

# REPORT FINANCEIRO

DESAFIO DE PROJETO DO CURSO EXCEL E POWER BI

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# Relatório de Vendas

01/09/2013

01/12/2014



118,73 Mi

Total de Vendas

1,13 Mi

Unidades Vendidas

9,21 Mi

Descontos Totais

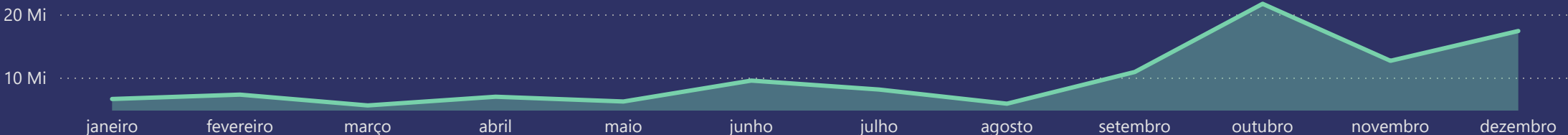
127,93 Mi

Vendas Brutas Totais

101,83 Mi

Soma de COGS

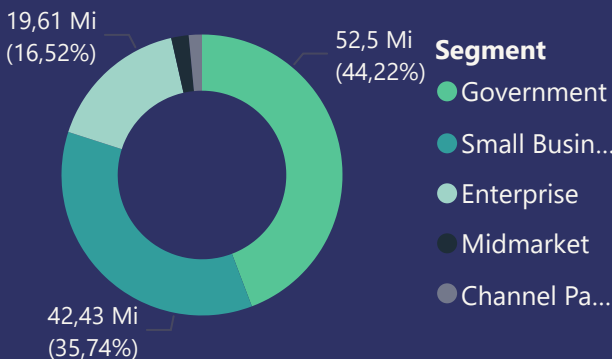
## Vendas por mês



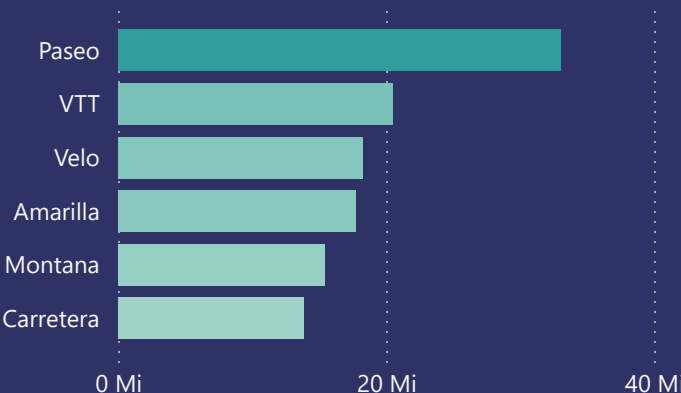
## Vendas x Segmento

Barras

Donut



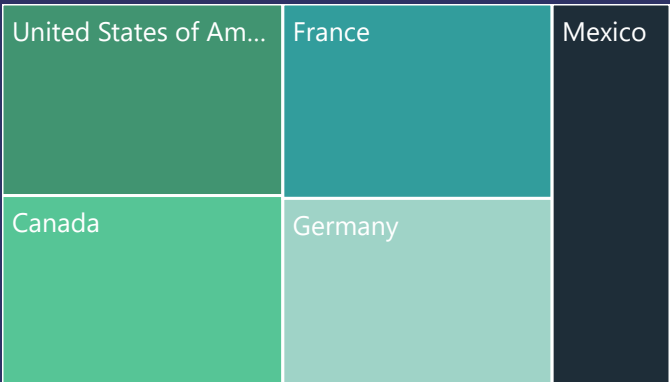
## Vendas x Produto



## Vendas por país

Mapa

Treemap

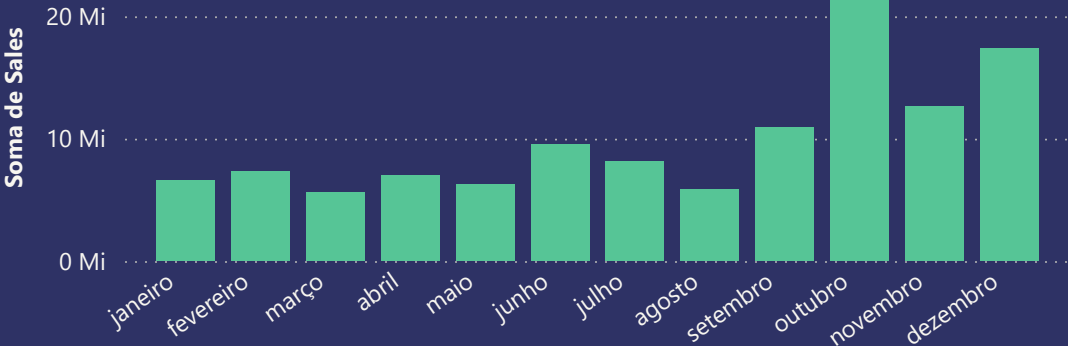


# Detalhes de Vendas

Semestres

Meses

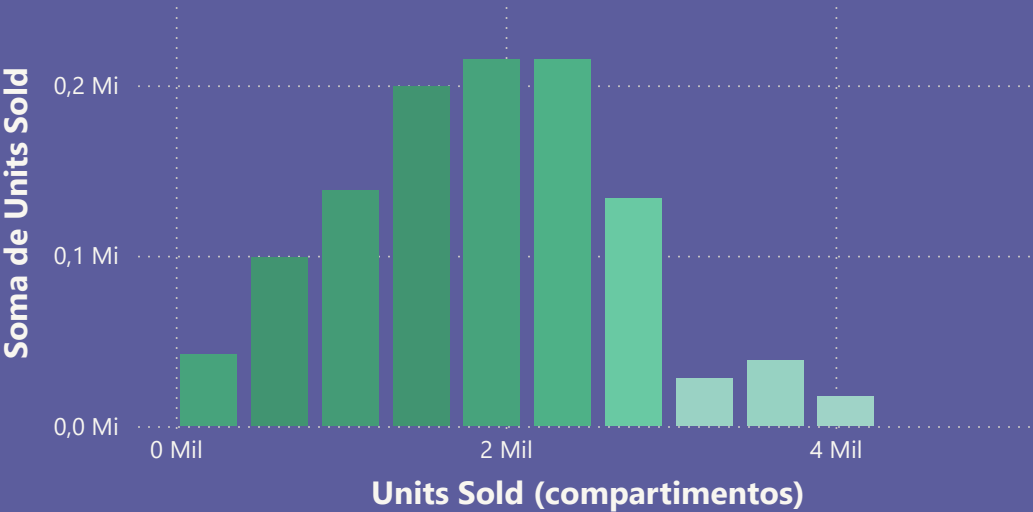
Vendas por Mês



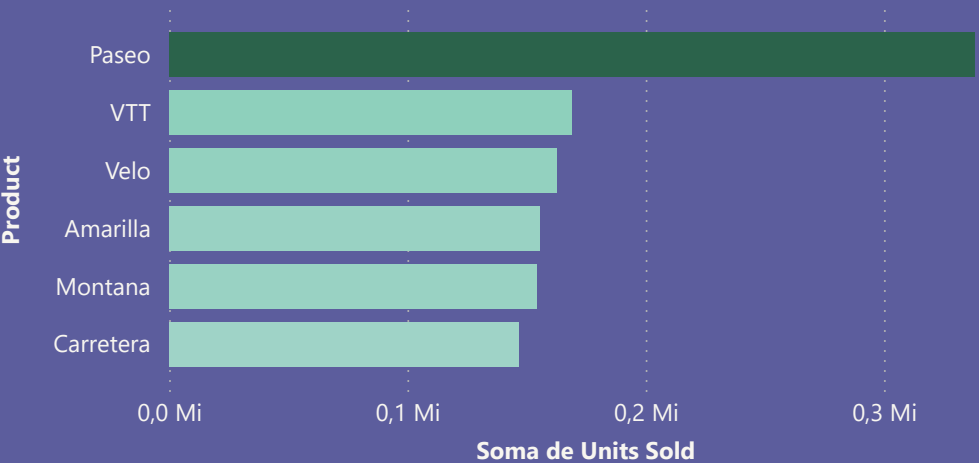
Trimestre	2013	2014	Total
Qtr 1		2.632.442,94	2.632.442,94
Qtr 2		3.232.378,45	3.232.378,45
Qtr 3	763.603,03	2.738.064,34	3.501.667,37
Qtr 4	3.114.861,48	4.412.352,02	7.527.213,50
Total	3.878.464,51	13.015.237,75	16.893.702,26

## Soma de Units Sold por Units Sold (compartimentos)

Contagem de Units Sold (compartimentos) 4 61 118



Vendas por Produto



Home

Principal

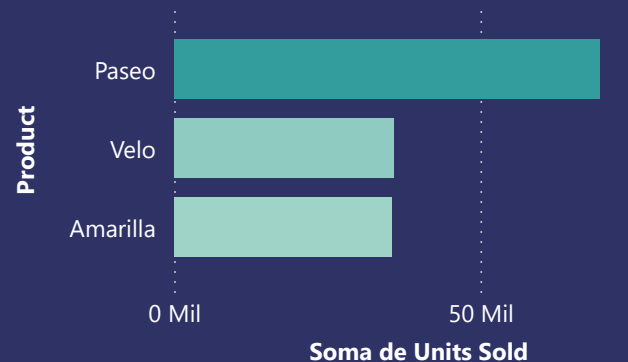
Detalhes

Desafio

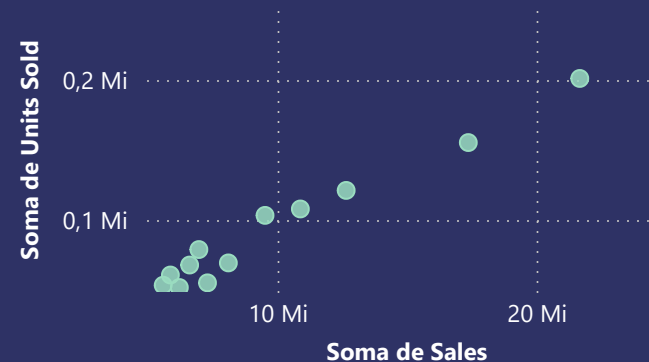
Parâmetros

# Performance Internacional das Vendas

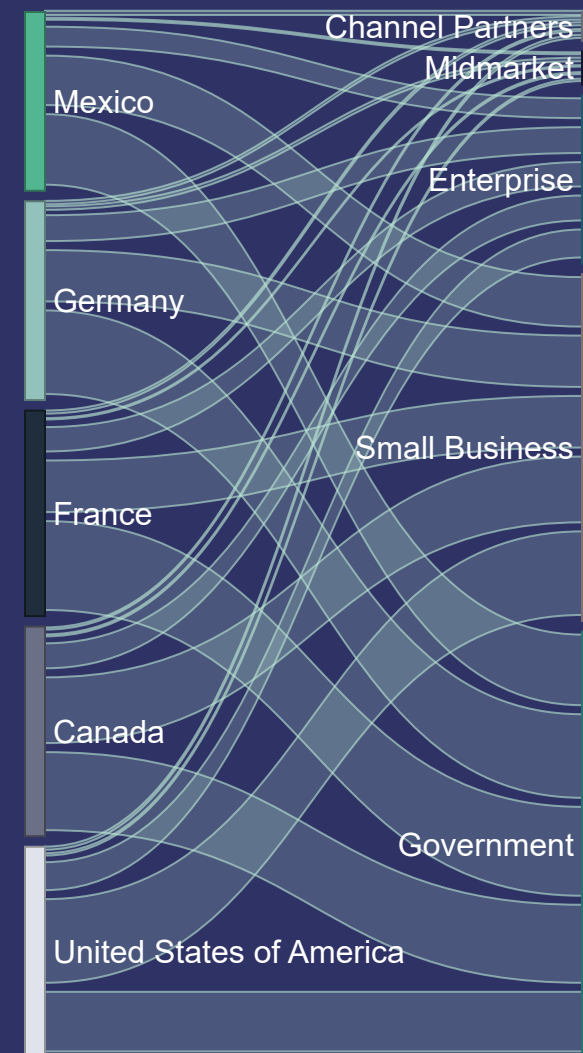
## Top 3 Produtos mais vendidos



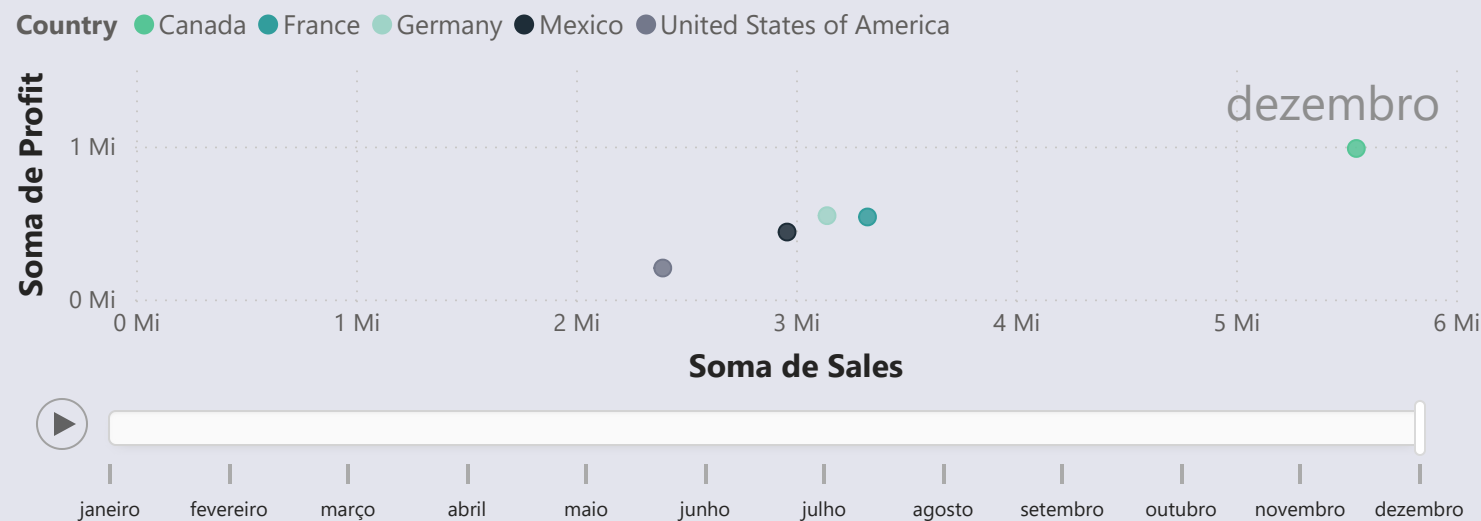
## Performance dos meses



## Principais Segmentos por País



## Vendas e Lucro internacional ao longo dos meses



# Diagnóstico multifacetado

## Categorias

- Country
- Semestres
- Product
- Segment
- Month Name

## Valores

- Discounts
- Profit
- Sales
- Sale Price
- Units Sold

### Profit por Trimestre

