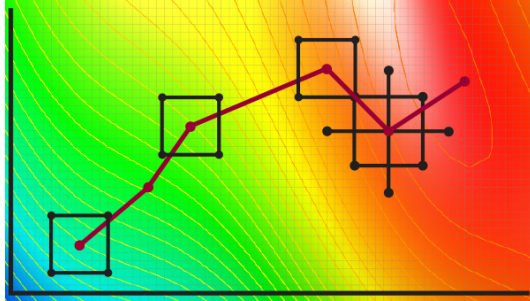


Experimentation for Improvement



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Design and Analysis of Experiments

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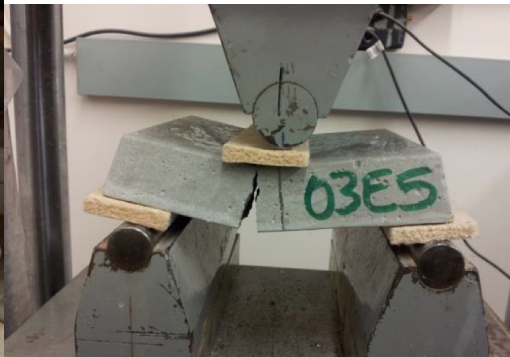
(when used without modification)

- ▶ an objective to improve
- ▶ multiple factors that we can adjust

Google's YouTube experiment to maximize new sign-ups

<http://yint.org/youtube-experiment>

Ghassan Marajaba: strength of concrete veneer



<http://yint.org/concrete-strength>

Concrete Solutions

May/June 2014

Lafarge Canada is leading the charge to develop greener cement processing with the creation of a \$9-million pilot facility to test the use of low-carbon fuels gleaned from waste materials like roofing shingles as a replacement for coal and petroleum coke.



Please make a video about your improvement!

<http://yint.org/my-experiment>

Why don't you upload a short video showing others in the class what you want to experiment on?