

Bengaluru, India

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Topic: Trading Analytics for Day Trading in Stock Market



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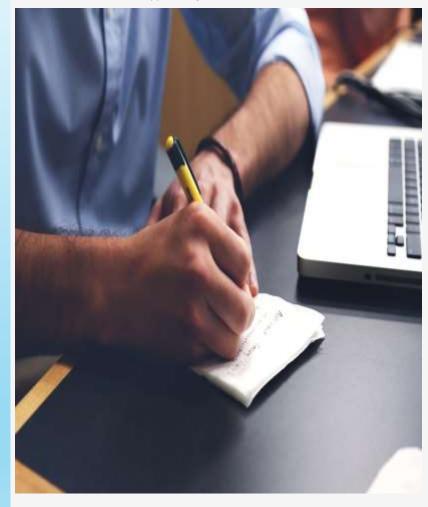
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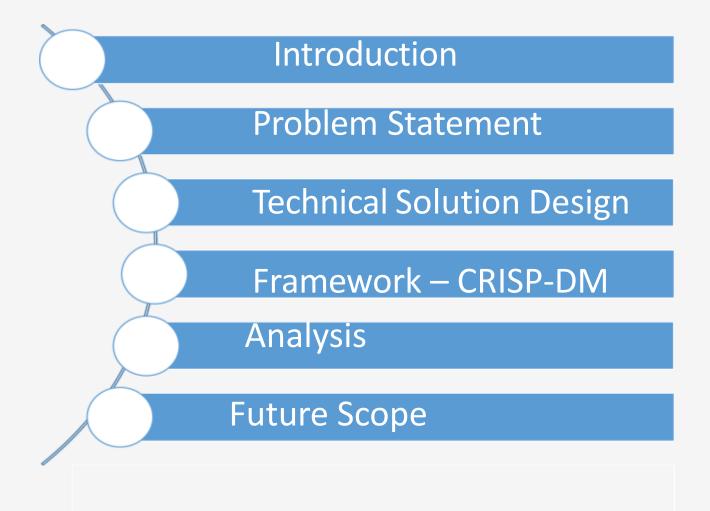


Agenda

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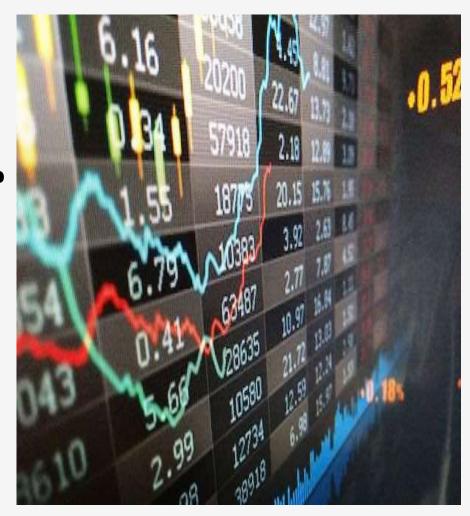




Introduction

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- Exchange-high volatility-New field for Researchers!
- Numerous Stock Prediction Techniques today
- consistency of prediction Performance remains debatable.
- Short Prediction-High Frequency Trading via Broker -Eat up the potential profit due to high commission rate
- Exploring Machine Learning ways for Stock Prediction.
- Information extracted from returns data of HDFC Stocks between 2000 to 2021 being utilized
- Various Machine Leaning Algorithms using Regression Models explored
- Machine Learning Algorithms ranked based on their relative expected outcome





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Problem Statement

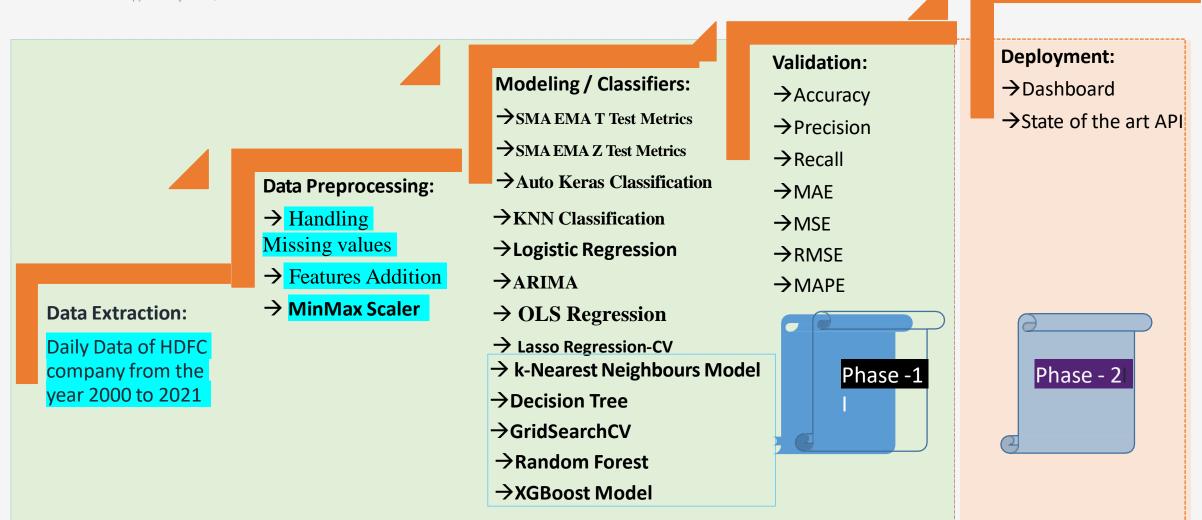
- Exchange is technically accessible to traditional voters.
- Still, these markets are dominated by big investors, perpetuating the wealth divide.
- With algorithmic Trading, unsuccessful, long-term predictions on company filings, any derived and associated formula may go fine on back testing in controlled environments, but the main challenge is live testing.
- Algorithmic Trading gives many benefits but retail investors do not have the desired technology to create such systems.
- Hence, we will introspect more on simple and easy to apply Modelling Mechanisms using Statistical and Machine Learning approaches.
- investors should be able to utilize the paper's findings to assist them to guide their quality allocation and create buy-sell selections that best meet their needed returns expectations.





Technical Solution Design

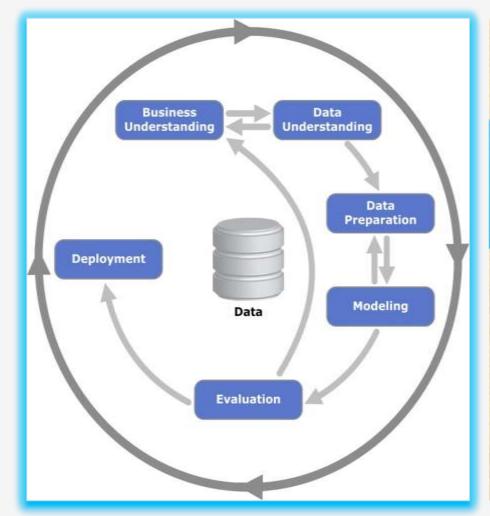
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Framework-Crisp DM

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Business Understanding

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There exist 2 main conventional approaches to the analysis of the stock markets:

- (1) Fundamental analysis
- (2) Technical analysis.

Modern Approaches for stock exchange Prediction:

1. Hypothesis Testing:

The null Hypothesis (H0) is assumed to be true. Hypothesis testing starts by stating and assuming a null hypothesis then the method determines whether or not the belief is probably going to be true or false.

The vital purpose to notice is that there is a component of doubt concerning validity of Null Hypothesis. whatever data that is against the declared null hypothesis is captured within the alternative Hypothesis (H1).

2. ARIMA Model:



Business Understanding

3. Machine Learning Approach

3. Prediction with Deep Learning

- A. Convolutional Neural Network (CNN)
- B. Recurrent Neural Network (RNN)
- C. Long Short-Term Memory (LSTM
- D. Deep Neural Network (DNN
- E. Reinforcement Learning

5. Sentiment Analysis Approach:

The most-used platforms on the net are social media. it is calculable that social media users everywhere around the globe can number around 3.07 billion. there is a high association between stock costs and events associated with stocks on the net.

The Stock Twits, Twitter, and Yahoo Finance are the typical medium for sentiments research.



Data Understanding

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Daily Data of HDFC company from the year 2000 to 2021 which is traded on the stock exchange in India, is being used for this study. To properly scan stocks, we should tend to first perceive what every column within the stock chart means:

	Symbol	Series	Prev Close	Open	High	Low	Last	Close	VWAP	Volume	Turnover
Date											
2000-01-03	HDFCBANK	EQ	157.40	166.00	170.00	166.00	170.00	170.00	169.52	33259	5.638122e+11
2000-01-04	HDFCBANK	EQ	170.00	182.00	183.45	171.00	174.00	173.80	174.99	168710	2.952261e+12
2000-01-05	HDFCBANK	EQ	173.80	170.00	173.90	165.00	168.00	166.95	169.20	159820	2.704094e+12
2000-01-06	HDFCBANK	EQ	166.95	168.00	170.00	165.30	168.95	168.30	168.44	85026	1.432166e+12
2000-01-07	HDFCBANK	EQ	168.30	162.15	171.00	162.15	170.75	168.35	166.79	85144	1.420158e+12

- The previous close nearly always refers to the previous day's final price of security once the market formally closes for the day.
- The opening price is the first trade price that was recorded. This is usually employed in relevance to the present price or the closing price from the previous day session to quantify the stock's movement.
- The last price is the one at which the foremost recent transaction happens.
- The close is the last price once the market is closed on the day.



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Data Understanding

- If the closing price is up or down over five-percent more than the previous day's shut, the whole listing for that stock is listed in bold. It is to be noted that you are not almost certain to get this price if you get the stock consecutive day the reason being that the share price is consistently dynamic (even when the exchange is closed for the day).
- The volume-weighted average worth (VWAP) may be a technical analysis indicator used on intraday charts that resets at the beginning of each new commerce session. it is a business benchmark that represents the typical price which the security listed throughout the day, based on both volume and price.
- Trading Volume shows the number of shares listed for the day, listed in lots of 100 quantities of shares.
- Share turnover may be an estimation of stock liquidity, calculated by dividing the whole number of shares traded throughout some period by the average number of shares outstanding for the same duration of time.



Data Preparation

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Handling Missing values: Three of the features—Trades', 'Deliverable Volume','% Deliverable had quite one hundred periods missing values therefore we will drop those columns as they are having several missing values.

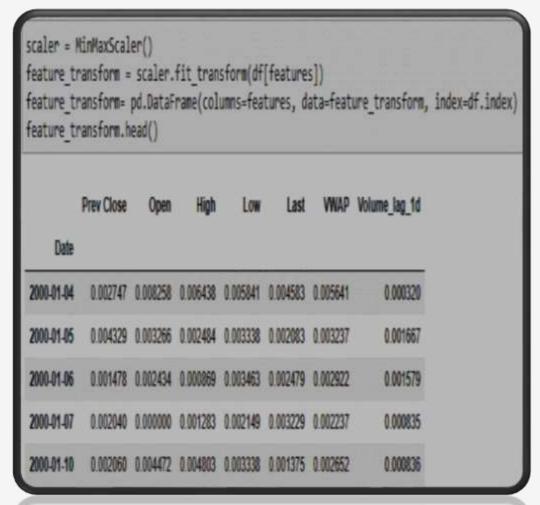
We are needed to refrain from implementing the mean, media, and mode imputation methodology because those might render values that may introduce bias into our dataset. Second, the strategy solely looks at the variable itself and therefore might come up with values that don't seem to be representative of trends within the dataset.

Features Addition: In our dataset, we added computed variables that for sure would influence stock returns. These are moving averages for rolling periods of seven days,13 days,20 days,100 days, and two hundred days. we tend to conjointly enclose Exponential moving averages for seven days,13 days,20 days,100 days, and two hundred days. These derived features were useful in evaluating the securities market returns.



Data Preparation

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MinMax Scaler is one of the approaches to data scaling that is being used.

Here, the minimum of features is created up to zero, and the most of features are up to one.

MinMax Scaler shrinks the data inside the given range, sometimes from zero to one.

It transforms data by scaling variables to a given range.

It scales the price to a selected value range while not varying the form of the initial distribution.



Modelling

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HDFC excel data is put in Tabular form in step 1.

Step 2: The time series data is plotted for the HDFC stock that is provided as a dataset for the project for all ten years.

The 7-day moving average time series data is added in step 3.

Step 4: The data for a 7-day moving average time series is being plotted.

Step 5: The data from a rolling 7-day moving average is included in the Data frame.

Step 6: It is determined whether the closing price value on a certain prior day was lower or higher than the current 7-day moving average.



Modelling

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Step 7: The same step is performed for the moving averages of 13 days, 20 days, 100 days, and 200 days.

Step 8: Exponential Moving Average is used to recreate the five different models created using Simple Moving Average.

Step 9: ARIMA Time series modelling is used to create an additional five different models.

The construction of all 15 models, as seen above, will be used to forecast day trading in the stock market.

When the majority of the 15 various models or all of them move in the same direction, a choice on whether to purchase or sell the stock must be made.



Modelling

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various Classification models namely AutoKeras Classification Model (Structured Data Classifier), K-neighbours Classifier Model, and Logistic Regression Classification Model deployed and their prediction accuracy is being compared with Simple Moving Average Models, Exponential Moving Average Models, and ARIMA Models.

further ahead various Regression Models including both Machine Learning and Deep learning techniques are deployed and Metrics namely Mean Absolute error and Mean Absolute percentage errors are deployed to estimate the quality of the predictions on the close price of the HDFC share.

These Regression Models are Ordinary Least Squares(OLS)-Linear Regression Model, Lasso Regression Tree Algorithm, GridSearchCV Algorithm with Hyperparameter Tuning, Random Forest Regression Model, XGBoost ML Model, Using Principal Component Analysis (PCA) with LSTM, Using Principal Component Analysis (PCA) with LSTM with Moving Average variables(Feature Engineering), Long Short-Term Memory(LSTM) Neural Network Model, Regression Model using AutoKeras.



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Initially, A rule-based model is being developed to try to do hypothesis testing to work out whether or not the chosen stock's price is crossing any of the moving averages. Then prediction based on the Hypothesis Testing Rule is decided that is employed as a Metric to work out the accuracy for predicting the upward Trend or Downward trend of the HDFC shares.



we will conjointly build a few Classifications Based Models. Metrics being employed for classification Models would be accuracy score and confusion matrix which can facilitate in determining the accuracy of predicting the upward Trend or Downward trend of the HDFC shares.

Auto Keras Accuracy score

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K neighbors Classifier Accuracy score Logistic Regression Accuracy score

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precision/recal	ll Metrics precision	recall	f1-score	support	precision/red	all Metri precisio		f1-score	support	precision/reca	ll Metrics precision	recall	f1-score	support
0	0.76	0.98	0.86	488	9	0.6	9 0.81	0.74	488	0	0.97	0.83	0.89	488
1	0.97	0.74	0.84	573	1	0.8			565	1	0.86	0.98	0.91	565
accuracy			0.85	1061	2	0.0			8	2	0.00	0.00	0.00	8
macro avg	0.87	0.86	0.85	1061	accumacy			0.74	1061	accuracy			0.90	1061
weighted avg	0.88	0.85	0.85	1061	accuracy macro avg	0.5	0 0.50		1061	macro avg	0.61	0.60	0.60	1061
					weighted avg	0.7			1061	weighted avg	0.90	0.90	0.90	1061



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ARIMA Modelling:

Five ARIMA models are created using Moving Average as the Target variable because it would smoothen the curve for the close price of the HDFC stock price. When we create a model for prediction functions in statistic Time series analysis, we tend to need a stationary statistic for a higher prediction.

ADF (Augmented Dickey-Fuller) test is a statistical significance test which means the test will end up in hypothesis tests with null and alternative hypotheses. As a result, we will have a p-value from that we will have to be compelled to create inferences regarding the Time series, whether or not it is stationary or not.

To perform the ADF test in any statistic package, the stats model provides the implementation operation adfuller (). Function adfuller () provides the subsequent data particularly p-value, Value of the test statistic, Number of lags for testing consideration, and critical values.

if the results of the ADF test are bigger than 0.05 then we were required to fail to reject Null Hypothesis H0 and are available to reasoning that point Series is not Stationary. If the results of the ADF test would are lesser than 0.05 then we were required to reject Null Hypothesis H0 and are available to reasoning that Time Series data is Stationary.



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Different Regression Models are built using each of the Machine Learning and Deep Learning algorithms to work out the Accuracy in predicting the expected close price of the HDFC stock that is that the Target or dependent variable for our Modelling Algorithms.

The metrics that we want to verify for the accuracy of predictions in the case of regression Modelling are Mean Absolute Error (MAE), Mean square Error (MSE), Root Mean square Error (RMSE), Median Absolute Error (MAE), Mean Absolute Percentage Error (MAPE).

$$MAE = \frac{1}{n} \sum_{i=1}^{n} |y_{i} - \hat{y}_{i}|$$

$$MSE = \frac{1}{n} \sum_{\substack{i=1 \ \text{test sequence of the difference predicted} \\ \text{outputs for the residual}}}$$

$$MSE = \frac{1}{n} \sum_{\substack{i=1 \ \text{the residual} \\ \text{predicted}}} |y_{i} - \hat{y}_{i}|$$

$$MSE = \frac{1}{n} \sum_{\substack{i=1 \ \text{the residual} \\ \text{predicted}}} |y_{i} - \hat{y}_{i}|$$

$$MAPE = \frac{100\%}{n} \sum_{\substack{i=1 \ \text{the residual} \\ \text{supplies the unbard orbital}}} |MedAE(y, \hat{y}) = median(|y_{i} - \hat{y}_{i}|, ..., |y_{n} - \hat{y}_{n}|)$$



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SMA EMA T Test Metrics:

SERIAL					
NUMBERS	DESCRIPTIONS	TOTAL	TRUE COUNT	FALSE COUNT	EFFICIENCY
	Simple moving				
SMA7	average-7 samples	5297	4114	1183	77.67
	Simple moving				
SMA13	average-13 samples	5291	3474	1817	65.66
	Simple moving				
	average-20				
SMA20	samples	5284	3217	2067	60.88
	Exponential				
	moving average-7				
EMA7	samples	5297	4077	1220	76.97
	Exponential				
	moving average-13				
EMA13	samples	5291	3486	1805	65.89
	Exponential				
	moving average-20				
EMA20	samples	5284	3236	2048	61.24

It can be observed that T-test Hypothesis testing done for a rolling 7-day moving average data has given the highest efficiency in correctly predicting the upward or downward trend closely followed by exponential moving averages with a span of 7-days. however, prediction efficiency is least for 20 days of Simple moving average data and 20-days exponential moving average data.



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SMA EMA Z Test Metrics:

SERIAL	DESCRIPTION		TRUE	FALSE	
NUMBERS	S	TOTAL	COUNT	COUNT	EFFICIENCY
	Simple moving				
	average-100				
SMA100	samples	5204	2798	2406	53.77
	Simple moving				
	average-200				
SMA200	samples	5104	2754	2350	53.96
	Exponential				
	moving				
	average-100				
EMA100	samples	5204	2829	2375	54.36
	Exponential				
	moving				
	average-200				
EMA200	samples	5104	2779	2325	54.45

It can be observed that Z-test Hypothesis testing done for a rolling 100-day moving average And 200-day moving average has given lesser efficiency in correctly predicting the upward or downward trend compared to the prediction done with Hypothesis testing done on smaller samples using T-test Hypothesis testing.

Similar inferences can be drawn for Exponential

moving average with 100 days and 200 days span as

well.



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Classification Model Metrics:

SERIAL	DESCRIPTIO		TRUE	FALSE	EFFICIENC
NUMBERS	NS	TOTAL	COUNT	COUNT	Y
	Auto Keras				
Structured Data	Classification				
Classifier	Model	1061	901	160	84.92
	KNN				
K Neighbors	Classification				
Classifier	Model	1061	786	267	74.08
	Logistic				
	Regression				
Logistic	Classification				
Regression	Model	1061	956	97	90.10

It can be observed that Logistic Regression Classification Model and Auto Keras classification Model have given the accuracy of near about 85 to 90% in able to correctly predict the direction of the close price.

The highest Accuracy in predicting the direction by

Hypothesis Testing using simple moving Average and Exponential Moving averages was near about 77%. Hence, we can safely conclude that Deep Learning models and Machine Learning Models were able to provide better outputs compared to Statistical methods

of Hypothesis Testing.

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ARIMA Models Metrics:

		MEAN				
		ABSOLUT				
		E ERROR		ROOT MEAN		
		(MAE)		SQUARE		
		FOR	MEAN SQUARE	ERROR (MSE)	Mean Absolute	
		TEST	ERROR (MSE)	FOR TEST	Percentage Error	MAPE FOR
SERIAL NUMBERS	DESCRIPTIONS	DATA	FOR TEST DATA	DATA	FOR TEST DATA	TEST DATA
	Auto Arima model using					
	Exponential moving average-200					
EMA_200ARIMA	samples	84.21	9662.99	98.30	96.06	Nan
	Auto Arima model using Simple					
SMA_100ARIMA	moving average-100 samples	112.25	19404.28	139.30	95.51	9.42
	Auto Arima model using Simple					
SMA_20ARIMA	moving average-20 samples	183.76	45227.79	212.67	181.82	16.29
	Auto Arima model using Simple					
SMA_13ARIMA	moving average-13 samples	184.73	44482.52	210.91	172.64	16.171
	Auto Arima model using Simple					
SMA_7ARIMA	moving average-7 samples	185.64	47486.11	217.91	173.93 Academy for Corporate	15.09

KEVA Academy for Corporate Excellence (KACE)



ARIMA Models Metrics:

In all results of the ADF test for ARIMA Modelling on our dataset for HDFC stock, we had seen that the p-value

obtained was bigger than 0.05 thus we did not reject the null hypothesis and concluded that the statistic for Dataset

under consideration is non-stationary.

It can be observed that mean Absolute Error, Mean Square Error, Root Mean Square Error, Median Absolute Error, and Mean Absolute Percentage Error are far too high in the case of all Auto ARIMA Modelling. Hence, we can conclude that the dataset under consideration was not suitable for Time series Modelling using the ARIMA Modelling algorithm.



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Deployment

Regression Models-Part1 Metrics:It can be observed that mean Absolute Error and Mean Absolute Percentage Error was satisfactory for the Ordinary Least Squares (OLS)-Linear Regression Model. However, other Regression Models were not able to provide MAPE within the acceptable range.

					ROOT MEAN		
			MEAN		SQUARE		
			ABSOLUTE	MEAN SQUARE	ERROR (MSE)	Mean Absolute	
			ERROR (MAE)	ERROR (MSE)	FOR TEST	Percentage Error	MAPE FOR
SERIAL NUME	BERS DESCRIPTI	ONS	FOR TEST DATA	FOR TEST DATA	DATA	FOR TEST DATA	TEST DATA
	Ordinary L	east Squares					
	(OLS)-Linea	ar Regression					
OLS Model	Model		2.03	11.83	3.44	1.14	0.227
LASSO Model	Lasso Regi	ression Model	7.56	132.63	11.52	4.67	0.85
	Lasso regr	ession Model					
CVLASSO Mod	del Using Cros	s-Validation	7.55	132.59	11.51	4.66	0.85
	The k-Near	est Neighbors					
KNN Model	(KNN) Algo	rithm	5.42	132.08	11.49	3.16	0.59



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Regression Models-Part2 Metrics:It can be observed that mean Absolute Error and Mean Absolute Percentage Error were satisfactory for Random Forest Regression Model. However, other Regression Models were able to provide fairly acceptable MAPE but still lower MAPE would have been better.

				DOOT MEAN		
		MEAN ARCOLUTE	MEAN COLLABE	ROOT MEAN	Mean Absolute	
		MEAN ABSOLUTE	MEAN SQUARE			
		ERROR (MAE) FOR	ERROR (MSE) FOR	(MSE) FOR TEST	Percentage Error	MAPE FOR
SERIAL NUMBERS	DESCRIPTIONS	TEST DATA	TEST DATA	DATA	FOR TEST DATA	TEST DATA
DT Model	Decision Tree Algorithm	3.26	23.95	4.89	2.10	0.383
	GridSearchCV Algorithm					
	with Hyper-					
GRIDSEARCHCV Model	parameter Tuning	3.22	23.16	4.81	2.10	0.38
	Random Forest Regression					
RF Model	Model	2.45	15.25	3.90	1.49	0.29
XGBOOST Model	XGBoost ML Model	3.25	22.78	4.77	2.12	0.37



Regression Models-Part3 Metrics:It can be observed that mean Absolute Error and Mean Absolute Percentage Error was satisfactory for both Using Principal Component Analysis (PCA) with LSTM and Regression Model using AutoKeras.However, other Regression Models were able to provide fairly acceptable MAPE but still, their MAE would have been better.

SERIAL NUMBERS	DESCRIPTIONS	MEAN ABSOLUTE ERROR (MAE) FOR TEST DATA	MEAN SQUARE ERROR (MSE) FOR TEST DATA	ROOT MEAN SQUARE ERROR (MSE) FOR TEST DATA	Mean Absolute Percentage Error FOR TEST DATA	MAPE FOR TEST DATA
PCA LSTM Model	Using Principal Component Analysis (PCA) with LSTM	4.37	34.70	5.89	3.60	33.44
	Using Principal Component Analysis (PCA) with LSTM with					
PCA LSTM Moving Averages Model	Moving Average variables (Feature Engineering)	7.75	135.03	11.62	5.99	33.47
LSTM Model	Long Short-Term Memory- LSTM Neural Network Model	9.71	159.01	12.61	8.20	33.40
Auto Keras Model	Regression Model using AutoKeras	2.59	242.51	15.57	1.10	0.27



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Analysis and Results

Classification Metrics Comparison:

SERIAL NUMBERS	DESCRIPTIONS	EFFICIENCY>67%
SMA7	Simple moving average-7 samples	YES-77.67
SMA13	Simple moving average-13 samples	NO-65.66
SMA20	Simple moving average-20 samples	NO-60.88
EMA7	Exponential moving average-7 samples	YES-76.97
EMA13	Exponential moving average-13 samples	NO-65.89
EMA20	Exponential moving average-20 samples	NO-61.24
SMA100	Simple moving average-100 samples	NO-53.77
SMA200	Simple moving average-200 samples	NO-53.96
EMA100	Exponential moving average-100 samples	NO-54.36
EMA200	Exponential moving average-200 samples	NO-54.45
Structured Data Classifier	Auto Keras Classification Model	yes-84.92
K Neighbours Classifier	KNN Classification Model	yes-74.08
Logistic Regression	Logistic Regression Classification Model	yes-90.10



Analysis and Results

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Classification Metrics Comparison:

SERIAL NUMBERS	DESCRIPTIONS	EFFICIENCY>67%
SMA7	Simple moving average-7 samples	YES-77.67
SMA13	Simple moving average-13 samples	NO-65.66
SMA20	Simple moving average-20 samples	NO-60.88
EMA7	Exponential moving average-7 samples	YES-76.97
EMA13	Exponential moving average-13 samples	NO-65.89
EMA20	Exponential moving average-20 samples	NO-61.24
SMA100	Simple moving average-100 samples	NO-53.77
SMA200	Simple moving average-200 samples	NO-53.96
EMA100	Exponential moving average-100 samples	NO-54.36
EMA200	Exponential moving average-200 samples	NO-54.45
Structured Data Classifier	Auto Keras Classification Model	yes-84.92
K Neighbours Classifier	KNN Classification Model	yes-74.08
Logistic Regression	Logistic Regression Classification Model	yes-90.10



Analysis and Results

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Regression Metrics Comparison:

SERIAL NUMBERS	DESCRIPTIONS	MAE<=5	MAPE<=0.33
OLS Model	Ordinary Least Squares (OLS)-Linear Regression Model	YES-2.034	YES-0.23
LASSO Model	Lasso Regression Model	NO-7.555	NO-0.85
CVLASSO Model	Lasso regression Model Using Cross-Validation	NO-7.55	NO-0.85
KNN Model	The k-Nearest Neighbours (KNN) Algorithm	NO-5.423	NO-0.59
DT Model	Decision Tree Algorithm	YES-3.26	NO-0.38
GRIDSEARCHCV Model	GridSearchCV Algorithm with Hyper-parameter Tuning	YES-3.218	NO-0.38
RF Model	Random Forest Regression Model	YES-2.45	YES-0.29
XG Boost Model	XGBoost ML Model	YES-3.25	NO-0.37
PCA LSTM Model	Using Principal Component Analysis (PCA) with LSTM	YES-4.366	YES-33.44
PCA LSTM Moving Averages Model	Using Principal Component Analysis (PCA) with LSTM with Moving Average variables (Feature Engineering)	NO-7.75	YES-33.47
LSTM Model	Long Short-Term Memory-LSTM Neural Network Model	NO-9.71	YES-33.40
Auto Keras Model	Regression Model using AutoKeras	YES-2.59	YES-0.27



Analysis and Results

It can be observed that Logistic Regression Classification Model and Auto Keras classification Model have given the accuracy of near about 85 to 90% in able to correctly predict the direction of the close price.

The highest Accuracy in predicting the direction by Hypothesis Testing using simple moving Average and Exponential Moving averages was near about 77%. other Hypothesis testing using T-test and Z-test statistical algorithms were not satisfactory in able to predict the direction of the close price of the HDFC share.

It can be observed that Ordinary Least Squares (OLS)-Linear Regression Model, Random Forest Regression Model, Using Principal Component Analysis (PCA) with LSTM and Regression Model using AutoKeras provide MAE<=5 and MAPE<=0.33. Hence these Regression Models were most successful in predicting the close value of the stock price.



Recommendations for Future Work

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we assumed that returns are more or less constant over time. However, Returns are highly dependent on time.

In future projects, we can show how to define Bullish and Bearish regimes using modern machine learning techniques. We will then use the techniques already discussed in this project to estimate the direction of close price for each of the Normal and Crash regimes.

We will also like to explore the Sentiment Analysis Approach using Text Analytics for predicting stock market returns.



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