

DARK POSSESSION

Publisher Pitch Deck



AIZEX

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“ Dark Possession is a Psychological Horror game which challenges the player’s mind to think Alternate realities “.

| Story |

It is the story of **Ken**. A man who got betrayed And was left alone to die. He found himself in Mount Meso, a placed cursed and sealed in the past. Along his search for his way out, he was exposed to a tragedy once happened here. The evil activities, cult rituals, mysterious death of a family and the dark story of Marceline. Ken tried to escape the unholy grasp of evil. But little did he know he was **possessed** by the **Dark**.

| Minimum Requirements |

Genre : Phycological, Horror

Platforms : PC, XBOX, Mac, Linux

Release Date : Expected Fall 2022.

OS : Windows 7 SP1 (x64), Windows 8 (x64), Windows 10 (x64)

Processor : Core i5-3570k

Memory : 8GB

Graphics : GTX 660 or GTX 1050

Storage : 45GB

| Release Plans |

“ We have worked on this game for 5 months. And our future plans are listed below.

Pre-Alpha Release : October 2021

Alpha Release : January 2022

Beta Release : July 2022

Full Release : Fall 2022

We also have plans for a sequel after the successful launch of Dark Possession

| Core Features |

- Alternate Endings.
- Dusk till dawn to run away.
- Mystery Solving.

| Team Info |



Talha : Level Designer, Lead Developer

A broad-minded 3D modeler with over 5+ years experience in Programming and Level Design.



Najam : Programmer

An expert Programmer with over 4+ years experience in Unity and C# Programming.



Hasnain : Graphic Designer, 3D Artist

A skillful 2D and 3D artist with over 4+ years experience in this field.



| Visuals |



| The Ask |

We lack the following resources to finish Dark Possession, And we ask you to help us :

1. 50,000\$ as Dev Support.
2. Present our Game to the wide audience of video gamers.
3. A Sound Designer to work upon the project with us.
4. Create a Fanbase for the game.
5. Provide all Creative Control to Aizex.
6. Bring our game In-Front of video game journalists and other video game specialists.

| Dark Possession |

| Sales Projection |

Projected Price : \$19.99

From our research we conclude that Top horror titles stand in between 10.99\$ to 39.99\$. And as our genre has a unique gameplay and replayability technique we are targeting the launch price at 19.99\$ as it is a sweet spot for sales and has enough flexibility for sale pricing.

Target Sales : 20,000 units on PC, 10,000 units on Mac & Linux, 10,000 units on XBOX

We researched and estimated to sell roughly around 40,000 units during our first year. This will not include bundles which can significantly increase our sales number.

| Contacts |

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