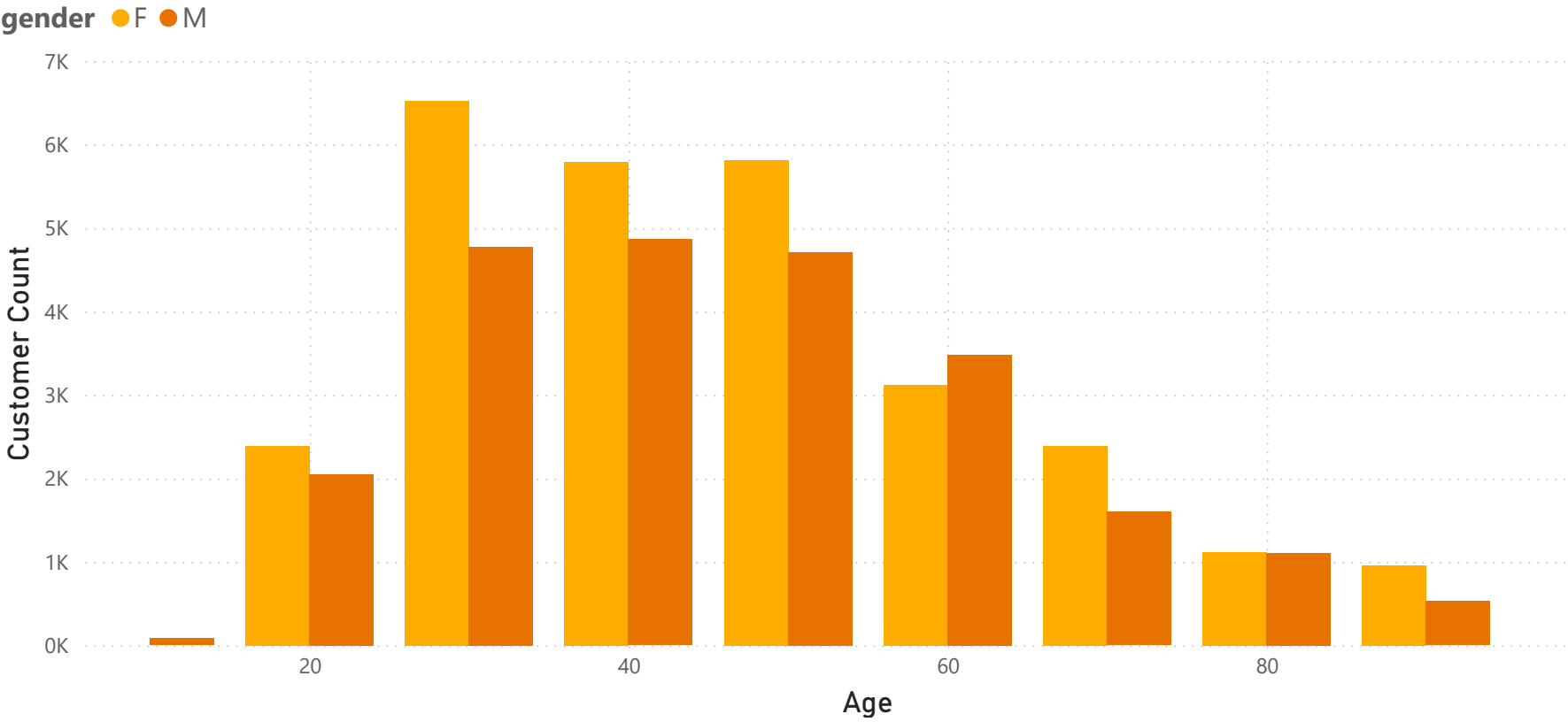
All

Joanna Hudson
Highest Spend Customer

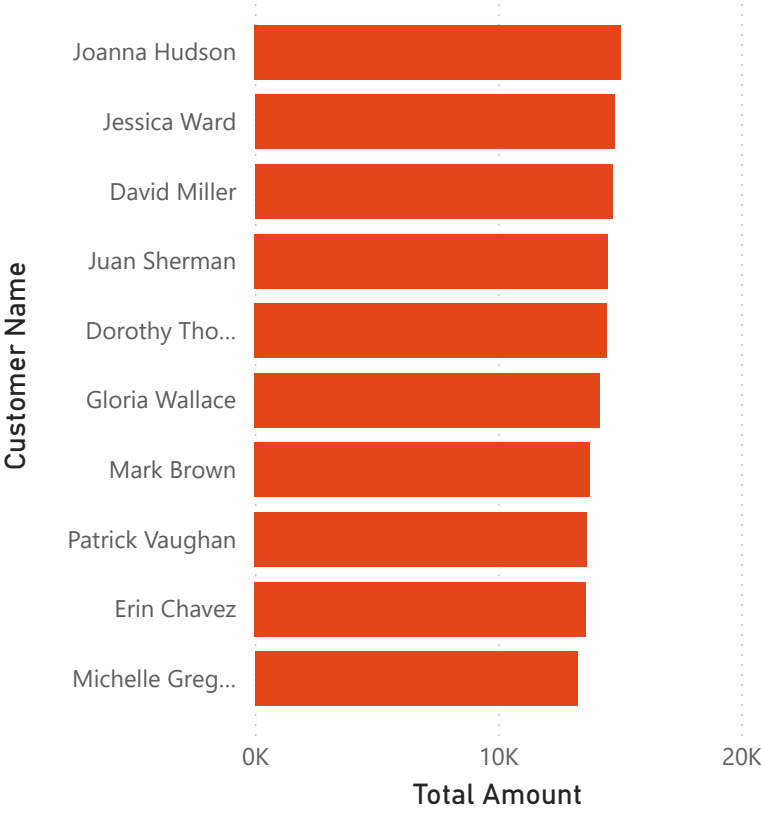
Jessica Ward
Highest Frequency Customer



Distribution of customers by age groups and gender



Top 10 Customers by Total Amount



Fraudulent Transactions

State

All

474

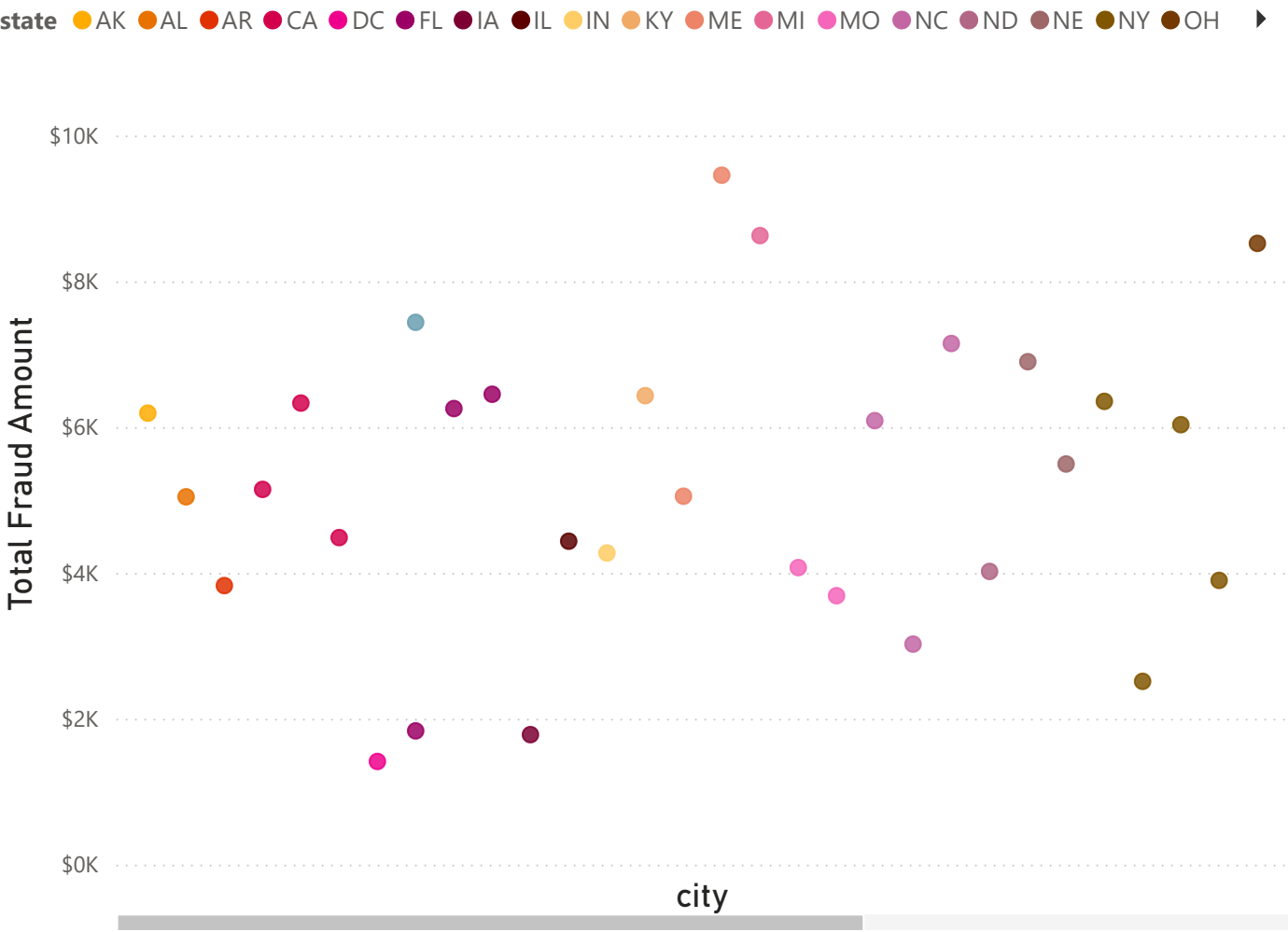
Number of Frauds

\$245.93K

Total Fraud Amount

Count of Fraudulent Transactions by Store			
merchant	city	state	fraud count
Koepp-Witting	Cochranton	PA	2
Lockman, West and Runte	Edisto Island	SC	2
Mosciski, Gislason and Mertz	Fulton	SD	2
Heathcote LLC	Heiskell	TN	2
Schoen, Kuphal and Nitzsche	Heiskell	TN	2
Altenwerth, Cartwright and Koss	Ironton	OH	2
Rau and Sons	Manor	PA	2
Kiehn-Emmerich	Mc Veytown	PA	2
Mayert Group	Milford	OH	2
O'Hara-Wilderman	Moriches	NY	2
Beier-Hyatt	New Goshen	IN	2
White and Sons	Orangeburg	NY	2
Koepp-Parker	San Antonio	TX	2
Labadie, Treutel and Bode	Stephensport	KY	2
Lesch Ltd	Armagh	PA	1
Ruecker-Mayert	Armagh	PA	1
Barrows PLC	Browning	MO	1
Total			474

Total Fraud Amount by City



Geographic Distribution

State

All

Distribution of Transactions by City

