

# How work should work

Forget the old rules. You can have the best people. Right now. Right here.

Get started



Trusted by



## Up your work game, it's easy

### No cost to join

Register and browse talent profiles, explore projects, or even book a consultation.

### Post a job and hire top talent

Finding talent doesn't have to be a chore. Post a job or we can search for you!

### Work with the best—without breaking the bank

Upwork makes it affordable to up your work and take advantage of low transaction rates.

Sign up for free

Learn how to hire

## Get instant answers

Hi there! I'm Uma, Upwork's Mindful AI.  
How can I help you today?

I'm hiring for a project I'm looking for work.

## Browse talent by category

Looking for work? [Browse jobs](#)

### Development & IT

★ 4.85/5 1853 skills

### AI Services

★ 4.8/5 294 skills

### Design & Creative

★ 4.91/5 968 skills

### Sales & Marketing

★ 4.77/5 392 skills

### Writing & Translation

★ 4.92/5 505 skills

### Admin & Customer Support

★ 4.77/5 508 skills

### Finance & Accounting

★ 4.78/5 214 skills

### Engineering & Architecture

★ 4.85/5 650 skills

### Enterprise Suite

This is how  
good companies  
find good company.

workforce management tools. This is how innovation works now.

- Access expert talent to fill your skill gaps
- Control your workflow: hire, classify and pay your talent
- Partner with Upwork for end-to-end support

Learn more



For clients

## Find talent your way

Work with the largest network of independent professionals and get things done—from quick turnarounds to big transformations.

Post a job  
and hire a pro

Talent Marketplace™ →

Browse and  
buy projects

Project Catalog™ →

Get advice from an  
industry expert

Consultations →

## Why businesses turn to Upwork

### Ⓢ Proof of quality

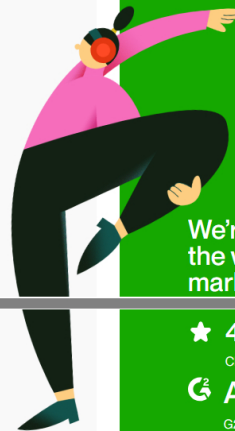
Check any pro's work samples, client reviews, and identity verification.

### Ⓢ Hire with confidence

Interview potential fits for your job, negotiate rates, and only pay for work you approve.

### Ⓢ Safe and secure

Focus on your work knowing we help protect your data and privacy. We're here with 24/7 support if you need it.



We're  
the world's work  
marketplace

★ 4.9/5

Clients rate professionals on Upwork

🏆 Award winner

G2's 2021 Best Software Awards

For talent

## Find great work

Meet clients you're excited to work with and take your career or business to new heights.

Find opportunities for  
every stage of your  
freelance career

Control when, where,  
and how you work

Explore different ways  
to earn

Find opportunities

## Trusted by leading brands and startups



"Upwork enables us to differentiate ourselves from our competitors and produce content at a higher caliber."

"One of the advantages of utilizing freelancers is finding talent with different skills quickly as our needs change."

Carol Taylor, Director of Content Experience

#### Results

### Emmy Winning

Facebook Watch program

### Millions

of impressions generated per client per IPO

#### Results

### 50% Faster

launch of projects

### 10,000

projects completed



## We support Ukraine

We are taking action to help our freelancers, our clients, and the people of Ukraine—and so can you.

[Learn more](#)



## Top skills

Trending skills  
Top skills in US  
Project Catalog™

### Generative AI Specialists

Data Entry Specialists  
Video Editors  
Data Analyst  
Shopify Developer  
Ruby on Rails Developer  
Android Developer  
Bookkeeper  
Content Writer  
Copywriter  
Data Scientist  
Front-End Developer  
Game Developer  
Graphic Designer  
iOS Developer  
Java Developer

### JavaScript Developer

Logo Designer  
Mobile App Developer  
PHP Developer  
Python Developer  
Resume Writer  
SEO Expert  
Social Media Manager  
Software Developer  
Software Engineer  
Technical Writer  
UI Designer  
UX Designer  
Virtual Assistant  
Web Designer  
Wordpress Developer

#### For Clients

[How to hire](#)  
[Talent Marketplace](#)  
[Project Catalog](#)  
[Hire an agency](#)  
[Enterprise](#)  
[Any Hire](#)  
[Contract-to-hire](#)  
[Direct Contracts](#)  
[Hire worldwide](#)  
[Hire in the USA](#)

#### For Talent

[How to find work](#)  
[Direct Contracts](#)  
[Find freelance jobs worldwide](#)  
[Find freelance jobs in the USA](#)  
[Win work with ads](#)  
[Exclusive resources with Freelancer Plus](#)

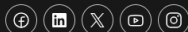
#### Resources

[Help & support](#)  
[Success stories](#)  
[Upwork reviews](#)  
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[Affiliate programme](#)  
[Free Business Tools](#)

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