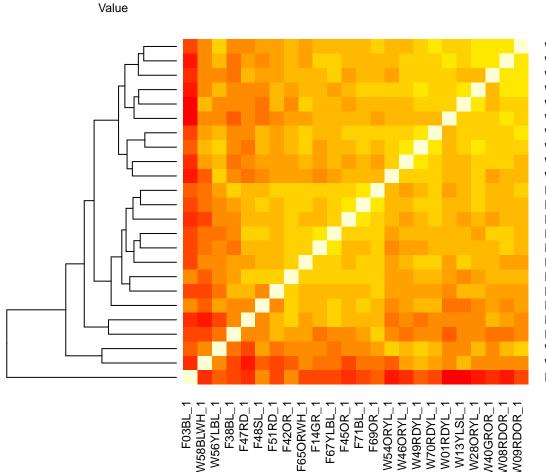**Pearson's Correlation**