#### **Ontology Lifecycle**





## Ontology

"People can't **share knowledge** if they do not speak a **common language.**" [Davenport & Prusak, 1998]

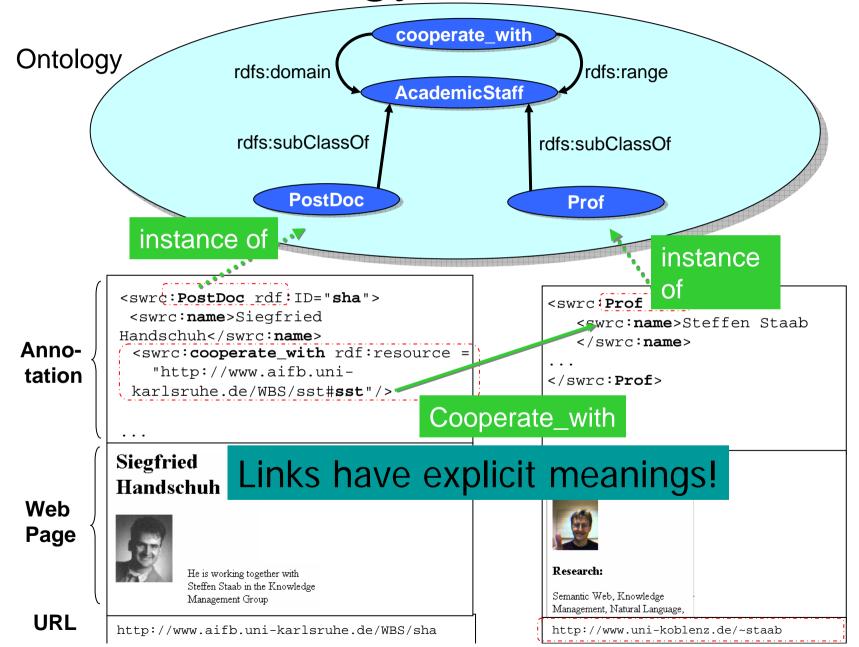
"An ontology is an **explicit specification** of a **conceptualization**." [Gruber, 1993]

- Ontologies enable a better communication between Humans/Machines
- Ontologies standardize and formalize the meaning of words through concepts





## Ontology & Metadata



# Explicit vs. Implicit Knowledge

Implicit Knowledge

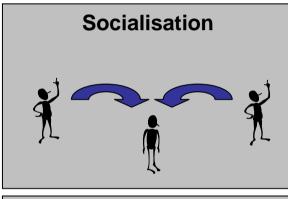
to

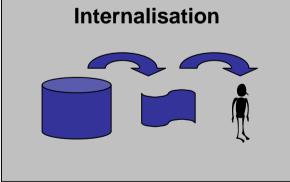
Explicit Knowledge

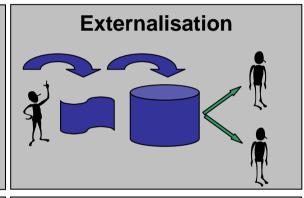
Implicit Knowledge

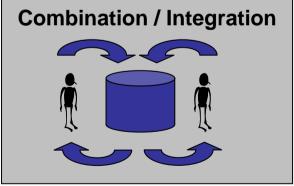
**From** 

Explicit Knowledge



















Case etudy Onto Veb. org

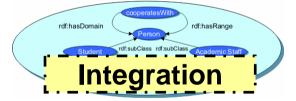


Portal Generation

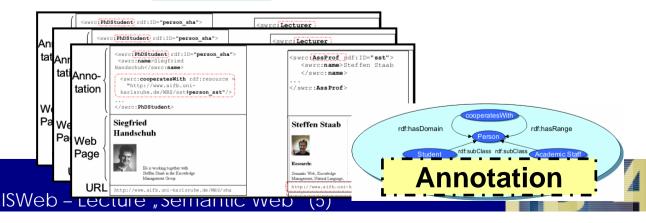
Navigation

Query/Serach

Content



## **Collect metadata from participating partners**





#### **Ontology-based Processes**

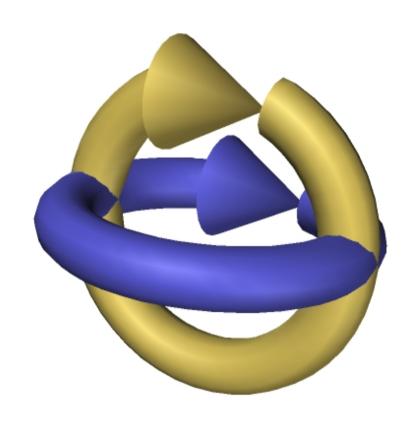
Knowledge Meta Process

Design, Implementation, Evolution of Ontology

**Knowledge Process** 



Usage of Ontology











## **OTK Methodology:**

**Knowledge Meta Process** 

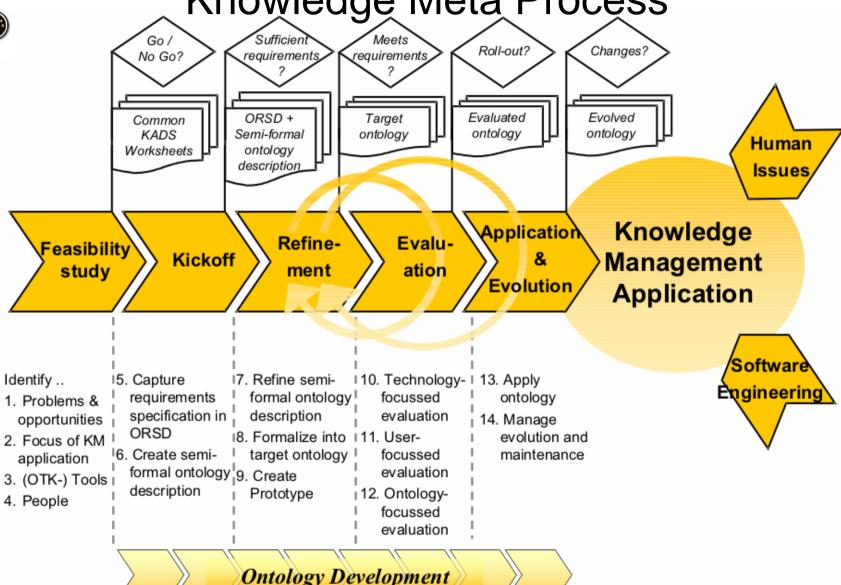
- Task: Build ontology based KM applications
- Problems:
  - Collaboration between domain experts and knowledge engineers
  - Evaluation of ontologies
- Process-oriented, cyclic
- Pre-defined decisions and outcomes for each step
- Links to further existing methodologies for substeps



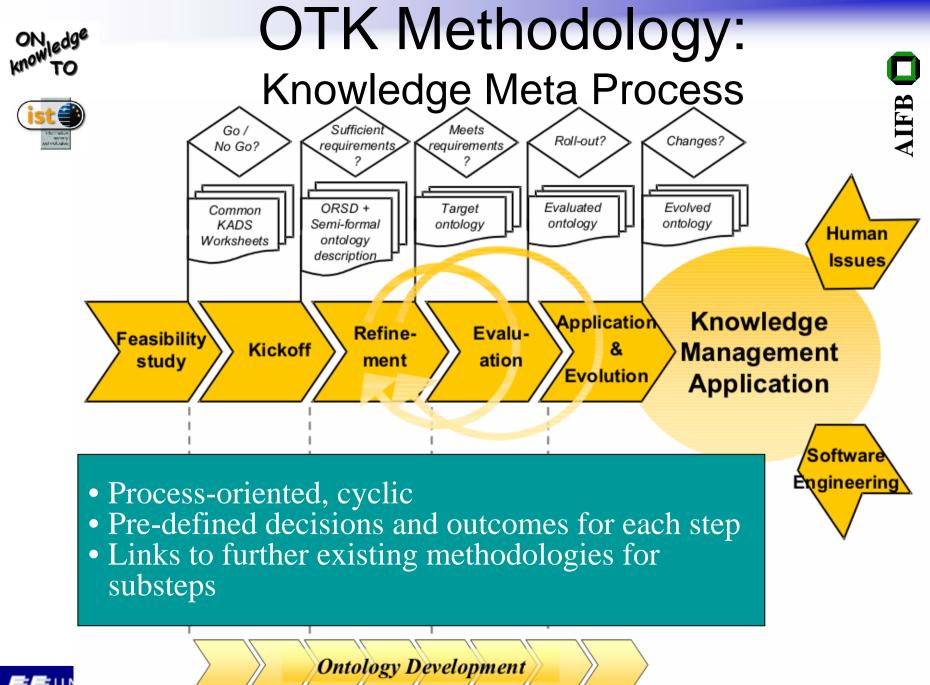


ON<sub>le</sub>dge know TO OTK Methodology: Knowledge Meta Process

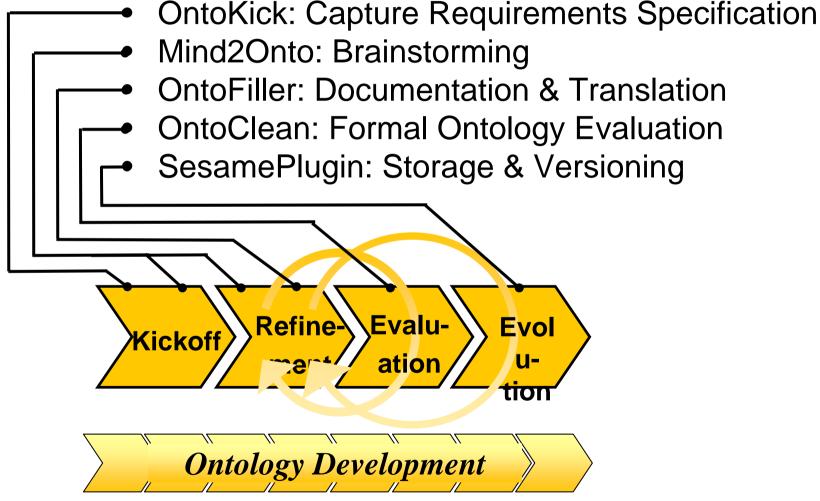








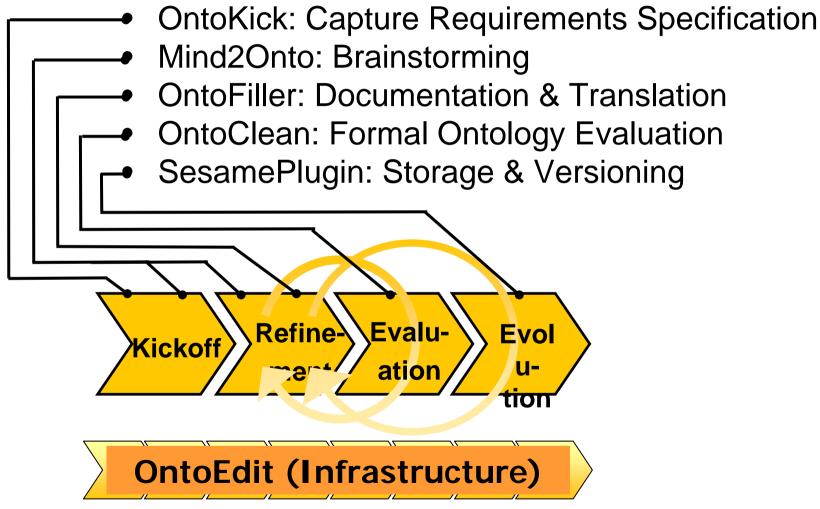
#### **Tools**







#### **Tools**









#### Feasibility Study

- KM systems only function satisfactorily if they are properly integrated into the organization
- Many factors other than technology determine the success of such a system
- (Based on CommonKADS)
  - Focus domain for ontology
  - Identify people involved
  - GO / No GO decision







#### Feasibility study

## Current State: Skills Management

 Employee data distributed over many systems

Different schemata for data



Incomplete data





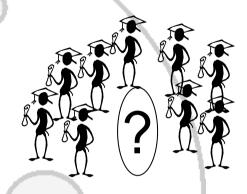


## Feasibility study Intended state: Skills Management

#### **Expert search**

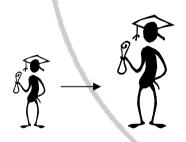


Knowledge gap analysis

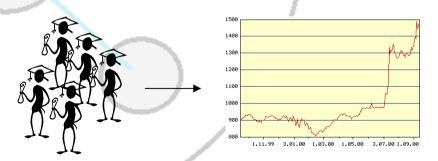




Personal development



Intellectual Capital Assessment



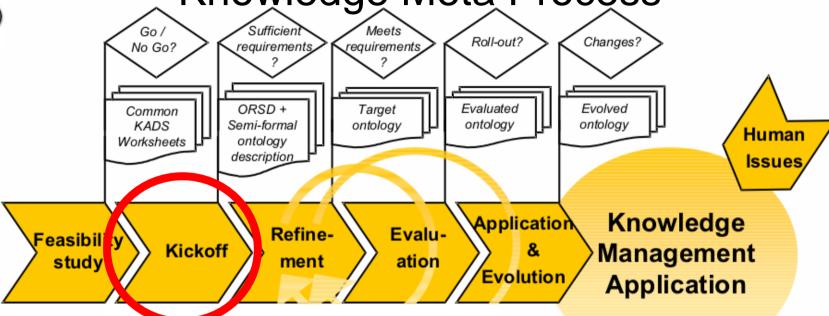




ON<sub>le</sub>dge know TO



OTK Methodology: Knowledge Meta Process



#### Identify ..

- Problems & opportunities
- Focus of KM application
- 3. (OTK-) Tools
- 4. People



Ontology Development



#### Ontology Kickoff

Ontology Requirements Specification

Document (ORSD)

- 1. Domain & Goal
- 2. Design guidelines
- 3. Available knowledge sources
- 4. Potential users and user scenarios
- 5. Applications supported by the optober

Ontology Learning!

E.g

Competency questions

- Analyze knowledge sources
- Develop baseline ontology description

Draft version, typically most important concepts and relations are identified and described as an untyped graph





## ORS – Ontology Requirements Specification

- Goal of the ontology:
  - Tracking and analyzing corporate business histories
- Domain and Scope:
  - Merger & acquisition, restructurings, management changes and other strategic activities in the chemical industry
- Supported Applications:
  - Web-based Corporate History Analyzer
- Knowledge Sources:
  - Research analysts (domain experts)
  - Document: c:/mydocuments/superdokument.doc
  - URL: http://www.webpage.com
- Users and Use Cases:
  - Users: Research analysts, strategic consultants
  - Use Case 1: Track strategies of specific companies
  - Use Case 2: Analyze strategic moves of competitors
- Competency Questions:
  - Attached Competency Questionnaire
- Potentially reusable ontologies:
  - not known

#### CQ - Competency Questionnaire

CQ Nr.	Competency Question	Concepts	Relation
CQ1	What are the subsidiaries, divisions and locations of company X?	company, subsidiary, division, location	company <i>has</i> subsidiary company <i>has</i> division company <i>has</i> location
CQ2	Which companies acquired company X?	company, acquisition	company <i>makes</i> acquisition acquisition has buyer acquisition has seller
CQ3	Which companies merged in 1990 in the rubber industry?	company, merger, year, industry	company <i>makes</i> merger company <i>isPartOf</i> industry merger <i>happensIn</i> year
CQ4	Who is CEO of company X?	CEO, company,	company has CEO





#### Kick-Off

- Ontology workshop to train domain experts in ontology modelling for
  - .. IT
  - .. Private customer insurance
  - .. Human Resource Management
- First version of domain ontology by expert
  - Manual development of ontology
  - Brainstorming (Mind Maps)
  - Middle-out approach



Result: approx 700 Concepts in about 4 weeks







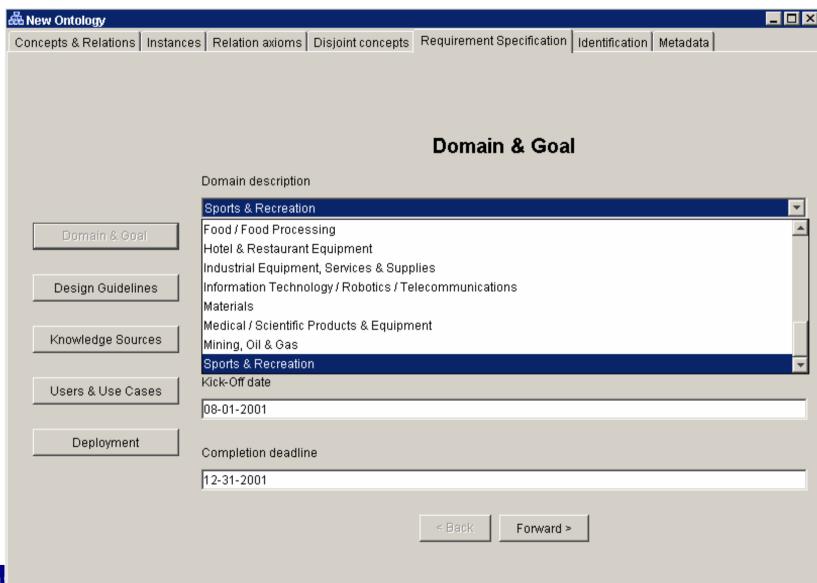
## Requirement specification







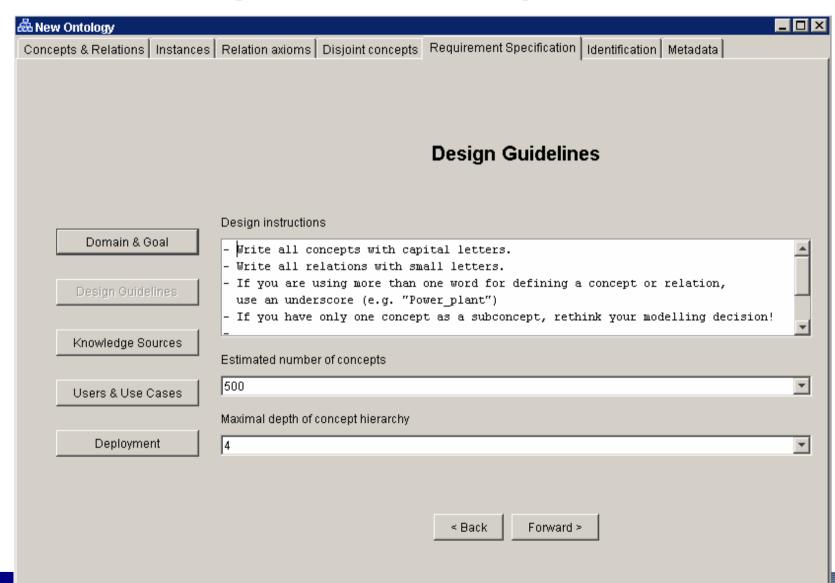
### Requirement specification







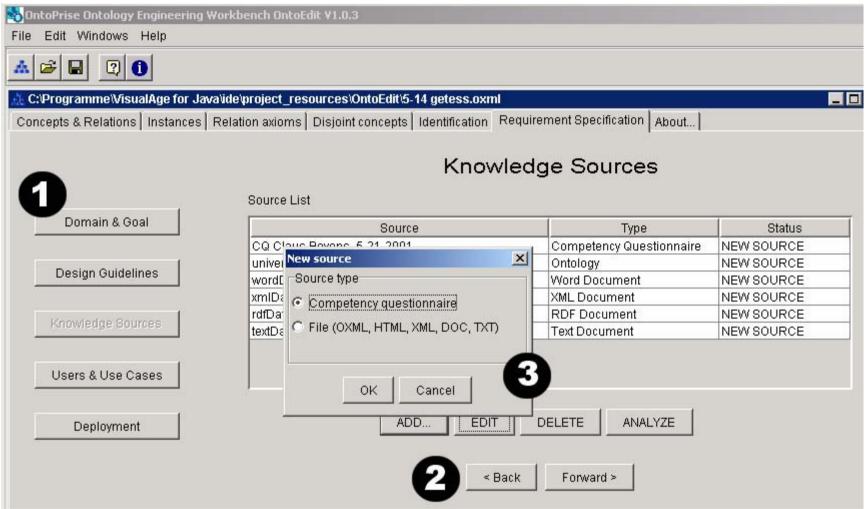
## Requirement specification







## Knowledge Sources

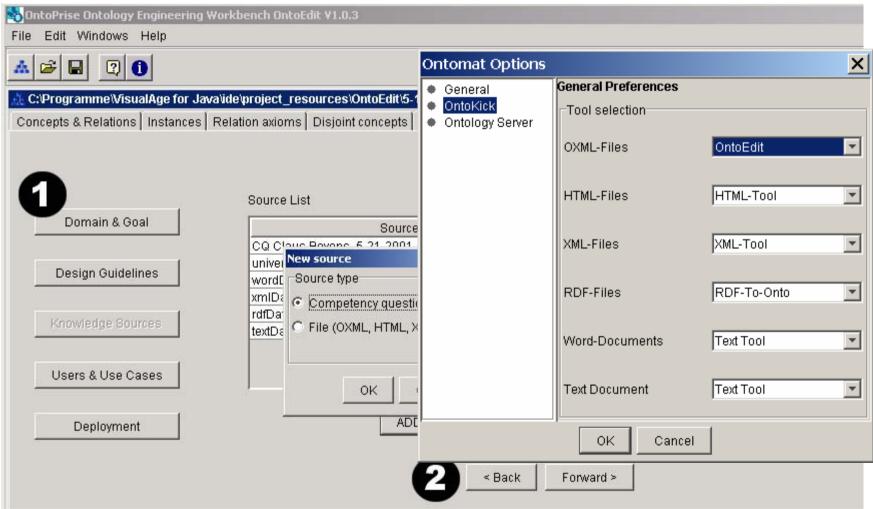








## Knowledge Sources

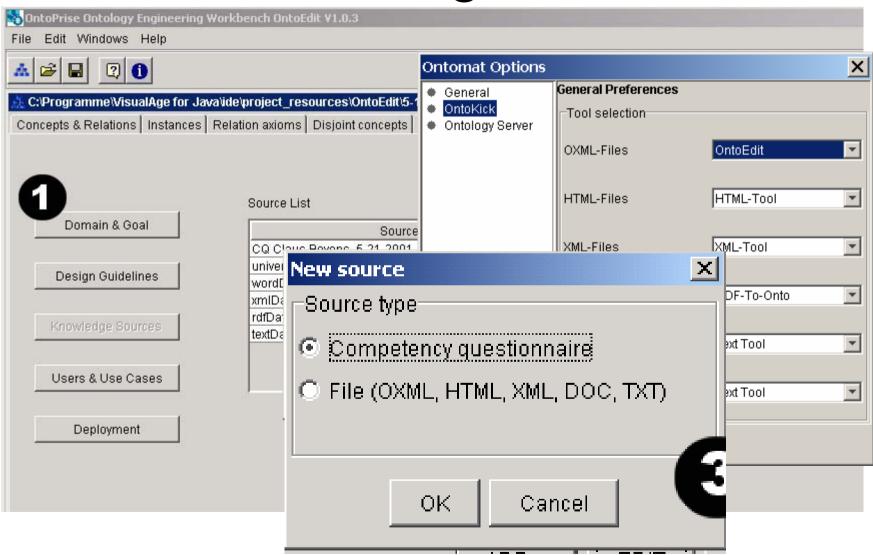








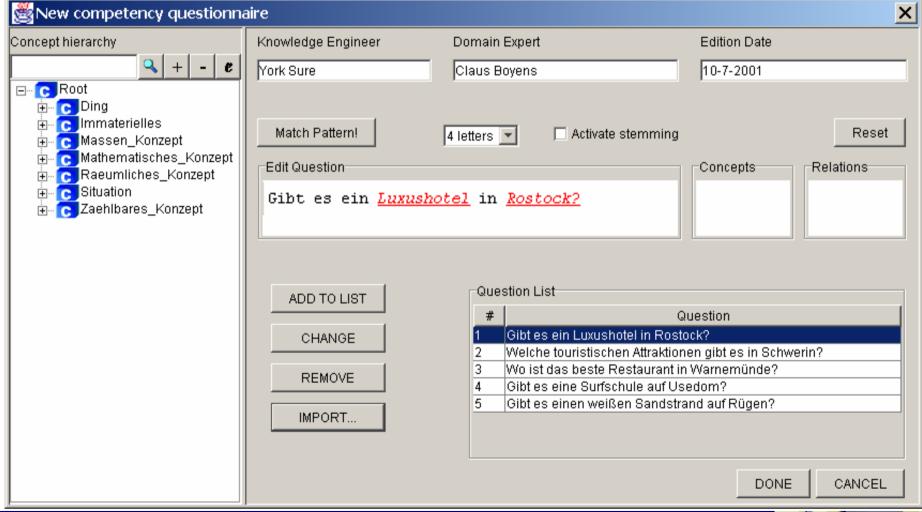
## Knowledge Sources







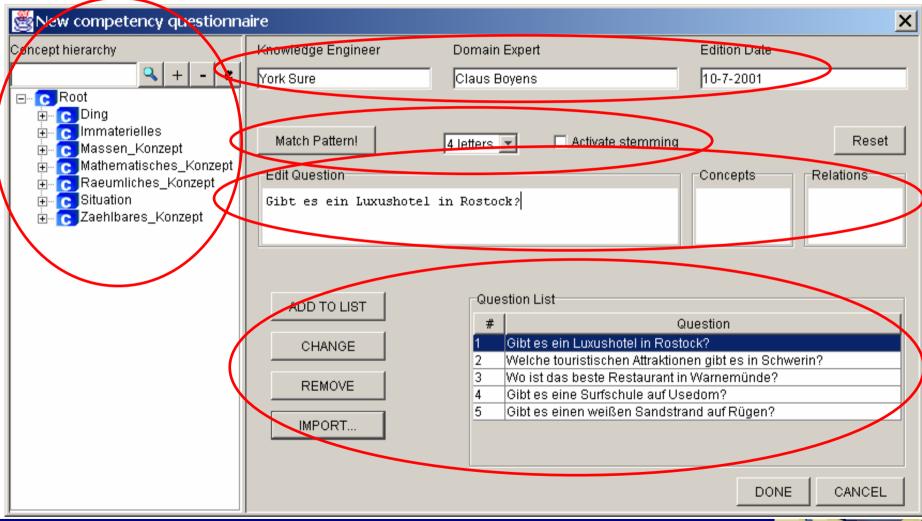








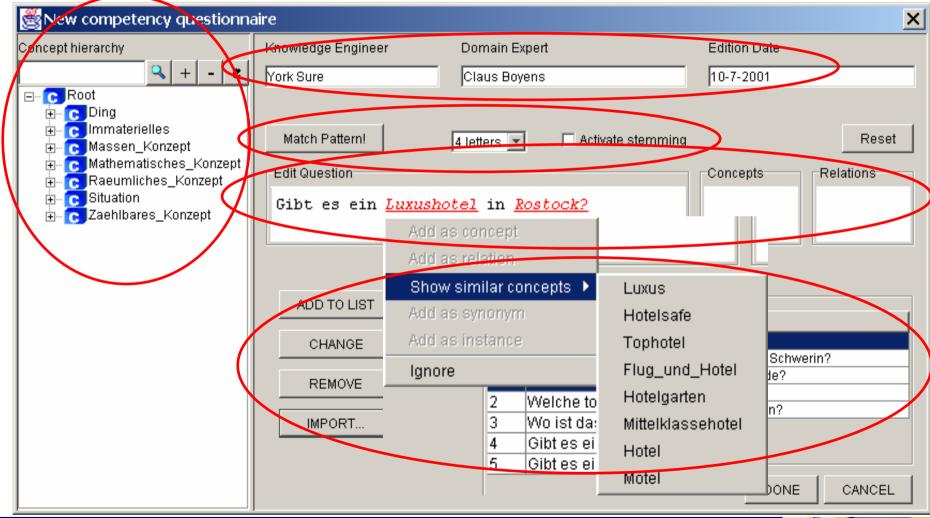








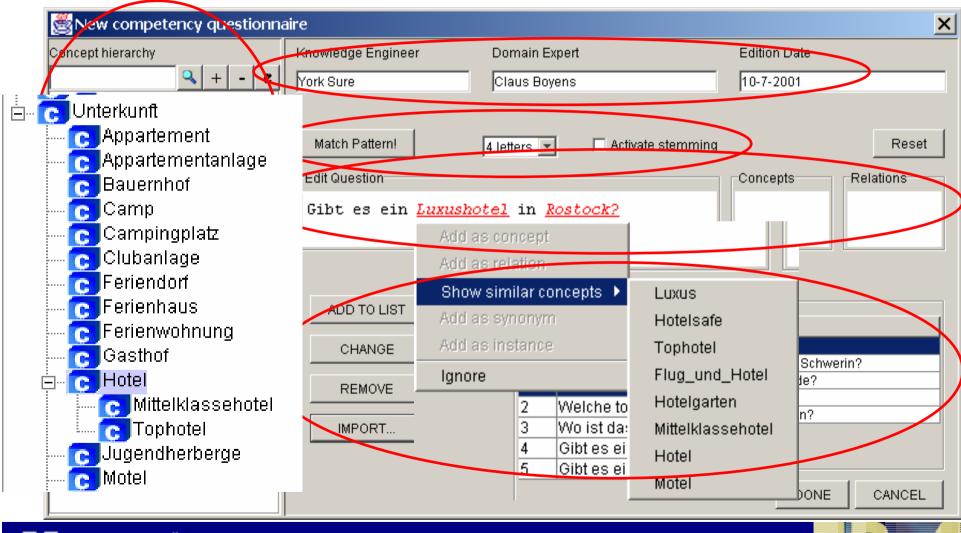








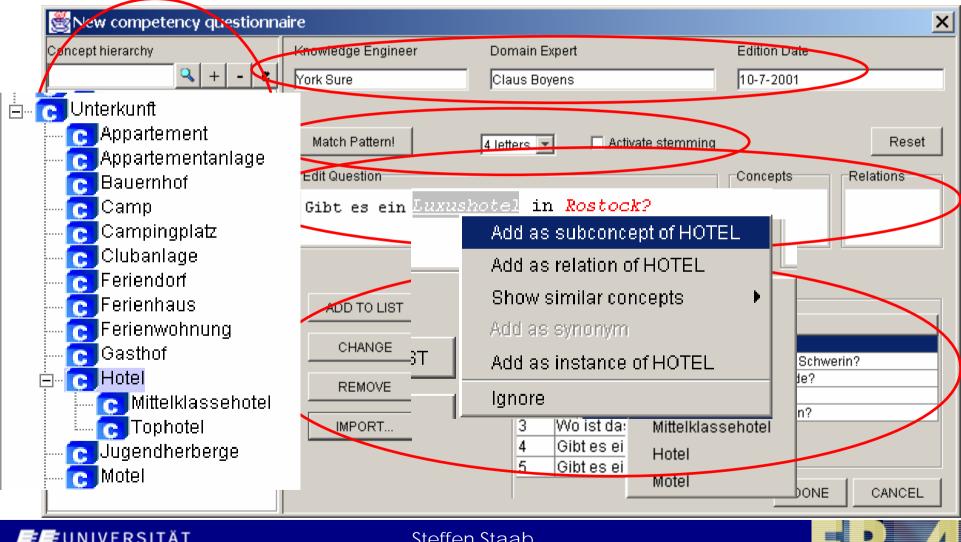








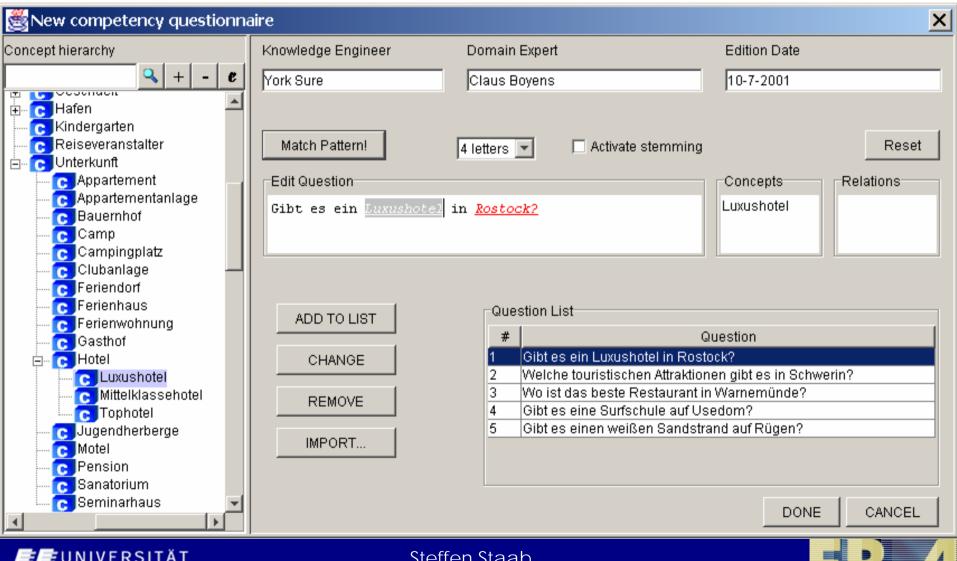










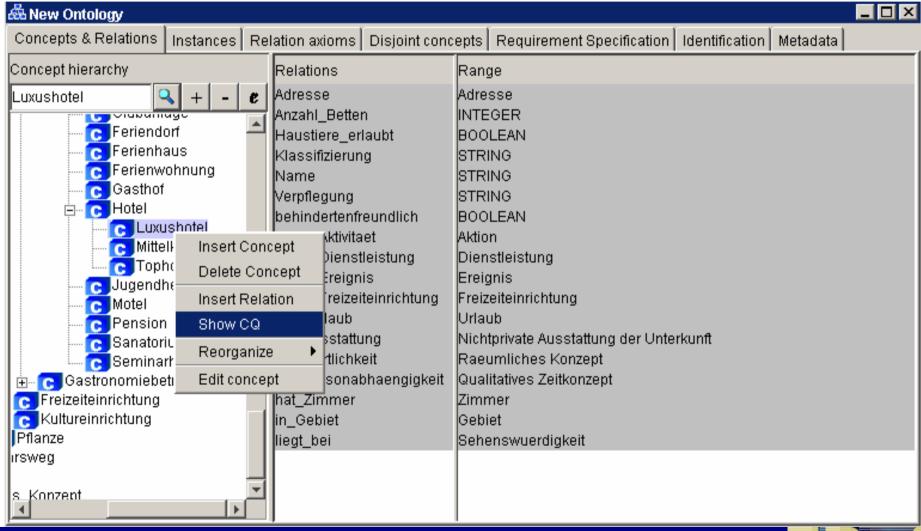








#### Traceability

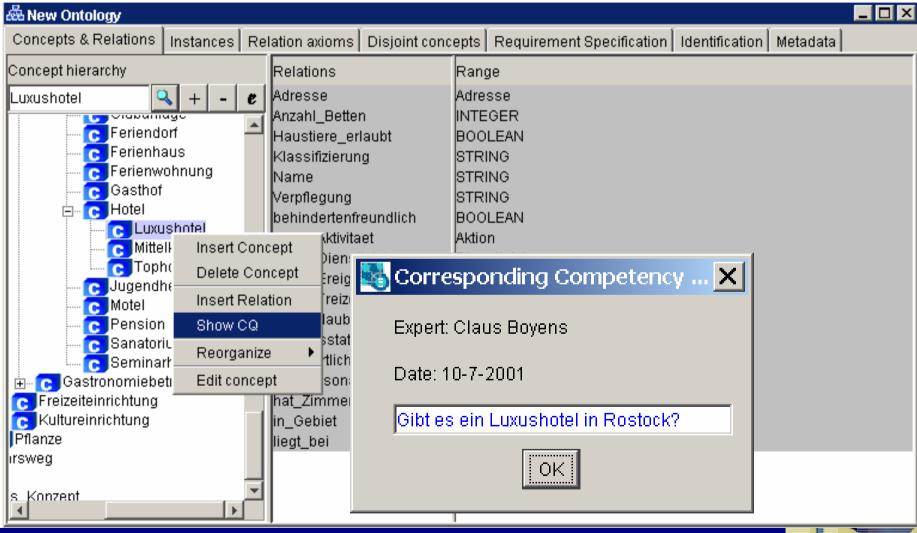








#### Traceability

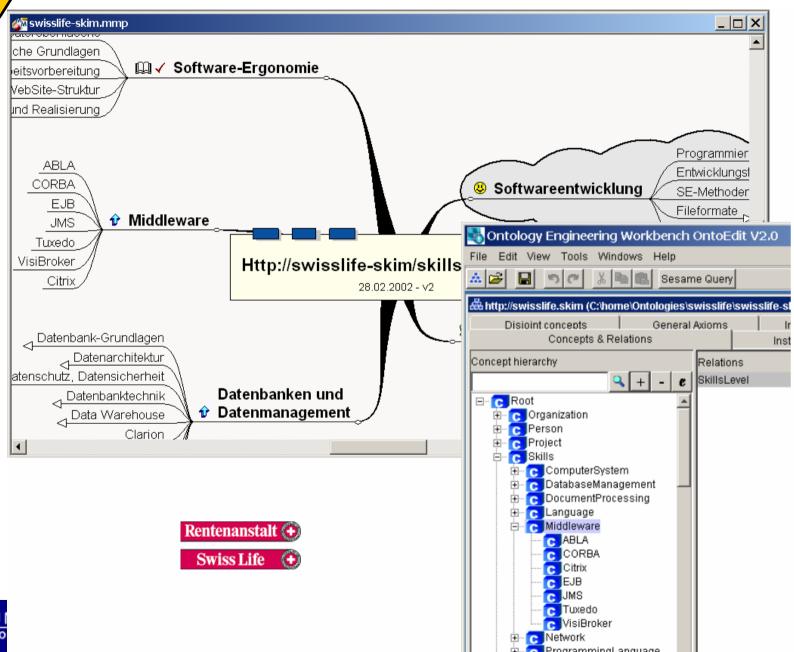








#### Brainstorming, Structuring, Formalisation









#### Mind2Onto

 Task: Collaborative capturing of domain knowledge through domain experts and modelling experts

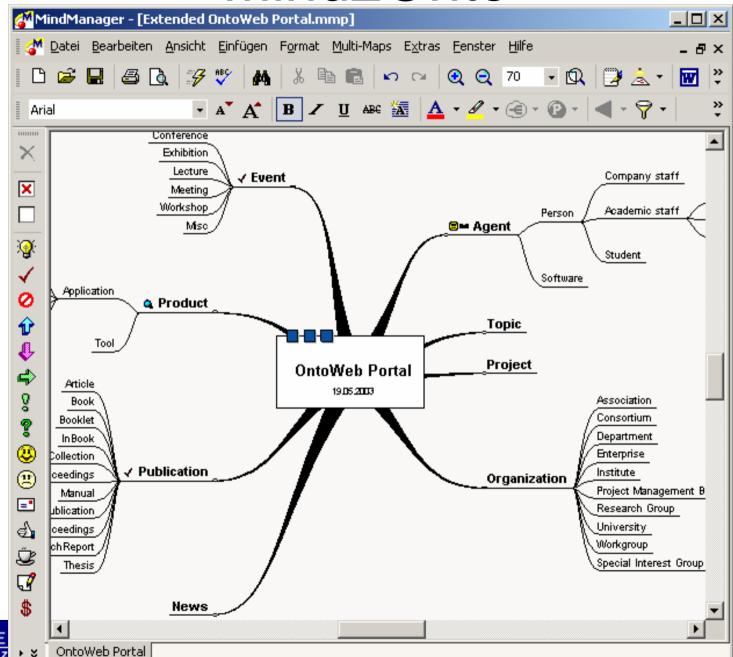
- Problem: Collaboration with domain experts who have:
  - No experience with modelling
  - No time for modelling







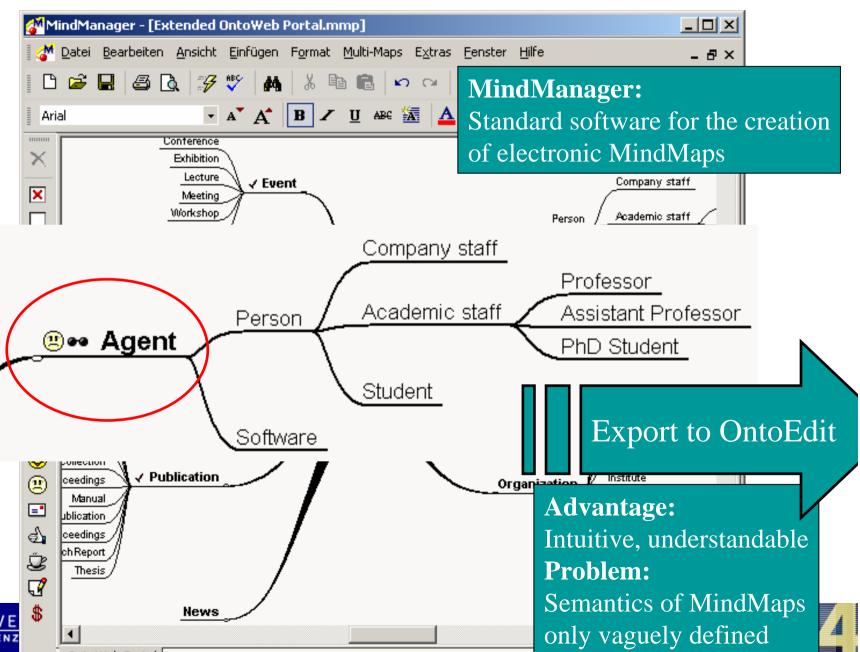
#### Mind2Onto





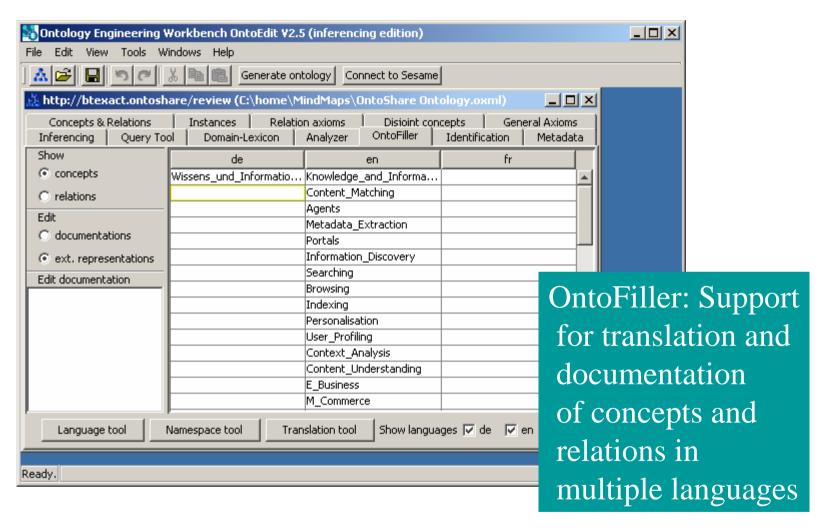


### Mind2Onto





### OntoEdit/OntoFiller



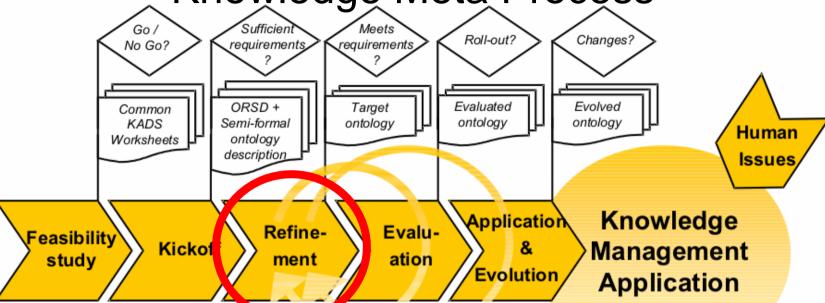




ON<sub>le</sub>dge know TO



OTK Methodology: Knowledge Meta Process



#### Identify ..

- Problems & opportunities
- 2. Focus of KM application
- 3. (OTK-) Tools i
- 4. People
- Capture
   requirements
   specification in
   ORSD
- 6. Create semiformal ontology description



Ontology Development



#### Refinement



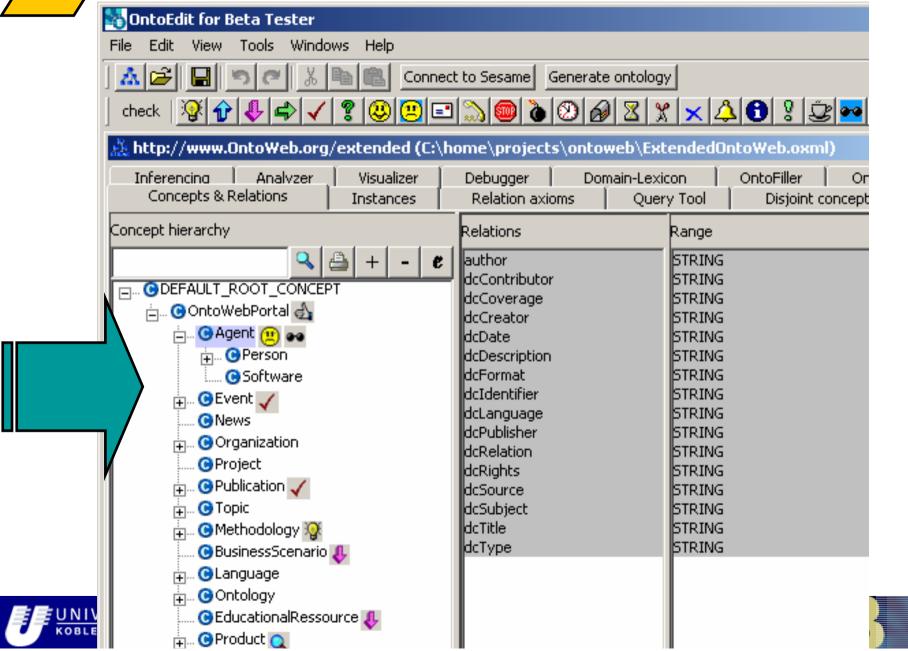
- Knowledge elicitation with domain experts
  - Refine concepts and relations
  - Typically axioms are identified
- Formalize
  - E.g. F-Logic, DAML+OIL
  - Axioms depend on language capabilities
- Develop and refine ontology





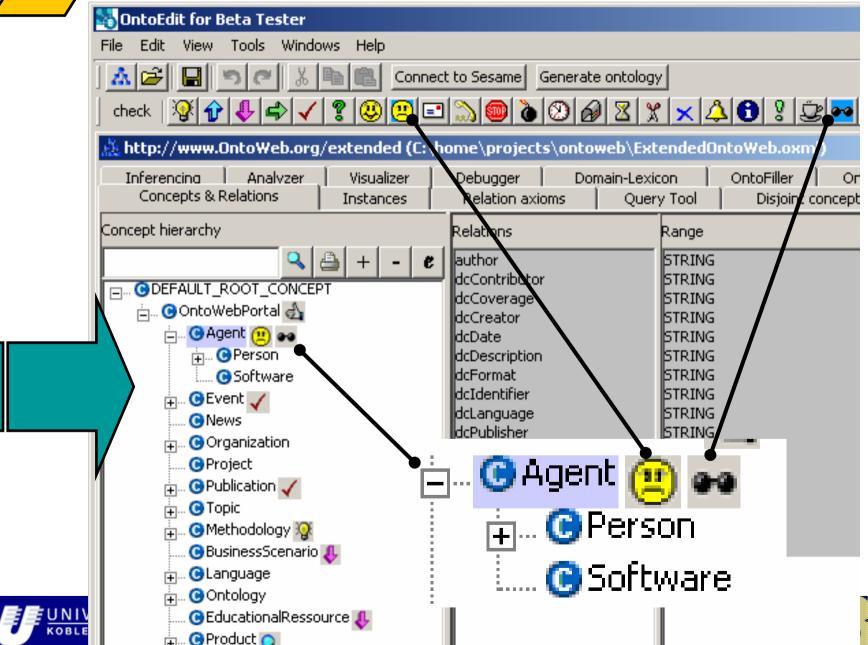


### Mind2Onto





### Mind2Onto





### Inferencing

#### Theoretical Issues

- F-Logic
  - Object-oriented
  - Deductive Databaseoriented
  - Well-founded semantics

#### **Practical Issues**

- Namespace mechanism: Ontologies/Ontology Parts -> modules
- Switch-off definitions:
  - For testing
  - For fast executions without consistency checks
- DB Connectors: map DB tables via JDBC
- User-definable built-Ins
- Extensive API:
  - remotely connect to the inference engine
  - import and export several standards (e.g., RDF(S))







### **Exploit Inferencing**

- Hook in existing resources with inferencing
  - Jdbc
  - Rules
- Construct axiom libraries
  - Temporal reasoning
  - PartWhole reasoning

- Selective axiom applications
  - F-Logic semantics: E.g.
     type coercion at concept level
  - Domain specific consistency: non-cyclic hasPart
  - Axioms for modeling policies
  - Debugging

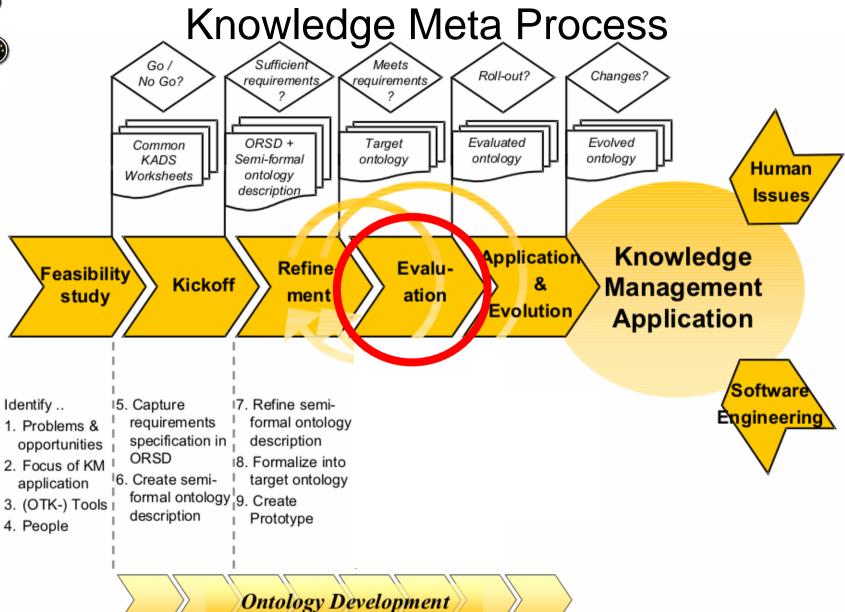
- ... Contrast: OilEd





ON<sub>le</sub>dge kn<sup>ow</sup>TO OTK Methodology:
Knowledge Meta Process







### **Evaluation**

- Check requirements (ORSD)
  - Are all CQs answered?
  - Is the ontology within the scope?
- Test in target application
  - Analyze usage patterr
- Deploy application(s)







#### OntoClean

- Task: Formal evaluation of ontologies
- Well-known methodology:
  - OntoClean [Welty & Guarino, 2001]
  - Aims at "cleaning" of hierarchies
  - Based on philosophical notions
    - "essence", "rigidity", "identity", "unity" ... etc.
- Implementations: For F-Logic & OWL







#### OntoClean: Definitions

"Essence": A property is essential for an individual *iff.* it necessarily holds for that individual.

**Example:** York is *necessarily* a person.

#### "Rigidity"

- A property is "rigid" (+R) iff. it is necessarily essential for all its individuals.
- A property is "non-rigid" (-R) *iff.* it is **not essential for some** of its individuals.
- A property is "anti-rigid" (~R) iff. it is not essential for all its individuals.

**Example:** "Person" is necessarily an essential property for all its individuals.

 There exist similar definitions for "identity" (+I, -I, +O, -O), "unity" (+U, -U, ~U), "dependency" (+D, -D), ... etc. ...

#### Evaluation

### OntoClean:

Classification & ideal structure

						:
	+0	+I	+R	+D -D	Туре	
- -	-O	+I	+R	-D	Quasi-type	[E]
Ī	<b>-O</b>	+I	~R	+D	Material role	Sortal
ľ	<b>-O</b>	+I	~R	-D	Phased sortal	1999
ľ	-0	+I	¬R	+D	Mixin	
				-D		
ľ	<b>-</b> O	-I	+R	+D	Category	rtal
				-D		
Ī	<b>-O</b>	-I	~R	+D	Formal Role	-80
ľ	-О	-I	~R	-D	Attribution	Non-sorta
			¬R	+D		
				-D		
	+0	-I				
1		+I	~R		incoherent	
			-R			

See:

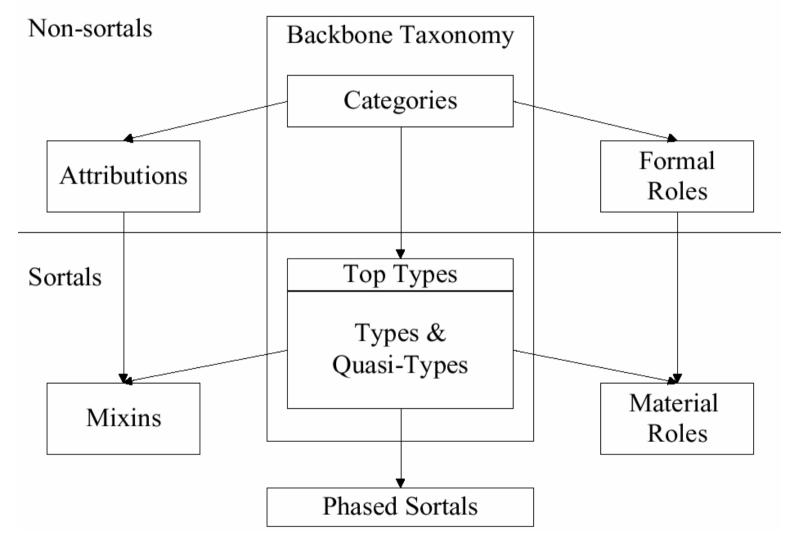
[Welty & Guarino, 2001]







### OntoClean: Classification & ideal structure

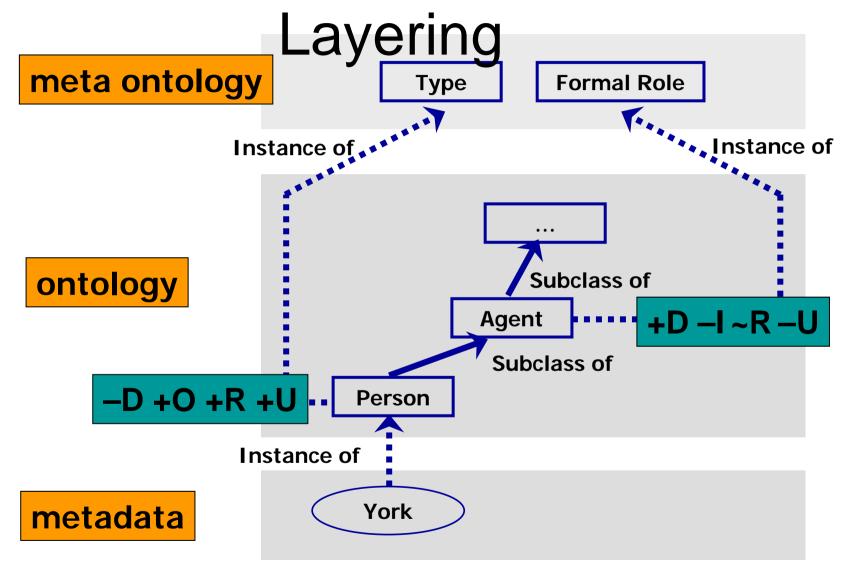








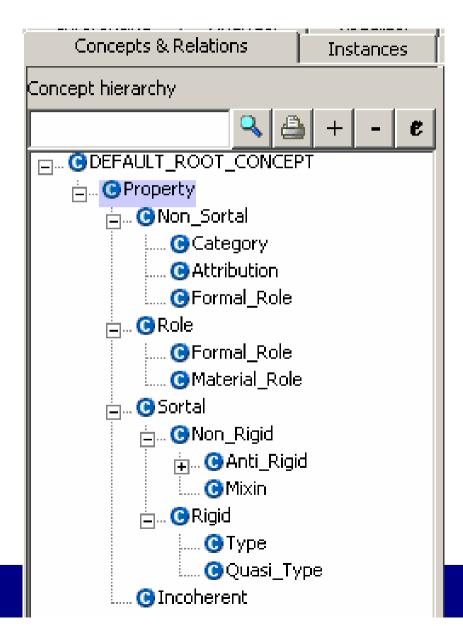
### OntoClean:





# OntoCleanPlugin: Formalisation of meta ontology

1

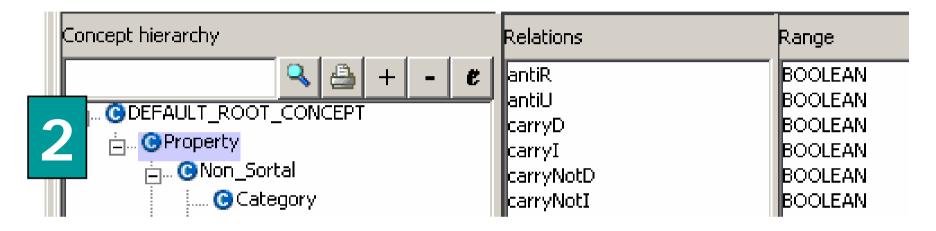








# OntoCleanPlugin: Formalisation of meta ontology



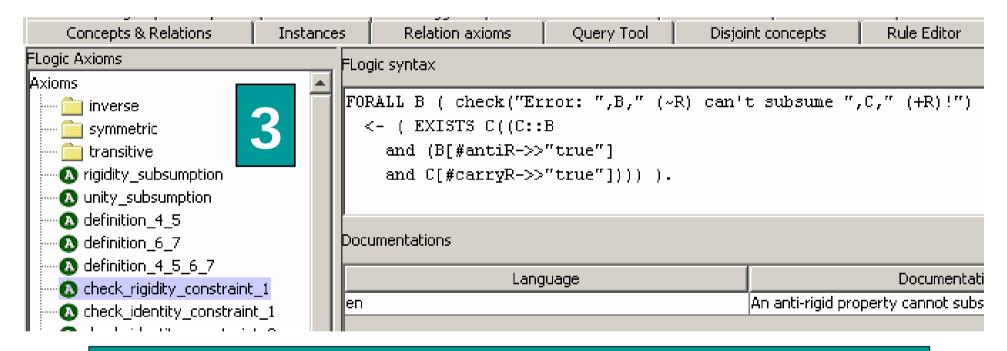
Uppermost concept "Property" of the *meta ontology* has attached all relations necessary for classifying concepts of an *ontology* 







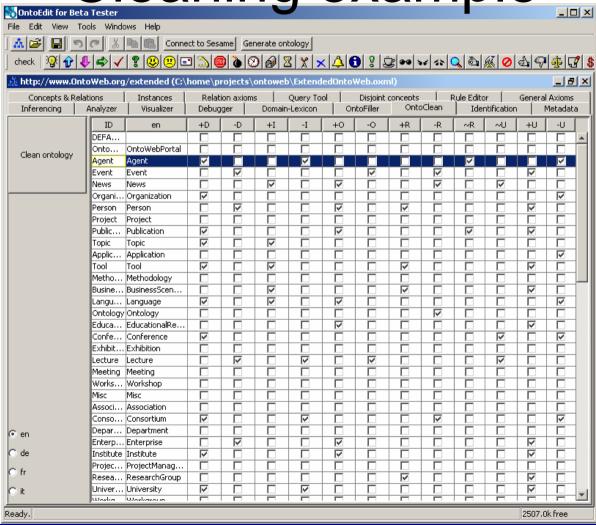
# OntoCleanPlugin: Formalisation of axioms



- Anti-rigid concepts (~R) cannot have rigid subconcepts (+R)
- **■** *Etc.*



# OntoCleanPlugin: Cleaning example

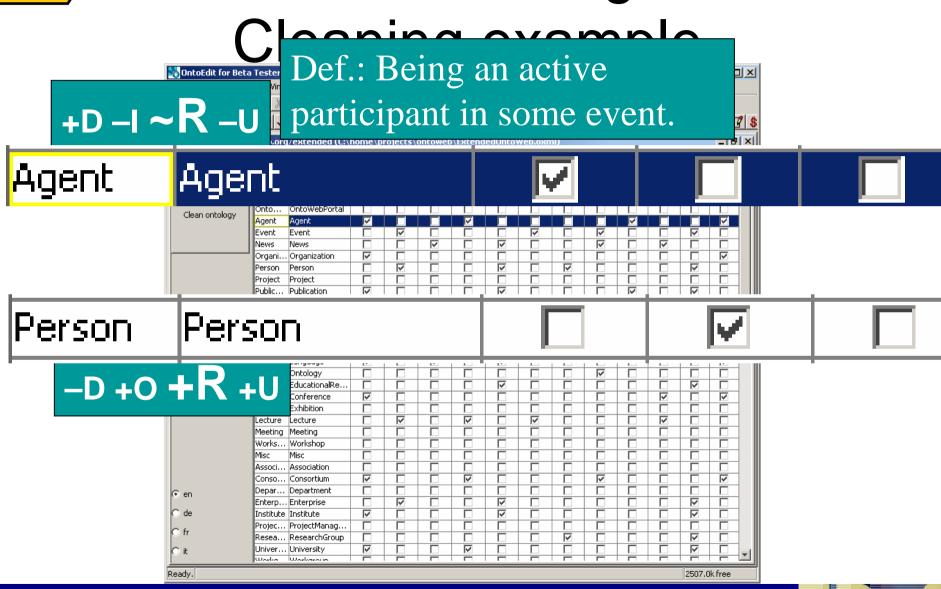








### OntoCleanPlugin:

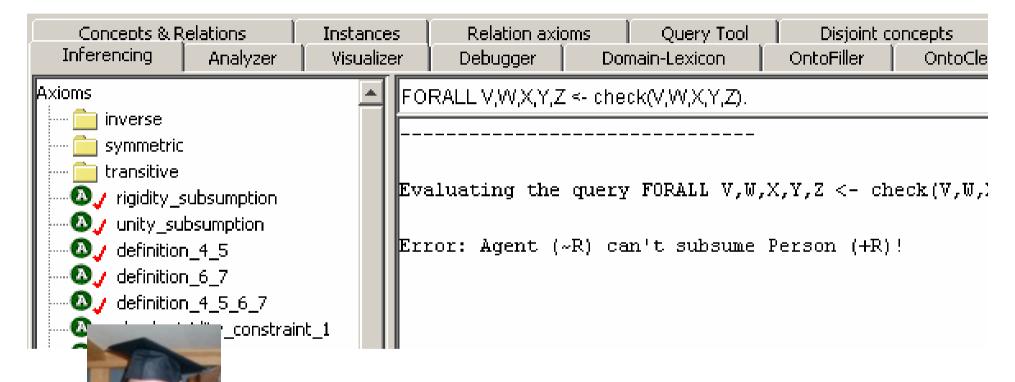








## OntoCleanPlugin: Cleaning example



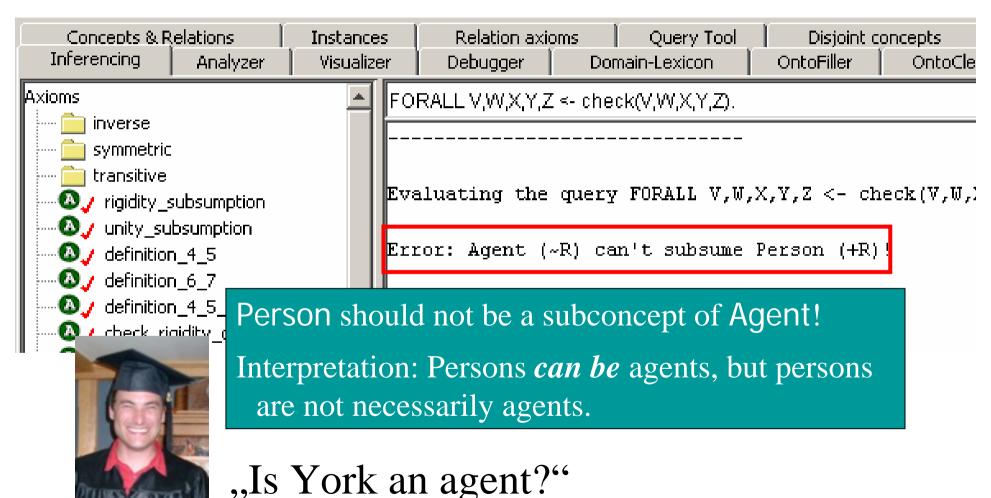
"Is York an agent?"





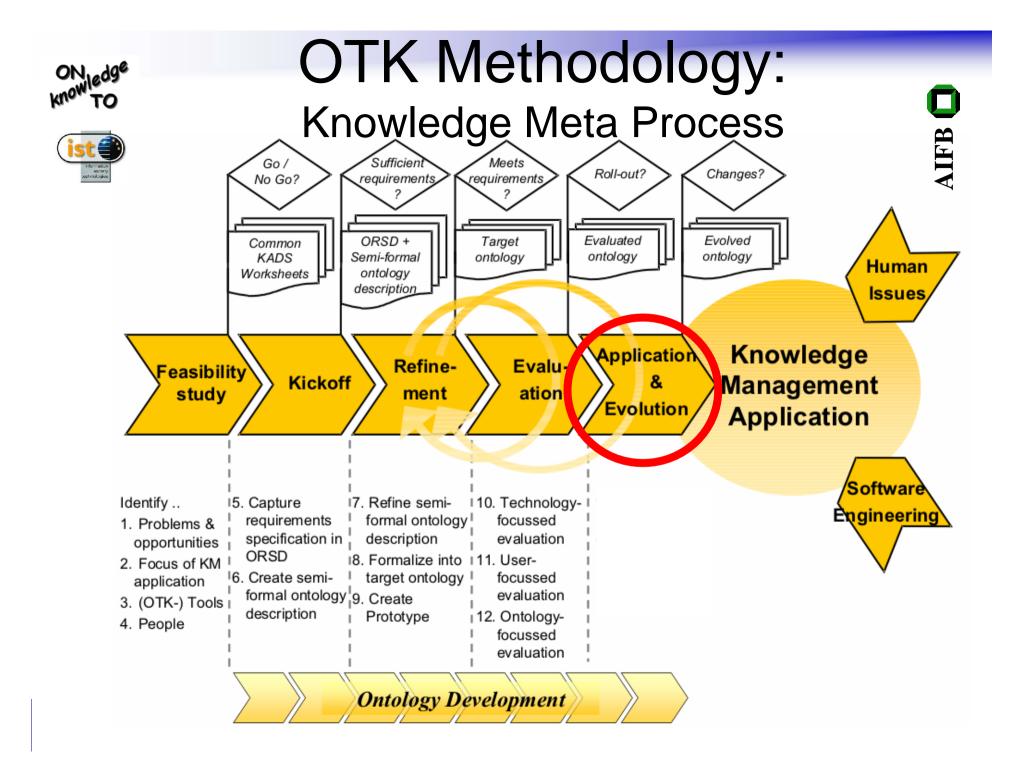


# OntoCleanPlugin: Cleaning example











# Worksheet for life cycle aspects of ontology

- Who is going to maintain it?
- Who is going to pay for it?
- What is the resulting quality (increase, decrease)?
- How large are the network costs (cost of negotiation grows quadratic with number of participants)?
- What is the expected life time of the ontology?
- How brittle is it with regard to updates?

 What error types will occur/are relevant?







# Worksheet for life cycle aspects of metadata

ala ontology

Rule of thumb – costs:

- •Hardware 1
- •Software 10
- •Daten 100

- Co-ordinated change of data and metadata?
- Co-ordinated change of ontology and metadata?
- Cold start (chicken-andegg) problem: A problem? How to overcome?
- Granularity of metadata envisaged: classification, identification of people/events/relationship s/etc.







# Coordination of metadata & ontology

- Match or mismatch between the two,
  - E.g. classification only,
     but ontology about
     transitive relationships







### Type-1 Error

- False Positive
  - Often dominating problem in company internal IR
  - It can be more costly to learn about all lowprice provider of pens than to just select from a sample







### Type-2 Error

- False negative: Positive example not detected as such
  - Often not critical for information retrieval
    - "show me bookstores who sell the `CommonKADS' book"
  - Often critical for B2B operations
    - "whether `6000 computer' is mapped to 'IBM RS/6000 SP system' or to `HP OmniBook Laptop 6000' is a large difference with regard to price and performance"







### Refined Error types (Halo Project)

- 1. (MOD) Knowledge Modeling: the ability of the knowledge engineer to model information/write axioms
- 2. (IMP) Knowledge Implementation/Modeling Language: the ability of the representation language to accurately represent axioms
- 3. (INF) Inference and Reasoning: the ability of the inference engine to "find the needle in the haystack"
- 4. (KFL) Knowledge Formation and Learning: the ability of the system (KB + inference engine) to acquire and merge knowledge through automated and semiautomated techniques
- 5. (SCL) Scalability: the ability of the KB to scale

http://www.haloproject.com







## Refined Error types II (Halo Project)

- 6. (MGT) Knowledge Management: the ability of the system to maintain, track changes, test, organize, document; the ability of the knowledge engineer to search for knowledge
- 7. (QMN) Query Management: the ability of the system to robustly answer queries
- 8. (ANJ) Answer Justification: the ability of the system to provide justifications for answers in the correct context and resolution
- 9. (QMT) Quality Metrics: the ability of the developers to determine how "good" the knowledge base is at any given point in its evolution
- 10. (MTA) Meta Capabilities: the system's ability to utilize meta-reasoning or meta-knowledge







# Ontology Evolution: Technical aspects

- Ontology development is necessarily an iterative and a dynamic process
- Ontologies must be able to evolve for a number of reasons:
  - ➤ Application domains and user's needs are changing
  - System can be improved
- Developing ontologies is expensive, but evolving them is even more expensive







### Requirements for ontology evolution

Basic requirement Functional requirement:

- enable the handling of the required changesensure the consistency of the underlying ontology and all dependent artifacts

Extended requirements

Interaction requirement – supports the user to manage changes more easily

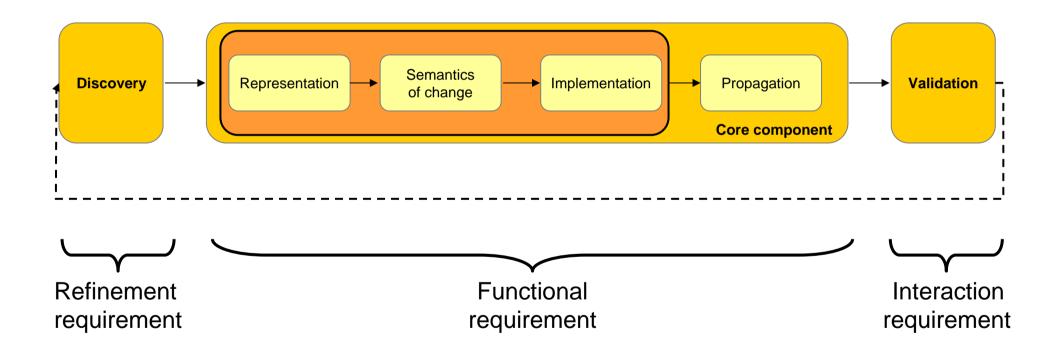
Refinement requirement -offers advice to the user for continual system refinement







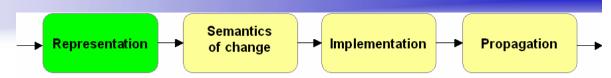
# **Ontology Evolution Process**











Ontology Evolution – Change representation

- Elementary changes
  - > They can not be decomposed into simpler ones
  - > They heavily depend on the underlying ontology model

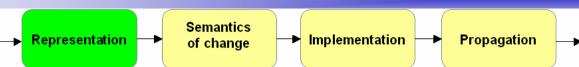
MoveConcept ≠ (RemoveSubConcept + AddSubConcept)

- Composite changes
  - > They are more powerful
  - They have coarser granularity
  - They have often more meaningful semantics









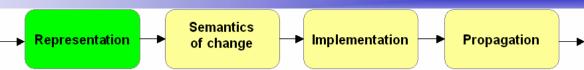
# Ontology Evolution – Change representation

Composite change	Description
Move concept	Move a concept from one parent to another.
Merge concepts	Replace several concepts with one and aggregate all instances.
Extract subconcepts	Split a concept into several subconcepts and distribute properties among them.
Extract superconcept	Create a common superconcept for a set of unrelated concepts and transfer common properties to it.
Extract related concept	Extract related information into a new concept and relate it to the original concept.
Shallow concept copy	Duplicate a concept with all its properties.
Deep concept copy	Recursively apply shallow copy to all subconcepts of a concept.
Pull up properties	Move properties from a subconcept to a superconcept.
Pull down properties	Move properties from a superconcept to a subconcept.
Move properties	Move properties from one concept to another concept.
Shallow property copy	Duplicate a property with same domain and range.
Deep property copy	Recursively apply shallow copy to all subproperties of a property.
Move Instance	Moves an instance from one concept to another.









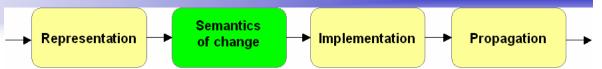
# Ontology Evolution – Change representation

	Composite change	Description
	Move_concent	Move a concent from one parent to another
Merge	concepts	Replace several concepts with one and aggregate all
		instances.
		properties among them.
	Extract superconcept	Create a common superconcept for a set of unrelated
Extract	t related concept	Extract related information into a new concept and
		relate it to the original concept.
	Deep concept copy	Recursively apply shallow copy to all subconcepts of a
		concept.
	Pull up properties	Move properties from a subconcept to a superconcept.
	Pull down properties	Move properties from a superconcept to a subconcept.
	Move properties	Move properties from one concept to another concept.
	Shallow property copy	Duplicate a property with same domain and range.
	Deep property copy	Recursively apply shallow copy to all subproperties of a property.
	Move Instance	Moves an instance from one concept to another.



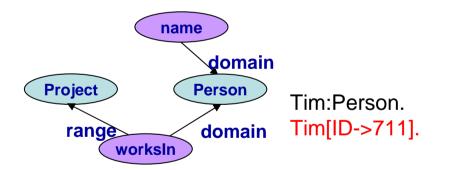


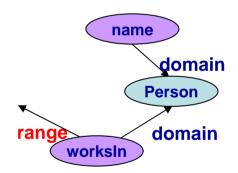




# Ontology Evolution – Semantics of change

 Enables resolution of changes in a systematic manner, ensuring consistency of the whole ontology









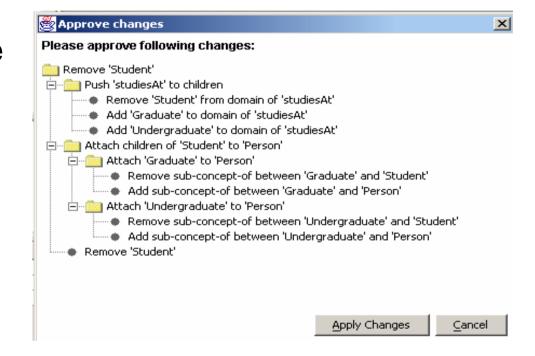


## Representation Semantics of change Implementation Propagation

# Ontology Evolution – Change implementation

 After user's approval all changes are applied to the ontology

• Since it is necessary to perform several changes together, the transaction server is needed.



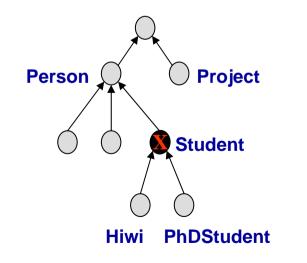


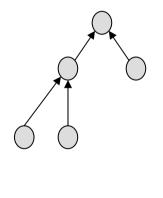


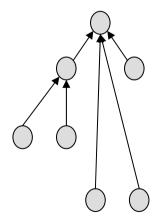


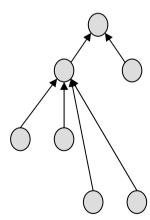
#### **Evolution Strategies**

















#### **Evolution Strategies**

Elementary evolution strategies

#### **Resolution points:**

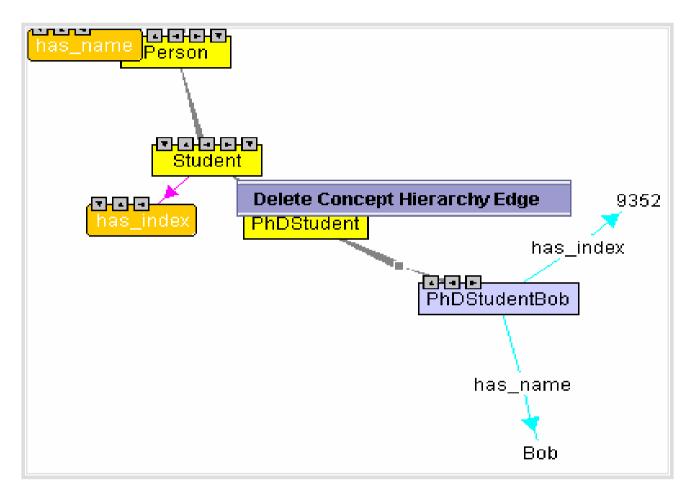
- how to handle orphaned concepts;
- ➤ how to handle orphaned properties;
- delete
- reconnect to the root
- reconnect to the superconcepts
- ➤ how to propagate properties to the concept whose parent changes;
- what constitutes a valid domain of a property;
- what constitutes a valid range of a property;
- > whether a domain (range) of a property can contain a concept that is at the same time a subconcept of some other domain (range) concept;
- > the allowed shape of the concept hierarchy;
- > the allowed shape of the property hierarchy;
- >...

Common policy consisting of a set of elementary evolution strategies, each giving an answer for one resolution point, is an evolution strategy





## Example

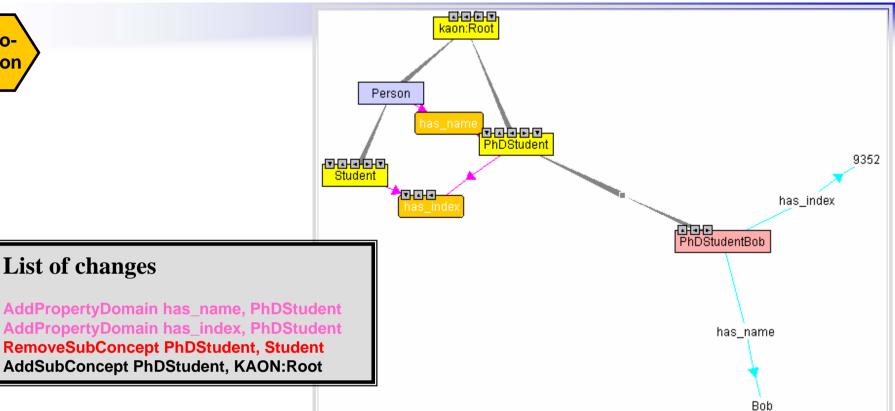








List of changes



AddSubConcept PhDStudent, KAON:Root

15Web = Lecture "semantic web"

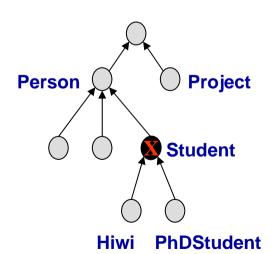
#### kaon:Root PhDStudent 74-<del>DOOD</del> Person PhDStudentBob List of changes <del>POOP</del>T Student RemovePropertyInstance has\_name, PhDStudentBob, Bob RemovePropertyInstance has\_index, PhDStudentBob, 9352 RemoveSubConcept PhDStudent, Student

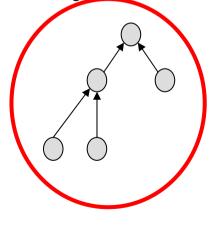


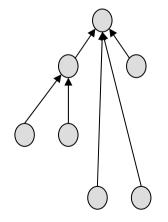
### Advanced evolution strategies

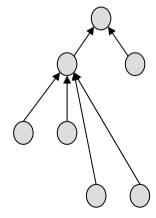
Mechanism to prioritize and arbitrate among different evolution strategies, relieving the user of choosing them individually:

- structure-driven strategy
- process-driven strategy
- instance-driven strategy
- frequency-driven strategy















#### Implementation



http://kaon.semanticweb.org

**Applications** & Services

**OIModeler - Ontology and Metadata Engineering Tool** 

**KAON Portal and other User Interface Applications and Services** 

Middleware

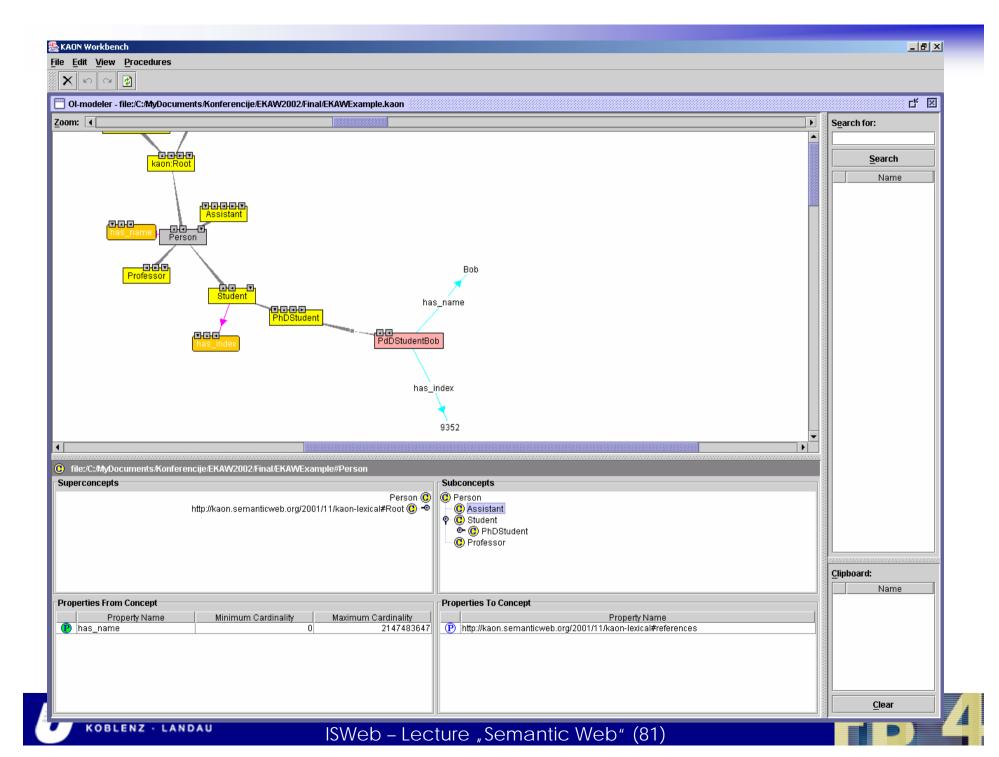
KAON Access Interface						
		Change Discovery		Interaction Logging		
Evolution Strategy	Reversibility Services		Evolution Logging			
KAON API						
RDF API				K	KAON RDF Server	

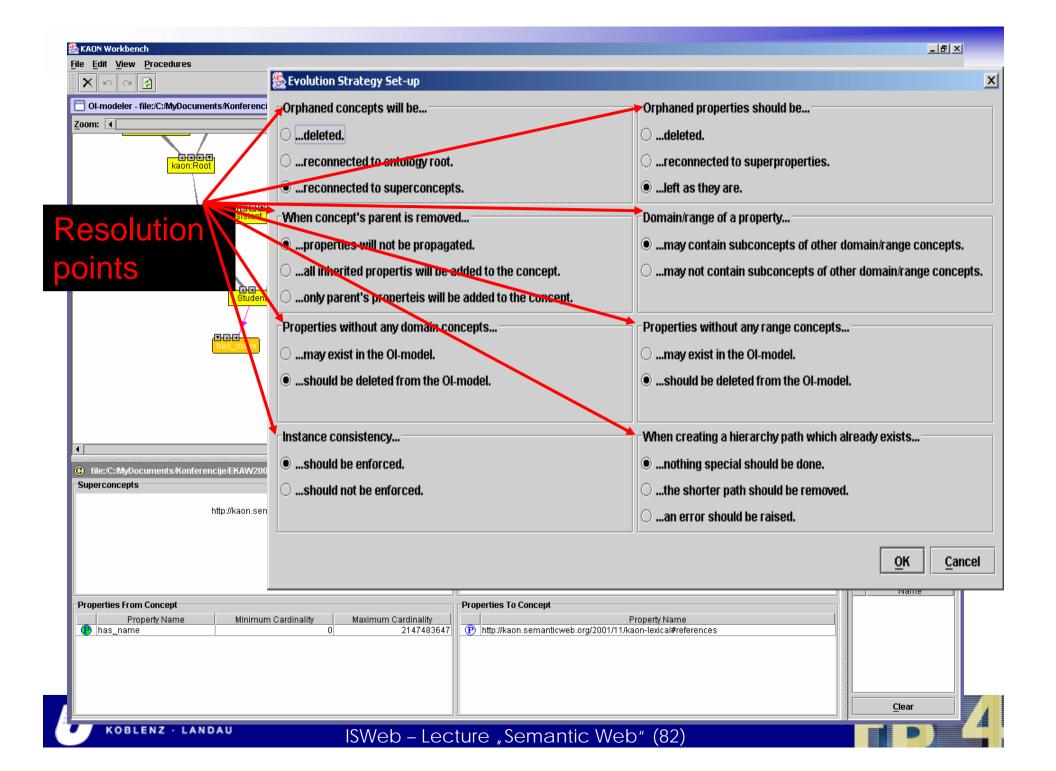
Data and Remote Services

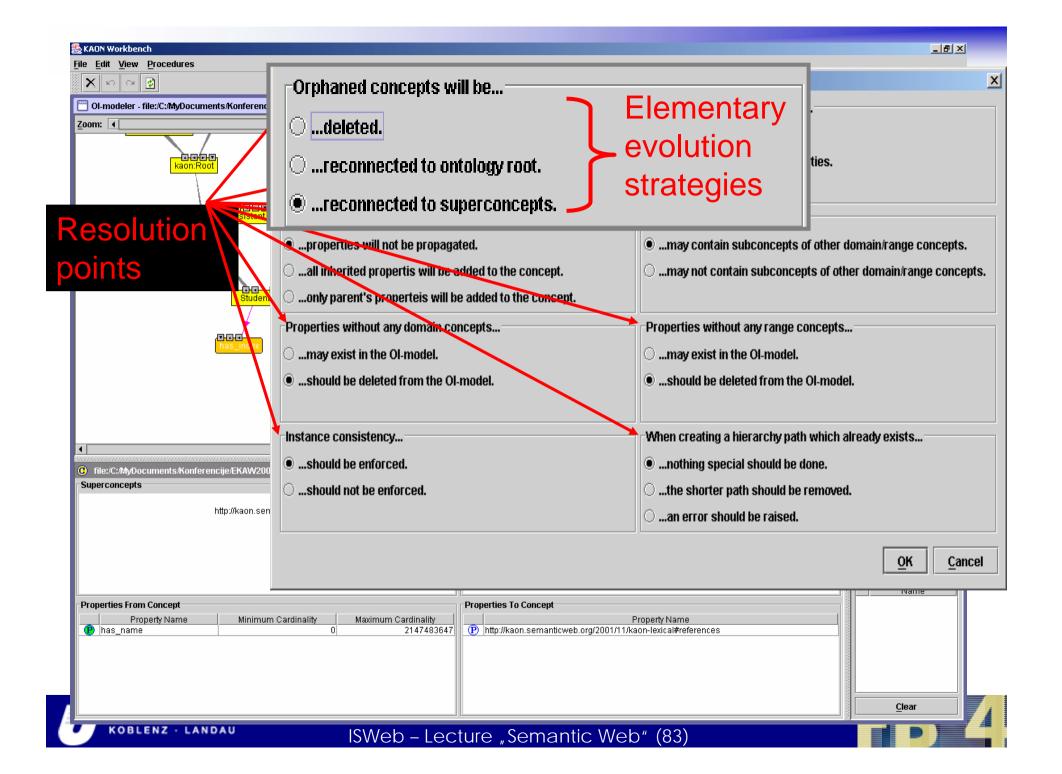
Persistence, Transactions, Security

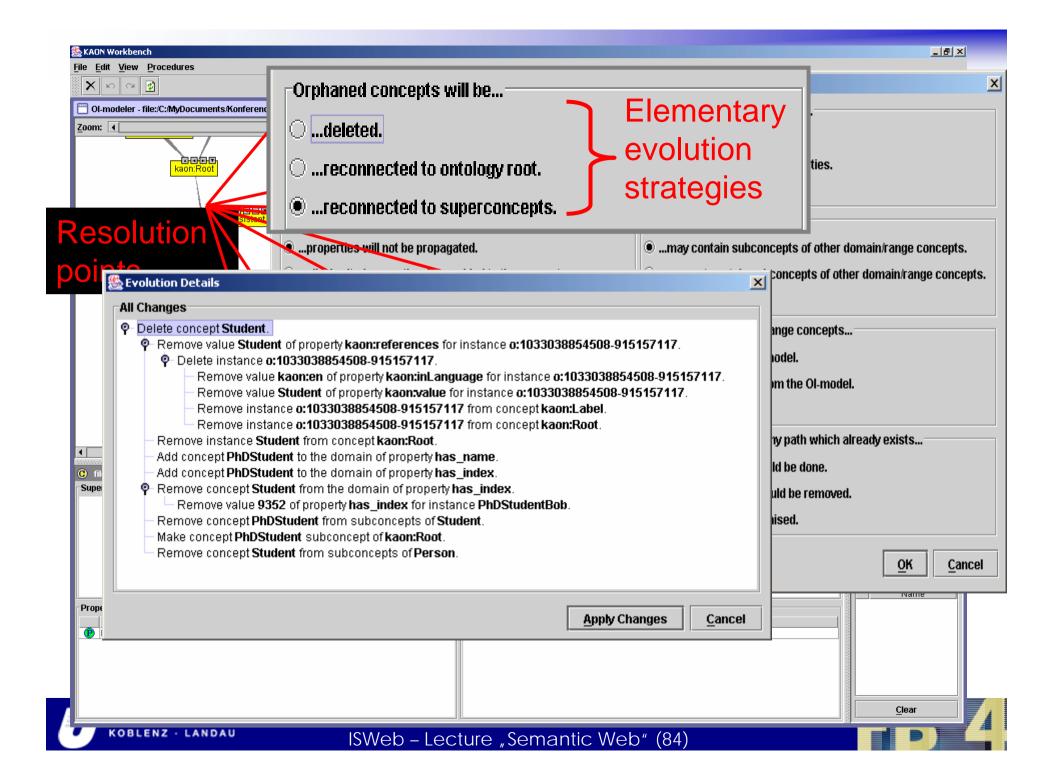


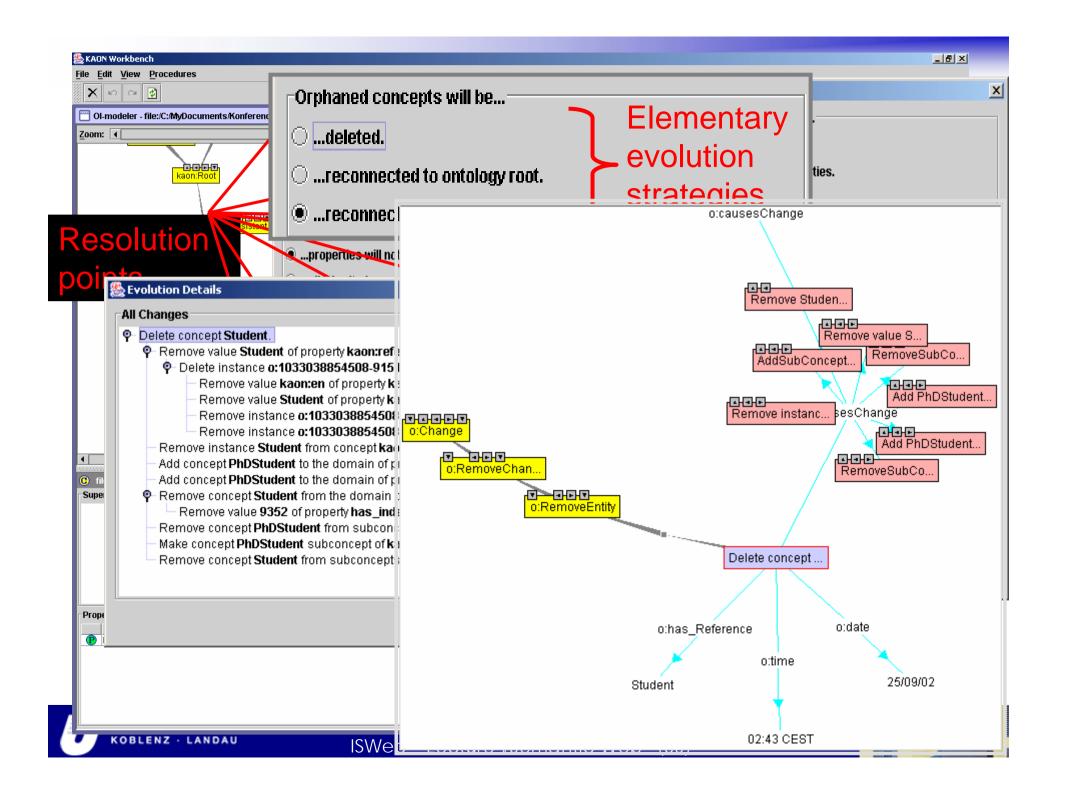














#### **Evolution wrap-up**

#### OntoLogging:

- process-based approach for ontology evolution
- Evolution strategies that enable the customisation of the ontology evolution process
- Implementation in KAON framework

#### Ongoing work:

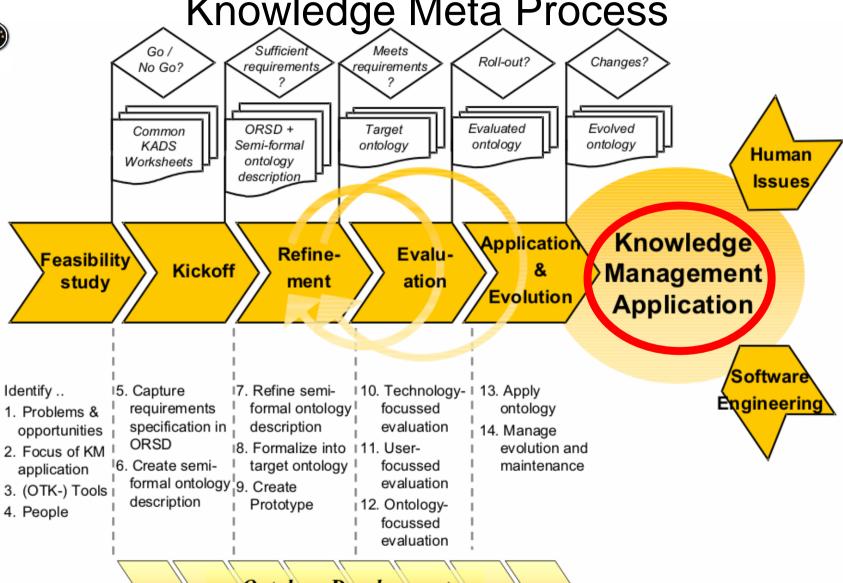
- Evolution between distributed ontologies
- Change discovery





ON<sub>le</sub>dge kn<sup>ow</sup>TO OTK Methodology: Knowledge Meta Process





Ontology Development

# Conclusions on Knowledge Meta Process





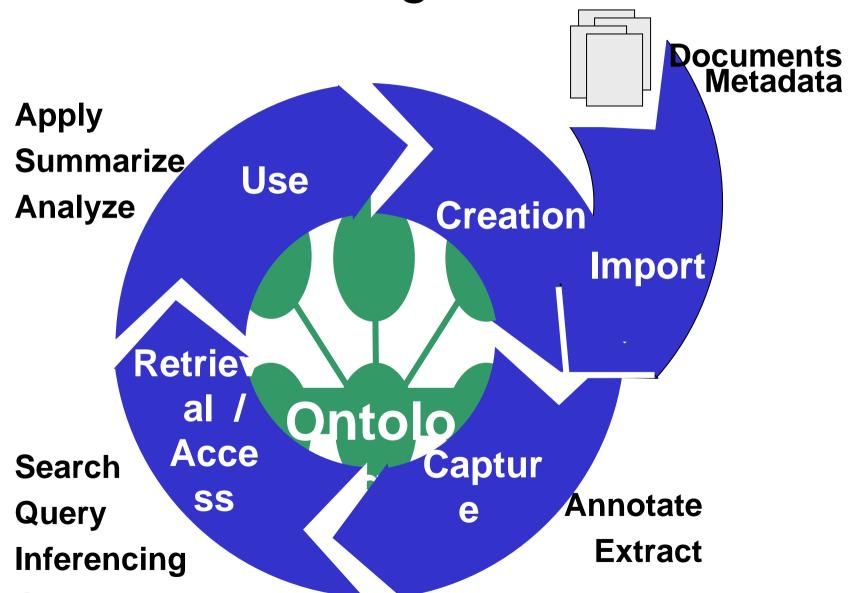
## Experiences from OTK Case Studies

- Guidelines for domain experts from industry have to be pragmatic
  - 1. Train the user about ontologies
  - 2. Show the concrete advantage of the KMS
  - Model precisely but allow for imprecise views (most users cannot distinguish classes vs instances or isa vs partOf)
- Plan for Maintenance
- Avoid/Reduce chicken-and-egg problem
  - 1. Plan für content that makes KMS interesting
  - 2. Show quick win
- Collaborative ontology engineering requires sophisticated tool support and physical presence
- Brainstorming is a valuable add-on during the early stages of ontology engineering





## Knowledge Process





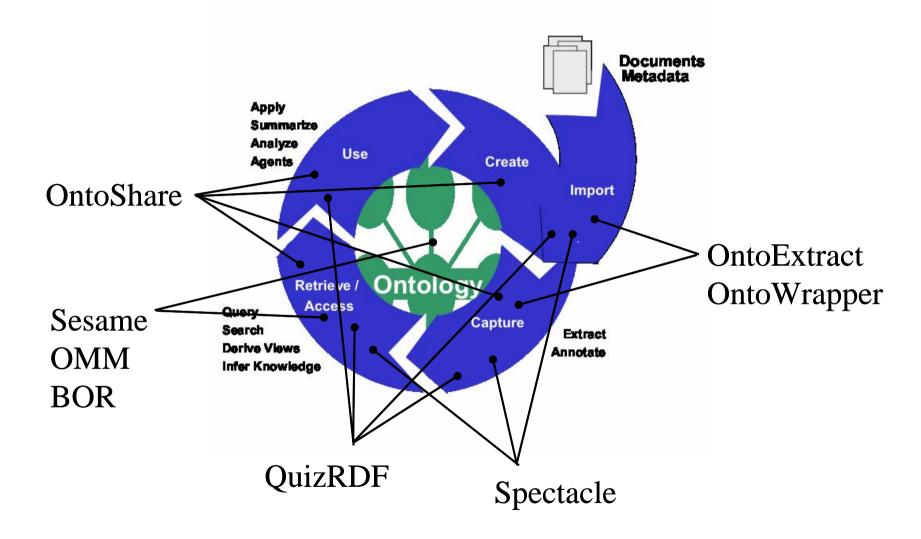


## OTK Case Study @ BT





#### **Users Portal**



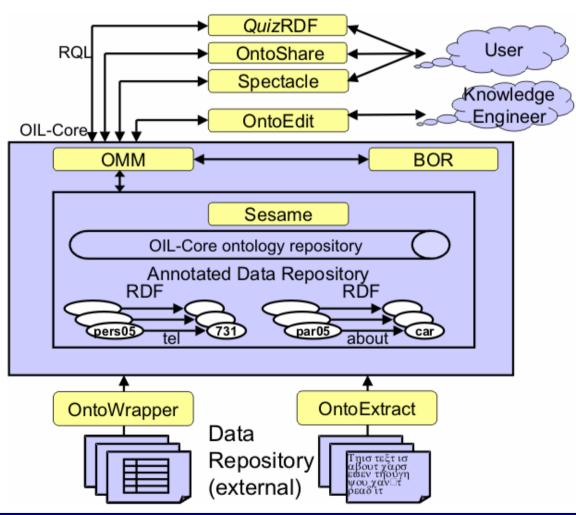








#### **OTK Architecture**









#### **OTK Architecture**

