Problem Statement

Some college students struggle to know how or when to effectively study to improve their grades.

Details

Who is experiencing the problem?

College students, mainly freshmen, struggle with this issue. This is because for many students studying wasn't a big part of their high school life. They were able to review something once and remember it for the test. For most typical high school students, they would be tested on their knowledge more recently than they would in college. Some high schools have a quiz or test every week and in college you may have an exam every month. The length that you must retain knowledge is totally different from what most are used to.

What is the problem and why does it matter?

- The problem is many college students aren't achieving their potential because they don't know the proper way to study. This can negatively reflect students' abilities and impact their future careers and lives.