

Mark Lam

1770 Dean Street
Brooklyn, New York
USA

+1 661 478 9651
mark@markofthelam.com

markofthelam.com
github.com/emceelamb

I'm a sculptor and media scholar turned developer with over five years experience developing websites and digital design for businesses ranging from e-commerce to independent artists. Most recently I have been working towards a Master's degree at New York University where I research interactive media making with computer networking technology. Some of my other interests include teaching programming, digital accessibility, and writing about technology.

AREAS OF INTEREST

- Computer Networking for Expressive Media
- Interactive Interfaces
- Real-time Data Visualization
- Empathetic Conceptual Development

Education

| | |
|------|---|
| 2020 | Interactive Telecommunications , Master of Professional Studies <i>New York University, New York City</i> |
| 2015 | Media Studies & Art Practice , Bachelor of Arts <i>University of California, Berkeley, Berkeley</i> |
| 2013 | Graphic Design , Associate of Arts <i>College of the Canyons, Valencia</i> |

Previous Experience

| | |
|--------------|--|
| 2015–ongoing | SELF-EMPLOYED <i>Freelance Developer</i> NYC, HCMC, LA, Berkeley <ul style="list-style-type: none">• Design and develop websites for business ranging from personal artist to independent publishing houses• Research and advise clients on web features including image api's to online payment procedure• Scope timelines and specifications while coordinating with clients to meet objectives |
|--------------|--|

| | |
|-----------|---|
| 2018–2019 | <p>LINCOLN CENTER FOR THE PERFORMING ARTS <i>Digital Accessibility Fellow</i> New York City</p> <ul style="list-style-type: none"> • Audit internal and external digital media of a world-class performing arts institution and write recommendations to meet WCAG 2.1 compliance • Create internal digital accessibility training material to promote access for a diverse customer base • Develop a fully compliant digital map of campus accessibility features to allow for increased physical access • Create work process for captioning a catalog of over 1000 hours of video content to bring media to digital compliance |
| 2018–2020 | <p>NEW YORK UNIVERSITY - ITP <i>Graduate Assistant – Web Accessibility Developer</i> New York City</p> <ul style="list-style-type: none"> • Develop and test an internal resource site for New York University's ITP program • Work directly with faculty and staff to scope information priorities • Implement WAI-ARIA features to meet WCAG 2.1 compliance and university wide accessibility initiative |
| 2017–2018 | <p>HO CHI MINH CITY UNIVERSITY OF TECHNOLOGY & EDUCATION <i>Visiting Lecturer – Introductory Programming, English</i> Ho Chi Minh City</p> <ul style="list-style-type: none"> • Develop an introductory English/programming curriculum in the C language for non-native English speaking students • Lead supplemental workshops in specialized programming topics such as web design and portfolio building • Collaborate with student leaders to promote extracurricular English study |

Projects & Workshops

| | |
|------|---|
| 2020 | <p>Automating Mindfully, Technical Workshop <i>Unconference at ITP NYU, New York City</i></p> <ul style="list-style-type: none"> • Introduction to Bash scripting • Explore mindfulness and technology |
| 2019 | <p>Network Operator, Performance <i>NIME 2019, New York City</i></p> <ul style="list-style-type: none"> • Explore computer networking technology as medium for musical expression • Live network programming |
| 2019 | <p>Lincoln Center Campus Accessibility Map, Digital Map <i>Lincoln Center for the Performing Arts, New York City</i></p> <ul style="list-style-type: none"> • Create an accessible digital map of the Lincoln Center Campus • Extend Google Maps API to incorporate WAI-ARIA features |