EMAN MUKHTAR

MARKETING WEB DESIGNER | WEBFLOW + GRAPHIC DESIGNER
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Objective

Creative and detail-oriented Marketing Web Designer with 3+ years of experience in graphic design, multimedia design, website design, and product illustrations. Proficient in Webflow, WordPress, Bubble.io, and frontend coding (React.js, HTML5, CSS3, JavaScript) with expert skills in Photoshop, Illustrator, InDesign, Figma, Canva, and Quark. Proven ability to deliver marketing-focused websites, packaging, and digital assets that increase brand visibility and engagement. Strong background in desktop publishing, layout and design, and campaign execution with exceptional time management skills, creativity, and attention to detail.

Experience

FASTSIGNS® Hilton Head Island, United States (Remote)

Website Development Supervisor & Graphic Designer   06/2025 – Present

- Designed and managed the corporate marketing website, implementing SEO improvements that boosted organic traffic by 40% and improving page load speed by 55% across devices.

- Built and launched 5+ high-converting landing pages, supporting marketing campaigns and contributing to a 30% increase in lead generation within the first 3 months.

- Created 50+ social media graphics, ad creatives, and marketing banners, driving a 25% increase in engagement rates across platforms.

- Developed interactive UI/UX elements with React.js, HTML, and CSS, while integrating no-code tools (Bubble.io, WordPress) to accelerate deployment timelines by 35%.

- Coordinated with US-based marketing teams and international designers, achieving 100% on-time project delivery and ensuring creative output aligned with campaign strategy.

Freelance |Global Clients (Remote)   2021-2023

- Delivered 20+ web design, branding, and digital asset projects for small businesses and startups across multiple industries, achieving a 95% client satisfaction rate.
- Built 10+ responsive websites using Webflow, WordPress, and Bubble.io, as well as fully coded solutions in React, HTML, and CSS, helping clients increase online traffic by up to 50%.
- Created 30+ logos, marketing collateral, and digital campaign assets, directly contributing to clients' brand recognition and sales growth (up to 40% increase in conversions).
- Collaborated directly with clients to define marketing goals and translate them into creative web and graphic solutions, resulting in 80% repeat business and referrals.

Education

Bahria University, BS Computer Science   09/2021 – 06/2025

Punjab Group Of Colleges, Pre-Engineering   01/2019 – 02/2021
Major: Mathematics | Minor: Computer Science

Projects

- **Phish Sentinel (FYP):** AI-powered phishing detection tool with 95% accuracy, built with React.js frontend and ML backend with 95% accuracy
- **E-Commerce Websites:** Designed and launched 3+ online stores with payment integration, SEO optimization, and engaging UI.
- **Tiny Techies Platform**: Gamified coding platform for children with interactive UI/UX, improving learning engagement by 70%.

Skills & abilities

- **Web & Frontend:** Webflow, WordPress, Bubble.io, React.js, HTML5, CSS3, JavaScript
- **Graphic & Multimedia Design:** Photoshop, Illustrator, InDesign, Quark, Figma, Canva, Packaging, Product Illustrations, Layout & Design, Desktop Publishing
- **Marketing & Creative:** Digital Marketing Assets, Website Design, Campaign Support, Multimedia Design, Motion Graphics, SEO Optimization
- **Core Strengths:** Time Management, Attention to Detail, Creativity, Project Management, Remote Collaboration