

FREDERIKE SCHMIDT

Dementia patient

Age: 72

Occupation: pensioneer

Location: Ingolstadt

Characteristics

digitally inept tech-savvy

forgetful eidetic

withdrawn outgoing

calm restless

Goals

I want to stay as independant and keep living at home as long as possible despite my dementia. I also don't want to ask for help so often. It makes me feel useless.

Weakness

I am not very good with technology. I can barely use the smart phone my daughter got me and use it only as a last resort.

Interests

I like going for a walk when the weather is nice. I am also in a support group for people with dementia. We meet once a week to talk and play games together.



„I often forget where I put my keys and spend a lot of time looking for them.“

LEONARD STEINBERGER

Caregiver for Frederike

Age:

34

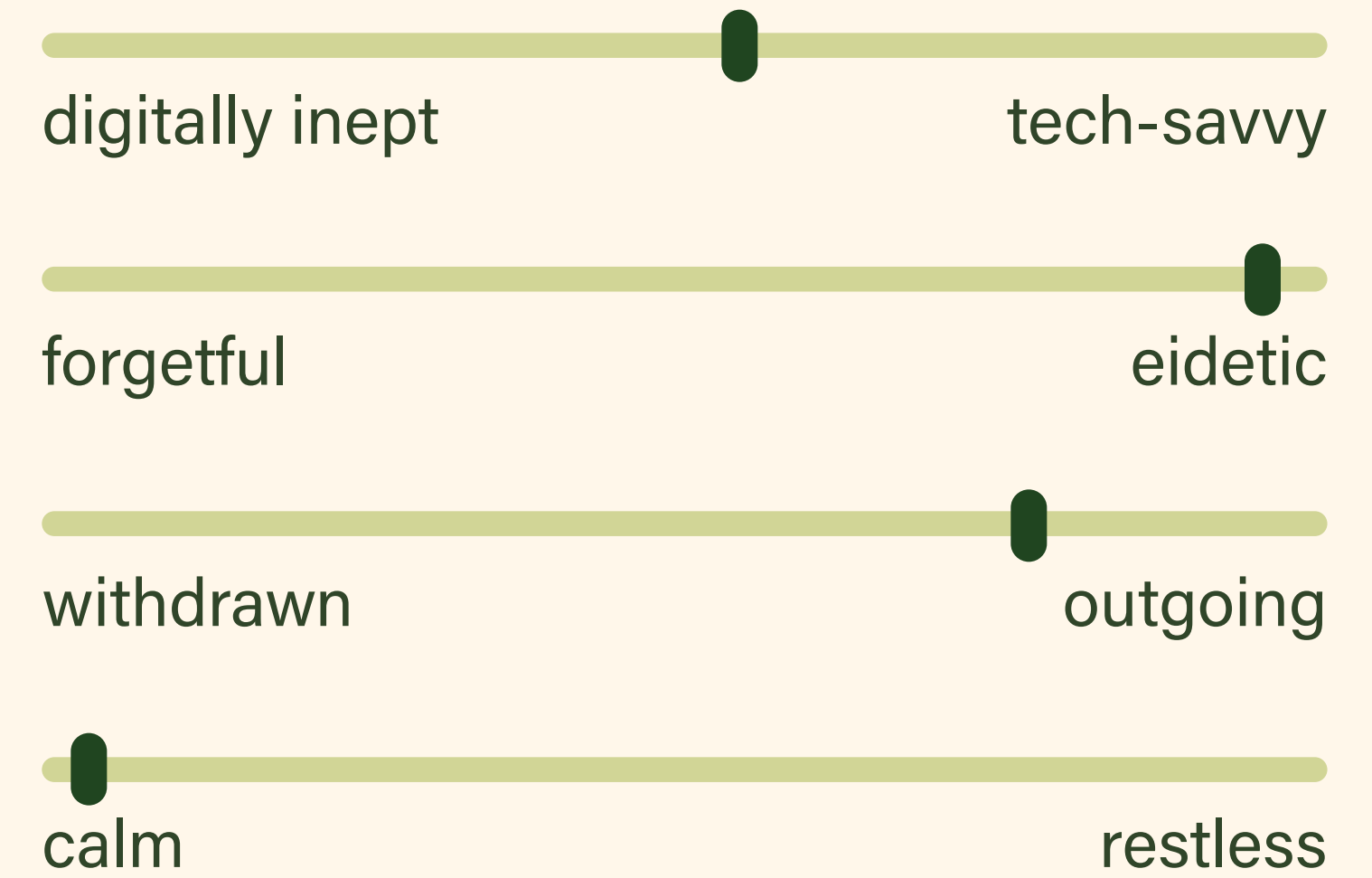
Occupation:

professional caregiver

Location:

Gaimersheim

Characteristics



Goals

As an at-home nurse, I want give my patients a feeling of normality despite their age and company if they live alone. A huge part of that is giving them a feeling of independence.

Weakness

I don't have a lot of time with each individual patient. It is sad if I have to spend a lot of that time looking for lost or pupously hidden items.

Interests

I am always looking for ways and tools to make the lifes of my patients easier and am eager to try out some new things.



„Many dementia patients puposfully hide impotent items like their pills.“

JULIA HAGEL

Daughter of Frederike

Age: 44

Occupation: secretary

Location: Ingolsadt

Characteristics

digitally inept tech-savvy

forgetful eidetic

withdrawn outgoing

calm restless

Goals

I want to be able to relax again. Ever since the diagnosis of my mother, her well-being has been on my mind constantly.

Weakness

It is hard for me to leave my mother all on her own. What if she can't find something really important? What if she gets lost? What if something bad happens to her and she has no way of contacting me?

Interests

I like spending time together with my kids, husband and mother without having to worry about her illness. Just like bevor the diagnosis.



„I’ve been worrying a lot about my mother and her condition and feel like I need to help her more.“

KATHARINA HACKENBERG

Caregiver in a retirement home

Age: 38

Occupation: professional caregiver

Location: Nürnberg

Characteristics

digitally inept tech-savvy

forgetful eidetic

withdrawn outgoing

calm restless

Goals

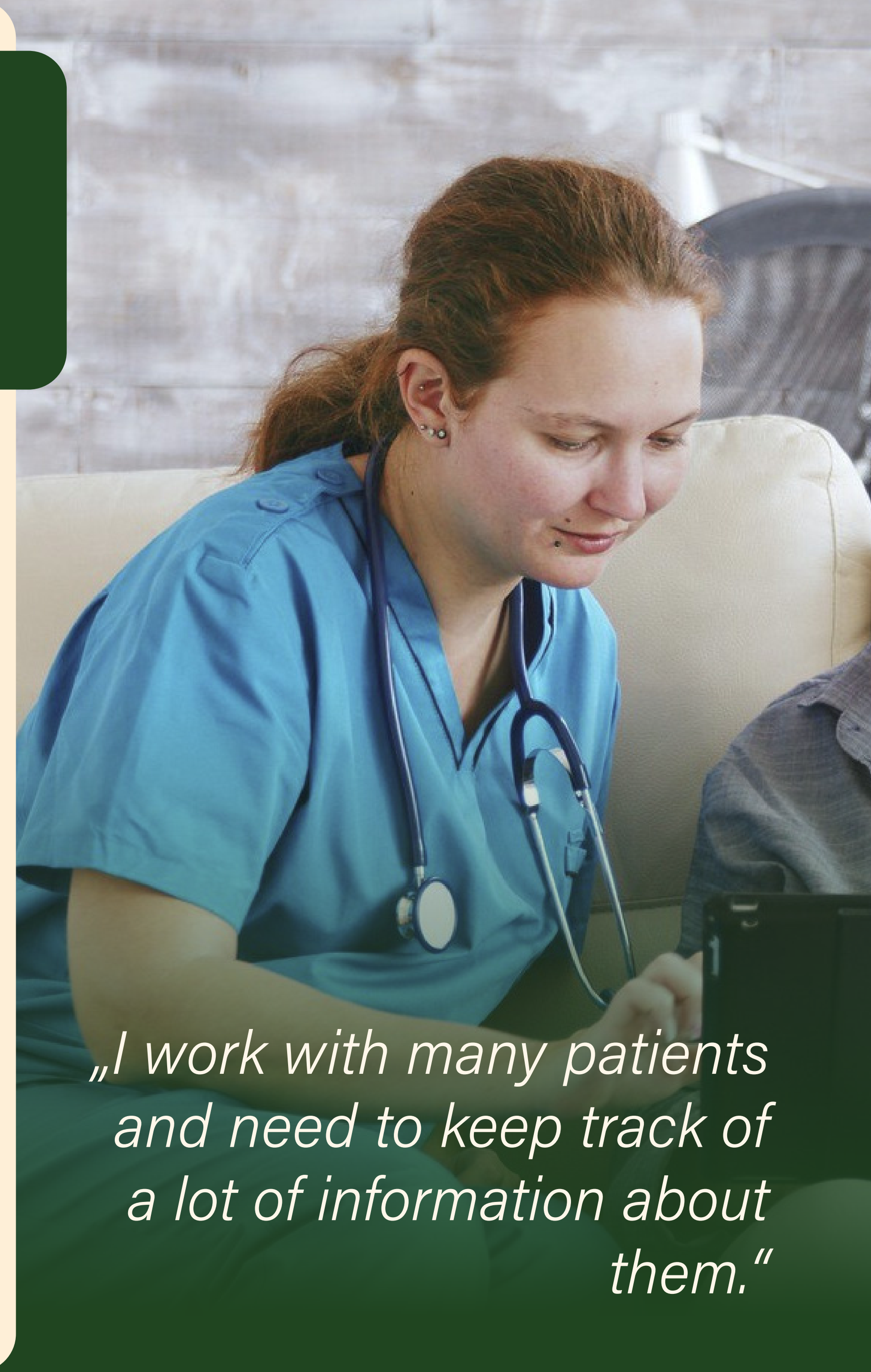
I want to make the last years of our patients as pleasant as possible.

Weakness

We are currently under-staffed so it has been really hard to be there for all our patients. Many of them will not come to us if they need help and will wait until we visit them on our rounds. Especially for something like a lost item.

Interests

I am trying to keep up with new technologies coming to the market that improve the quality of life for both patients and us nurses.



„I work with many patients and need to keep track of a lot of information about them.“

Mr. LAMBRECHT

Minister of Health

Age:

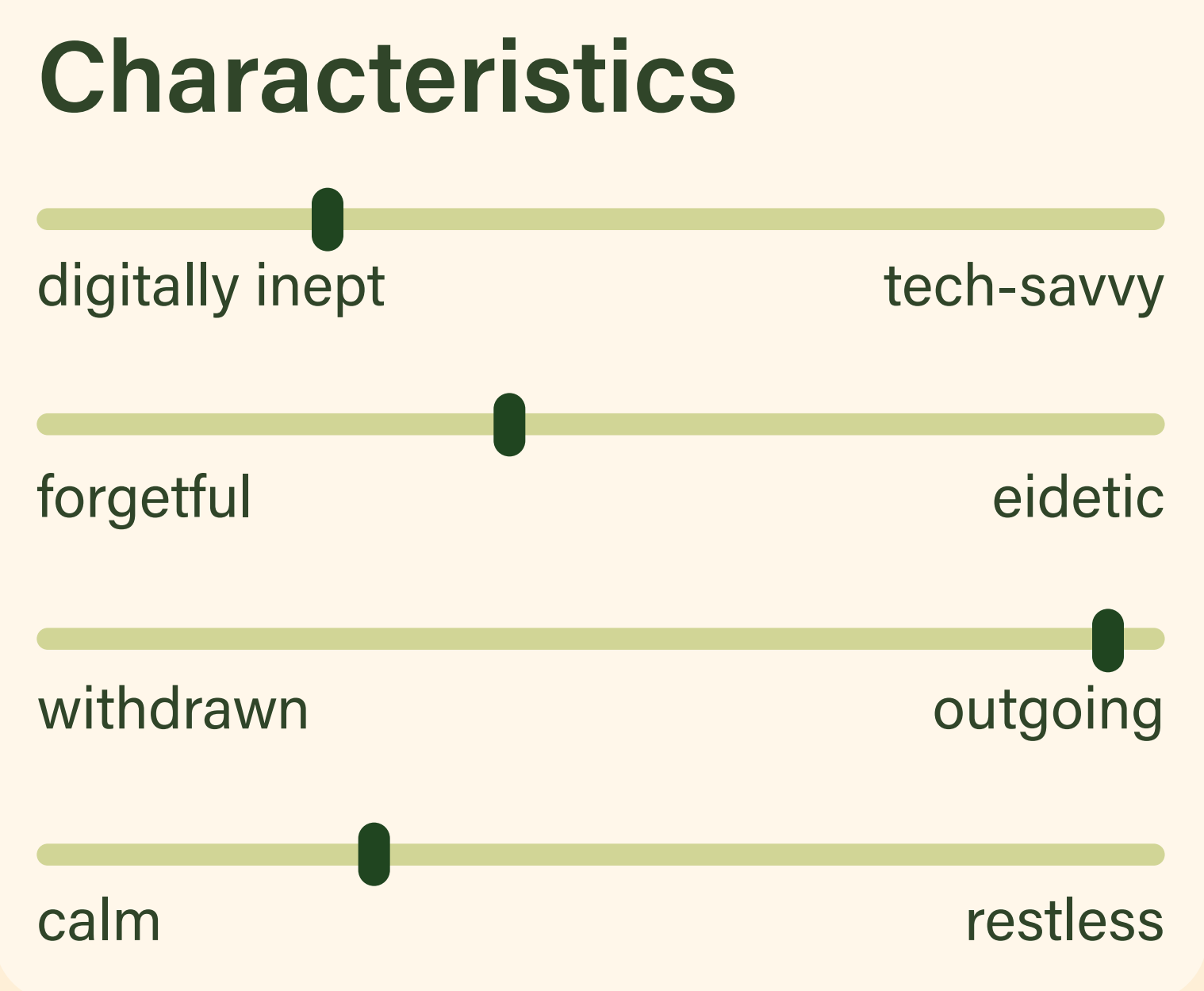
57

Occupation:

politician

Location:

Munich



Goals

Our population is ageing and the ratio of caregives to the elderly is getting worse. I am looking for a way to help the caregivers of Germany and make their jobs easier.

Weakness

I'm not a doctor or engeneer and need to impress my voters with my decisions. So the solutions I am looking for have to be understandable and interesting for the mass public.

Interests

I would like to include the promotion of new inovative technologies into my plan for improving the living conditions of elderly people.



„Our population is ageing and it is time we focus some more attention on improving their lives.“

STEPHAN HAGEL

Husband of Julia

Age: 48

Occupation: software engineer

Location: Ingolstadt

Characteristics

digitally inept tech-savvy

forgetful eidetic

withdrawn outgoing

calm restless

Goals

I want to help my wife and give her some relieve from her stress. Aside from her well-being, it has also impacted the daily life of our children and I.

Weakness

My wife refuses my help when it comes to her mother. Even if I care for Frederike for a day, she still gives me a ToDo list and constantly asks for updates.

Interests

I like games, especially ones I can play with my kids and wife. I am also up to date with new technology and read a lot about digital development.

„My wife often worries about her mother and refuses to relinquish some of the responsibility to me.“

