

# Mark Lam

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I'm a sculptor and media scholar turned developer with over five years experience developing websites and digital design for businesses ranging from e-commerce to independent artists. Most recently I have been working towards a Master's degree at New York University where I research interactive media using computer networking technology. Some of my other interests include teaching programming, digital accessibility, and making generative sound objects.

## AREAS OF INTEREST

- Computer Networking for Expressive Media
- Interactive Interfaces
- Real-time Data Visualization
- Empathetic Conceptual Development

## Education

2020	<b>Interactive Telecommunications</b> , Master of Professional Studies <i>New York University, New York City</i>
2015	<b>Media Studies &amp; Art Practice</b> , Bachelor of Arts <i>University of California, Berkeley, Berkeley</i>
2013	<b>Graphic Design</b> , Associate of Arts <i>College of the Canyons, Valencia</i>

## Previous Experience

2015–ongoing	<b>SELF-EMPLOYED</b> <i>Freelance Developer</i> NYC, HCMC, LA, Berkeley <ul style="list-style-type: none"><li>• Design and develop websites for business ranging from personal artist to independent publishing houses</li><li>• Research and advise clients on web features including image api's to online payment procedure</li><li>• Scope timelines and specifications while coordinating with clients to meet objectives</li></ul>
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2018–2019	<p>LINCOLN CENTER FOR THE PERFORMING ARTS  <i>Digital Accessibility Fellow</i>  New York City</p> <ul style="list-style-type: none"> <li>• Audit internal and external digital media of a world-class performing arts institution and write recommendations to meet WCAG 2.1 compliance</li> <li>• Create internal digital accessibility training material to promote access for a diverse customer base</li> <li>• Develop a fully compliant digital map of campus accessibility features to allow for increased physical access</li> <li>• Create work process for captioning a catalog of over 1000 hours of video content to bring media to digital compliance</li> </ul>
2018–2020	<p>NEW YORK UNIVERSITY - ITP  <i>Graduate Assistant – Web Accessibility Developer</i>  New York City</p> <ul style="list-style-type: none"> <li>• Develop and test an internal resource site for New York University's ITP program</li> <li>• Work directly with faculty and staff to scope information priorities</li> <li>• Implement WAI-ARIA features to meet WCAG 2.1 compliance and university wide accessibility initiative</li> </ul>
2017–2018	<p>HO CHI MINH CITY UNIVERSITY OF TECHNOLOGY &amp; EDUCATION  <i>Visiting Lecturer – Introductory Programming, English</i>  Ho Chi Minh City</p> <ul style="list-style-type: none"> <li>• Develop an introductory English/programming curriculum in the C language for non-native English speaking students</li> <li>• Lead supplemental workshops in specialized programming topics such as web design and portfolio building</li> <li>• Collaborate with student leaders to promote extracurricular English study</li> </ul>

## Projects & Workshops

2020	<p><b>Automating Mindfully, Technical Workshop</b>  <i>Unconference at ITP NYU, New York City</i></p> <ul style="list-style-type: none"> <li>• Introduction to Bash scripting</li> <li>• Explore mindfulness and technology</li> </ul>
2019	<p><b>Network Operator, Performance</b>  <i>NIME 2019, New York City</i></p> <ul style="list-style-type: none"> <li>• Explore computer networking technology as medium for musical expression</li> <li>• Live network programming</li> </ul>
2019	<p><b>Lincoln Center Campus Accessibility Map, Digital Map</b>  <i>Lincoln Center for the Performing Arts, New York City</i></p> <ul style="list-style-type: none"> <li>• Create an accessible digital map of the Lincoln Center Campus</li> <li>• Extend Google Maps API to incorporate WAI-ARIA features</li> </ul>