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Career Objective

I am a financial content creator and consultant with over 14 years of expertise in Banking, Finance, and Entrepreneurial Growth. My strong understanding of financial concepts, content strategy, and digital marketing enables me to deliver tailored, high-quality financial content that enhances brand reach and credibility.

Looking to enhance Your brand's reach and credibility by providing high-quality financial content and consulting services tailored to your target audience. I propose a collaborative approach to create engaging, informative content that aligns with your brand values and resonates with your audience.

With a background in banking, digital marketing, and AI training, I bring a unique combination of precision, creativity, and adaptability to drive success in AI-focused projects.

Education

Master of Business Administration (MBA)

Ain Shams University, Cairo, Egypt

September,2018 - May,2023

Bachelor's Degree in Accounting

Benha University, Cairo, Egypt

September,2003- May,2007

Work Experience

AI Training Specialist - Arabic Freelance Writer

Outlier.ai (Remote)

September 2024 – Present

- Contributed to various AI training projects, including data annotation, data collection, transcription, and search relevance.
- Evaluated and classified AI-generated content to ensure high-quality results in alignment with project objectives.
- Leveraged independent contractor skills to excel in project-based assignments, meeting strict deadlines with exceptional quality.

Senior SMEs Credit Officer

NBE, Cairo, Egypt

Oct.2010 – Jun.2022

- Evaluated business loan applications, analyzing financial statements, credit history, and industry performance to determine eligibility.Developed risk assessment reports, highlighting potential financial risks and recommending strategies to mitigate them.

Auditor

KPMG-Hazem Hassan, Cairo, Egypt

Jan.2008 – July 2008

- Conducted audits to ensure compliance with financial regulations and standards.
 - Identified inefficiencies in financial operations, recommending improvements to enhance accuracy and efficiency.
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Courses And Training

Digital Marketing Strategist

DEPI (Remote)

Mar. 2023 – Nov. 2024

By linking traditional marketing principles with digital marketing strategies, businesses can expand their reach, engage with customers on various platforms, and drive conversions more effectively. This comprehensive course provides participants with the knowledge and skills necessary to develop and execute integrated marketing campaigns that leverage both traditional and digital channels.

Certificate Preparation Course, Corporate Financial Planning & Analysis FP&A. American Chamber Of Commerce in Egypt

Oct 2017 - Aug 2018

The core courses of the certificate cover Financial Modeling, Budgeting, Forecasting, Corporate financial planning/strategic planning & Financial analysis.

SMEs Banking Certificate, Best Practices in Financing MSMEs Egyptian Banking Institute

Mar. 2016 - May 2016

The program is a comprehensive view of SME finance and covers these topics: Strategic planning, Operational setup for SMEs, Product development for SME banking, Marketing and delivery channels for SME banking, and Risk Management for SME banking. The program included a study tour to India organized by the Indian Institute of Banking and Finance to view best practices in SME banking. The program also included preparing a graduation project and was approved by a committee of top experts in SMEs.

Skills

Experience with digital marketing tools and platforms. • Strong analytical and problem-solving skills • Excellent communication and writing skills. • Creativity and innovation • The ability to work independently and as part of a team.