



## BROADENING:EXPAND YOUR ACADEMIC HORIZONS



### About Broadening

#### Video



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### Discovery Modules

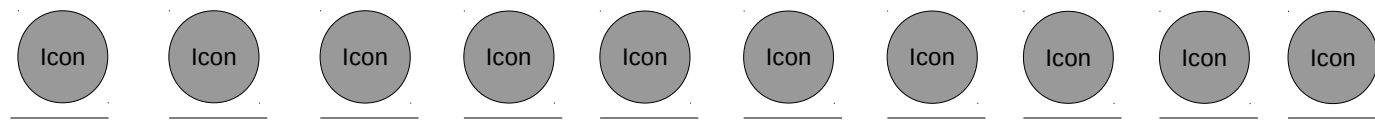
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### Themes For Discovery Modules



Search By Subject:

Go To Top

RT @UoLLibrary: Procrastinator? Back by popular demand, Skills@Library are running more 'Shut up and write' sessions <https://t.co/xYetZoBnZK>

Leeds for Life

Jul 01

Get involved with @UoL\_Sus in helping promote the Bike Hub service on campus & working in a team! <https://t.co/6EKNQCblRu> #Sustainability

Leeds Volunteering

Nov 16

RT @WBUKcareers: \* Do you have any 2nd years looking for a 12 month placement?! \* @UoLStudents <https://t.co/QPXQHITouC>

Uni Leeds Students

Nov 16

#### Contact

- ☒ Leeds for Life Enquiries & Feedback
- ☒ Leeds for Life Ambassadors
- ☒ Leeds Network Feedback & Comments
- ☒ Leeds for Life Volunteering



## Navigation Bar

We have shown the new style transition for the navigation bar, it will look much cleaner and sleek along with professional, once you click the icon with the three lines the navigation bar slides open for access and also has a minimise function to take it back to the previous state.

**LeedsforLife**

OPPORTUNITIES

BROADENING

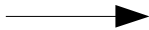
FOUNDATION  
FUNDING

CASE STUDIES

**LOG ON**

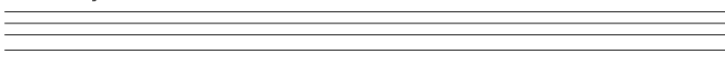


These are used for the transition effects to give to the webpage. These will automatically transit from the top landing portion of the page background image to another, without changing the whole page. We have decided to use this as they feel more professional and can enhance the user experience.

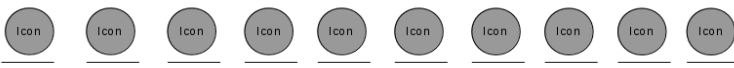


The logo for the University of Leeds has been replaced from the right side to the left. This is because it looks more appropriate for websites to have their logo starting on the left as the majority of websites do, this shows a professional manner and consistency.

## Discovery Modules



### Themes For Discovery Modules



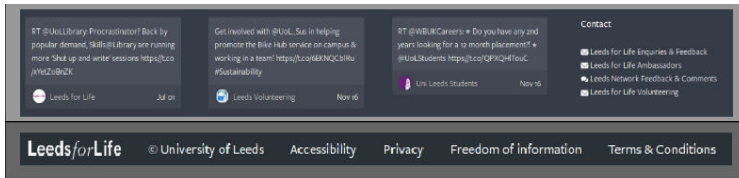
We decided to change up the description to minimise useless or repeated information into a smaller area. We had then changed the discovery themes style into a row, which would still use the **hover function** but instead of presenting the same information it would before, it will now show the full information in the empty box below to fill it in for every theme, instead of clicking on it individually. We had also included the search by subject section on this page as it would be much quicker for the user to access this, along with being quicker and more efficient.

Search By Subject:

**Go To Top**




We had used the back to top function because it would be convenient for the user to reach the top without scrolling.



The footer we have decided to keep the same along with the university RSS feed, this is due to that it already looks good enough as it is and doesn't need to change. The contact section along with other information is also good and doesn't need any changes.


- The colour scheme is largely the same, because for its purpose and design it looks professional and accurate for its use and it okay to have it as it is, in this template draft.
- This templates design shows a new, better designed and more professional re-imagining of the Broadening page on the website.

# Template 2

**UNIVERSITY OF LEEDS**


LeedsforLifeOPPORTUNITIESBROADENINGFOUNDATION FUNDINGCASE STUDIESLog on

## BROADENING:EXPAND YOUR ACADEMIC HORIZONS



### About Broadening

Video



### Discovery Modules

List of Themes

Icon

Icon

Icon

Icon

Icon

Icon

Icon

Icon

Icon

Icon

## SELECT THEME FOR DISCOVERY MODULES

<


Theme #1(with logo and description)

>

Search by:  
Subject


Go To Top

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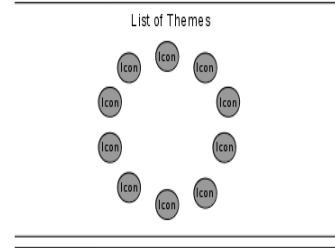


These are used for the transition effects to give to the webpage. These will automatically transit from the top landing portion of the page background image to another, without changing the whole page. We have decided to use this as they feel more professional and can enhance the user experience.

#### About Broadening

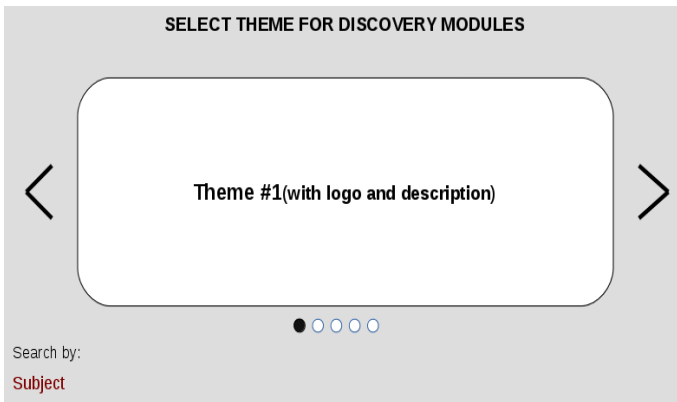


#### Discovery Modules



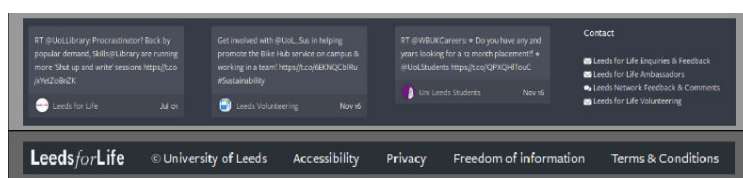
For this section we had decided to merge both the about Broadening section along with the Discovery Modules list section side by side. This is because it not only reduces white-space, but the new and improved summarization of the sentences will make the user read less information, along with having the same knowledge as before, and they won't be put off by it. The right side includes the circular icon themes however they aren't intractable, only static icons, reasons for this is because there is an improved version below this. This also includes a summarized description of the discovery modules minus unnecessary information.

This section has been updated, we have included a transition menu which will change from when the user clicks on the arrows or will transition every 10 seconds or so, this will display the theme logo along with its description. We have decided to do it this way because the animation effects make it look professional and the information included has more detail from the individual theme page rather than a summary, which will provide the user with better key information on this page.



Go To Top

We had used the back to top function because it would be convenient for the user to reach the top without scrolling.



The footer we have decided to keep the same along with the university RSS feed, this is due to that it already looks good enough as it is and doesn't need to change. The contact section along with other information is also good and doesn't need any changes.

- For the colour scheme, we had decided to keep the colour scheme as grey and white, this is due to keeping it professional and looking good, we had also decided to change the navigation bar to blue, this is because it makes it look much more intractable. The user would feel much more open to the colour blue than pink, as it does not attract all users, hence the attraction would be higher for all types of users as the colour blue is neutral and attractive. Much of the website has changed, however there are still some parts such as the RSS feed which stay the same, they are the same because they are not only good and suit the purpose but generally work well with all users, what isn't broke there is no need to fix. Overall there are drastic changes in Template 3, the changes are good and they improve upon the whole user experience and interaction.
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#### Video



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### Discovery Modules

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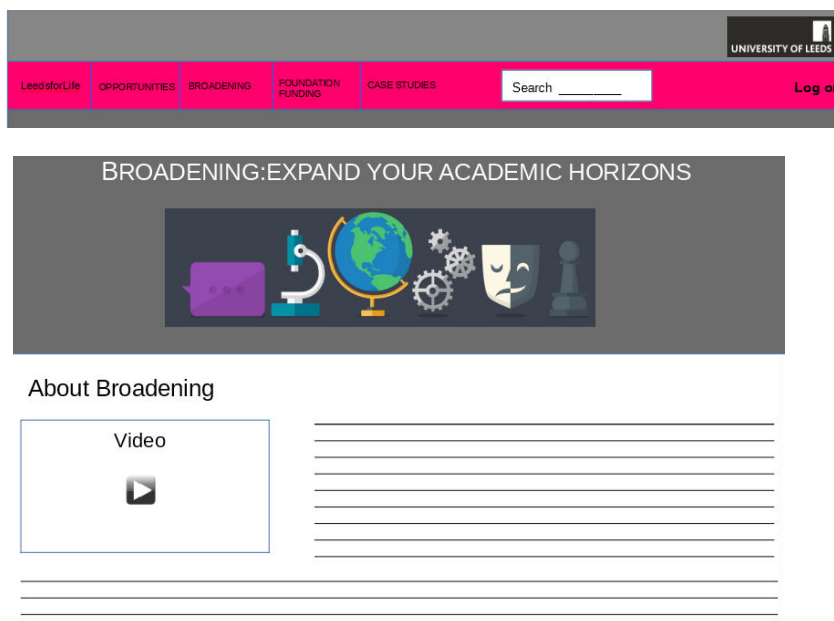


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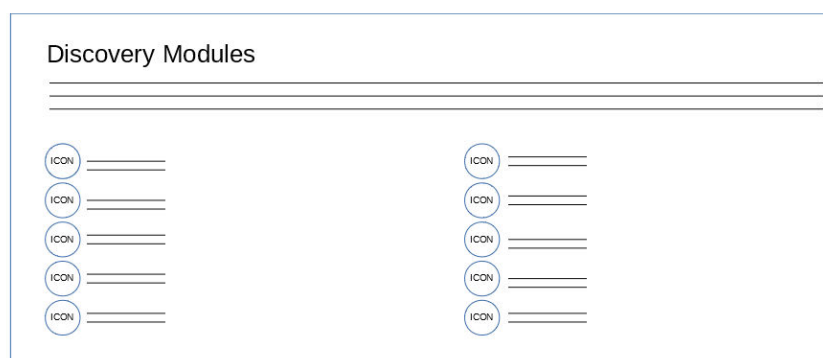
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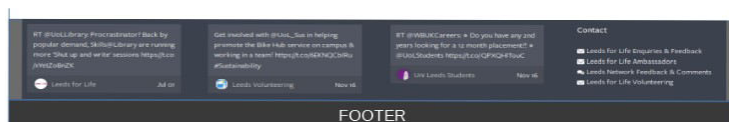
We have decided to remake the navigation bar somewhat in this template, not removing anything but the opposite. We have decided to add the search bar here because not only it adds to the look and feel of the whole website, but it also adds to the functionality. This is by allowing the user to search through the broadening website for certain terms along with subjects and other areas of study they wish to research in to help aid their choice, in choosing the discovery module to suit their desire.

We had decided that the second section underneath the logo remains mostly the same, along with the Broadening logo and Title. However the section it changes is the text, we decided that the text should be more simplified along with the text in later sections thus adding to this section, it also reduces both white space and helping aid more precise details in a shorter section near the top of the web page. This is to both add professionalism to the website along with making it simpler for the users.



This section we had made changes upon in this template, shows that the discovery module information will be simplified and cut shorter. This will be more straight forward to the user along with having simpler information to put the point across about discovery modules.

The section below that has a re-imagining of the icons and theme selection, we decided to have the rotational hover over-like function removed because it was too playful to describe the modules, instead we have the icons in columns and rows, with information to the right of them which was the same information as the original website, which was shown when the user hovered over each icon. Now it is just included along side it and looks much more professional and straight forward.



The footer remains the same because, for the purpose we had decided it did okay for this templates re-design. The information of the RSS feed is straight forward along with the contact information being clear and precise.

The overall look and feel of the website has been re-designed in this draft. The colour scheme is largely the same, because for its purpose and design it looks okay to have it as it is, in this template draft.

The main points have been covered in this draft design and shows the new better imagined and more professional re-imagining of the Broadening page on the website.