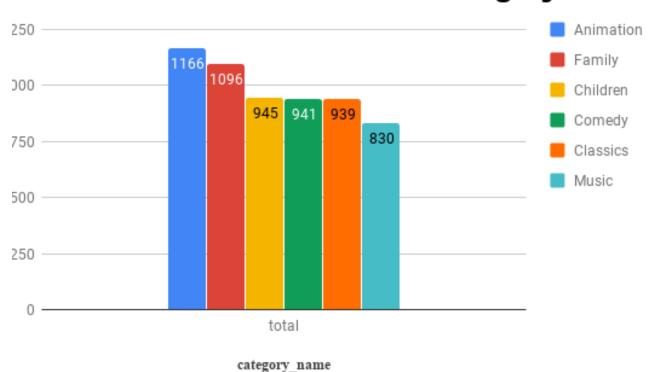


Query num 1:

total rentals for each category

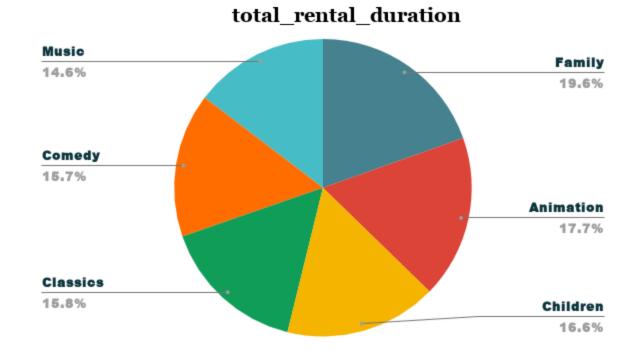


- what is the most category which ordered for rental it's films?
- From the chart we can see animation category is the highest ordered, then family films, then children etc.

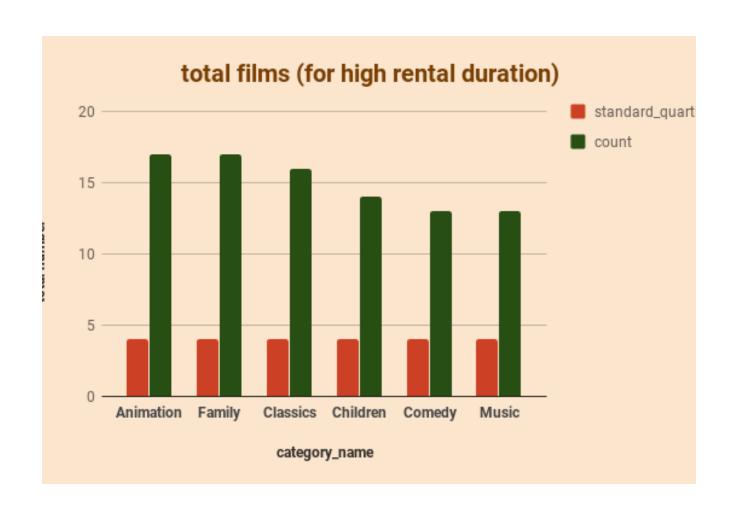
Query num 2:

what is the total rental duration for each category?

Family category is the highest total rental duration from others and it'd percentile=19.6%



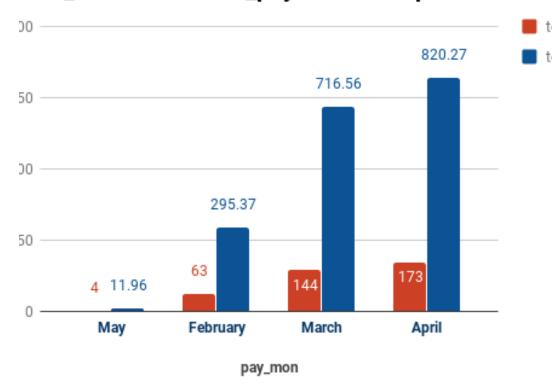
Query num 3:



- Which category has the highest number of films for high rental duration ?
- From the chart animation category has 17 films.

Query num 4:

total_orders and total_payment for top month



According to the top ten customers take about when did the payment amount reach to the top?

April is the golden month as the payment amount reaches to the highest level and also orders.