

# MEGA STORE

E-Commerce Sales Dashboard

All

COUNTRIES

DASHBOARD

SALES

CATEGORIES

PRODUCTS

CUSTOMERS

Total Sale  
Revenue/ Profit

\$1.3M

Average Sale  
Value

\$1.35M

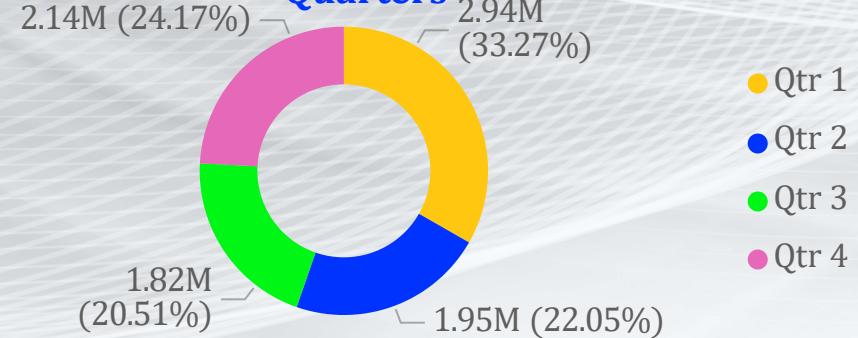
Conversion Rate

97.8%

Unit Sold Quantity

51.3K

Seasonal Orders Per Annual  
Quarters



Avg. Sale Value by Category



Shipping Date

7/4/1996



5/6/1998

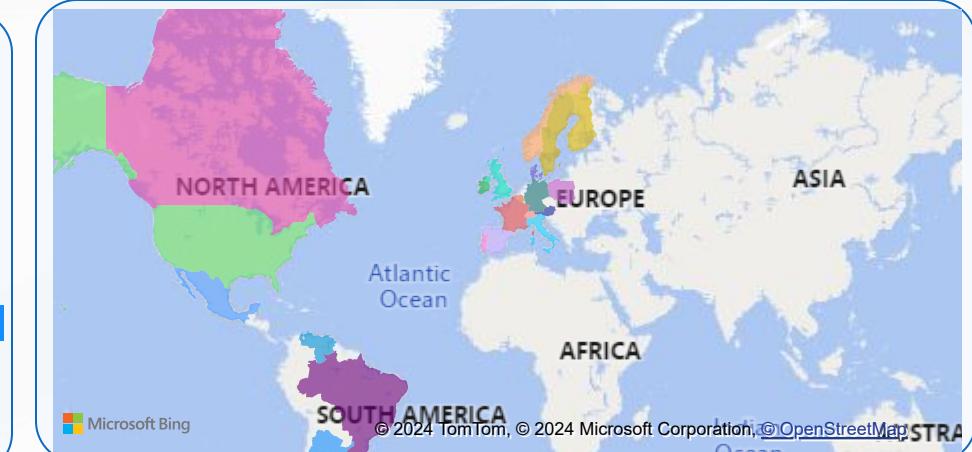


Top 20 Best Selling Products



Côte de Blaye

\$141,396.7



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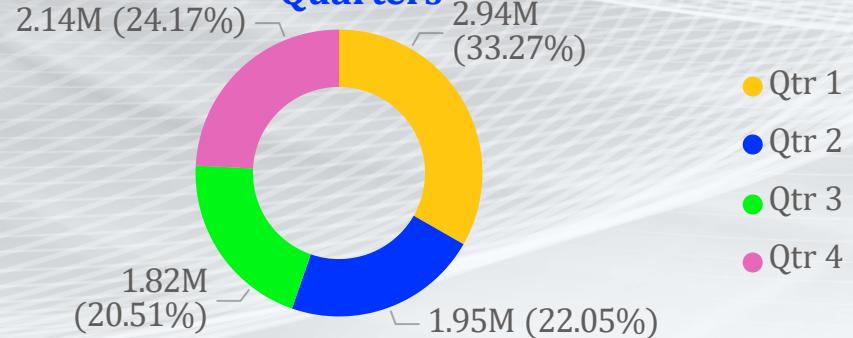
Conversion Rate

97.8%

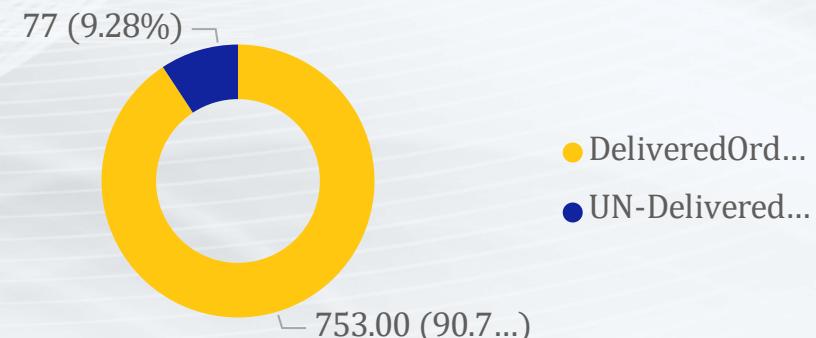
Unit Sold Quantity

51.3K

Seasonal Orders Per Annual  
Quarters



Delivered Orders Vs. Undelivered Orders



Shipping Date

7/4/1996



5/6/1998



Top 5 Best Sellers/ Shipping  
Companies



The Cheapest 5 Sellers/  
Shipping Companies



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COUNTRIES

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## SALES

## CATEGORIES

## PRODUCTS

## CUSTOMERS

### Shipping Date

7/4/1996

5/6/1998



Total Sale  
Revenue/ Profit  
**\$1.3M**

Average Sale  
Value  
**\$1.35M**

Conversion Rate  
**97.8%**

Unit Sold Quantity  
**51.3K**

### # Categories' Product



breads

**316**



cheese

**450**



fresh

**504**



fruits

**174**



meats

**217**



sea

**447**



shamp...

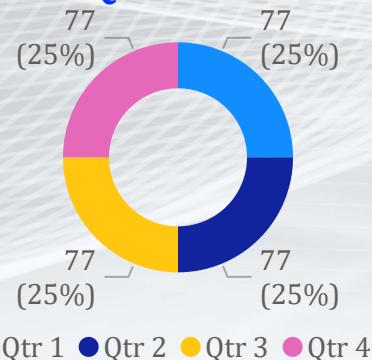
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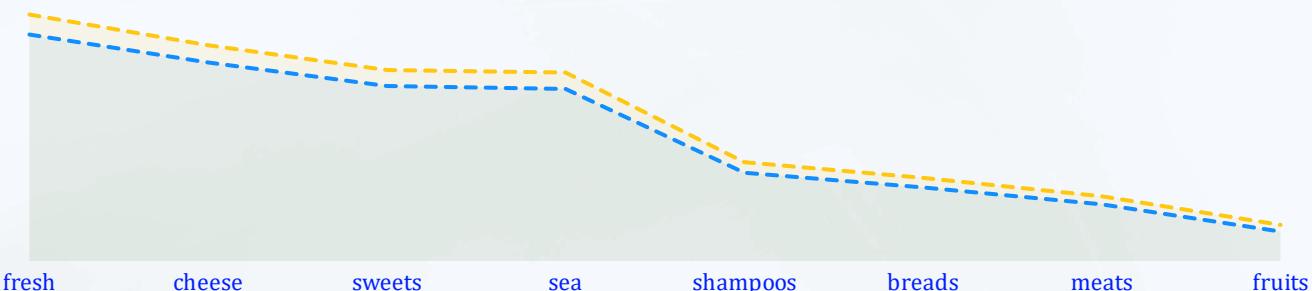
sweets

**478**

### Categories by Annual Quarters



### Categories with Sale Discount Offers & Categories of Highly Rated Selling Orders



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COUNTRIES

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## PRODUCTS

## CUSTOMERS

### Total Sale Revenue/ Profit

\$1.3M

### Average Sale Value

\$1.35M

### Conversion Rate

97.8%

### Unit Sold Quantity

51.3K

### Highest Product Units In Stock

Rhönbräu Klosterbier

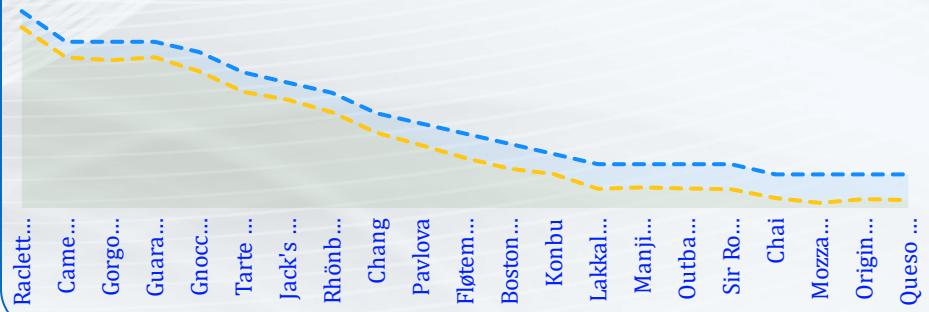
125



# Product Units  
In Stock  
**3119**



Top 25 Products with Sale Discount Offers &  
Top 25 Products of Highly Rated Selling Orders



### Shipping Date

7/4/1996



5/6/1998



### Top 50 Best Selling Products



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COUNTRIES

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## SALES

## CATEGORIES

## PRODUCTS

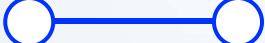
## CUSTOMERS

### Shipping Date

7/4/1996



5/6/1998



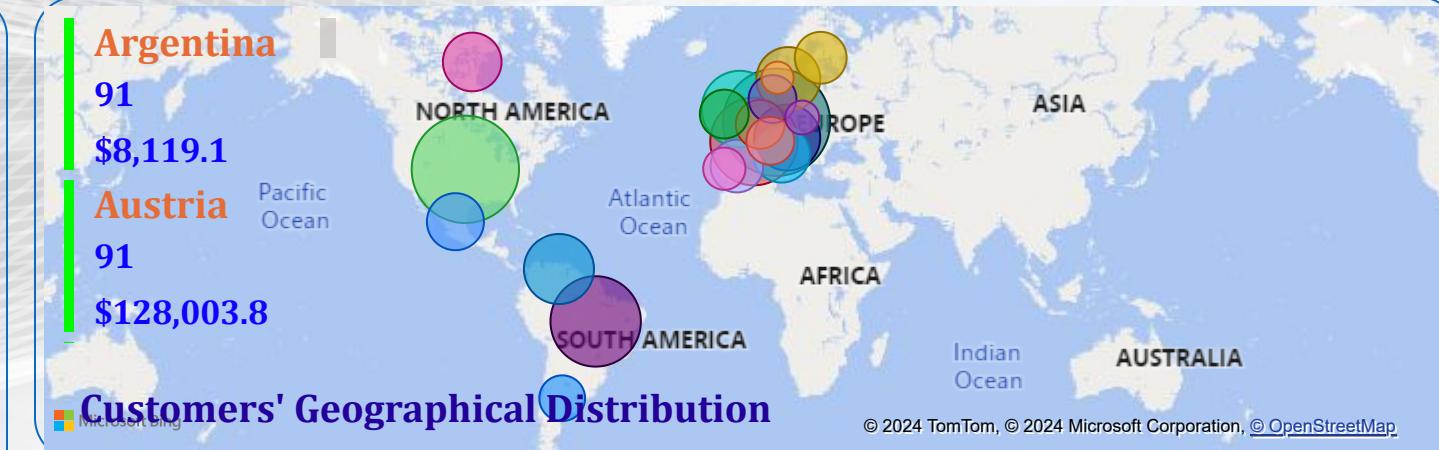
Total Sale  
Revenue/ Profit  
**\$1.3M**

Average Sale  
Value  
**\$1.35M**

Conversion Rate  
**97.8%**

Unit Sold Quantity  
**51.3K**

Germany	122
USA	122
Brazil	83
France	77
UK	56
Venezu...	46
Austria	40
Sweden	37
Canada	30
Italy	28
Mexico	28
Spain	23
Finland	22
Belgium	19
Ireland	19
Denma...	18
Switze...	18
Argenti...	16
Portugal	13
Poland	7
Norway	6



### Customers' Geographical Distribution with Respect to Sale Revenue

