

Long-term Quality Strategies

Long Term Quality is the most important strategy to pick Quality stocks. This is the foundation stone, which tells one "what" and "why" some stocks are better than the other and helps to remove Fear & Greed while investing. When one follow these fundamental parameters, and then the stocks perform even in falling markets. Quality covers most of the areas of management integrity. The 4 most important fundamental parameters for long term quality stocks are:

- ROE & ROCE > 15
- Free cash flow > 0
- Debt to Equity Ratio < 0.30

Gurus who follow Long-term Quality Strategies



- **Warren Buffett**
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