

Action or Momentum Strategies

Action or Momentum strategies are primarily based on Price. Hence "Action" gives the right Entry rate or “when” to invest and gives one the winners in the market. One must always be careful about investing in companies that has quality and growth fundamentals along with momentum. Volume also plays an integral part in momentum. Below are the components for a good action strategy.

- 1M, 3M, 6M Performance
- Last 1 Year performance
- 1 Year performance ignoring last 1 month
- No. of days positive price performance in a Year
- Return from 52 week high
- Return from 52 week low
- Support & Resistance levels

Gurus who follow Action or Momentum Strategies



- **George & Hwang**



- **Narasimhan Jegadeesh**



- **Pim van Vliet**



Wesley Gray