Context :	Problem:	Alternatives:
We want to buy applications, but their price is very expensive, or we are unable at the present time, or we are not able to pay the amount all at once.	Students and freelancers are unable to perform some tasks easily and have lost passion and creativity due to the weakness of available resources.	They register in the application, enter the product specifications, choose the product installment plan, and after that they obtain a one-time use visa to purchase the program.
Customers:	**Emotional impact:**	**Alternative shortcomings:**
Students and freelancers who have an middle-income and do not have financial support.	Frustration and helplessness.	Authentications requires more time App becoming a features in products.