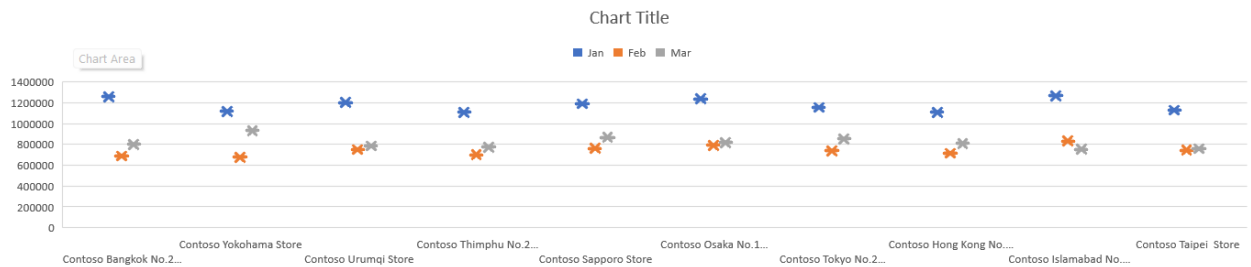


Do we have a store that doesn't increase in sales during Q1 in 2008?

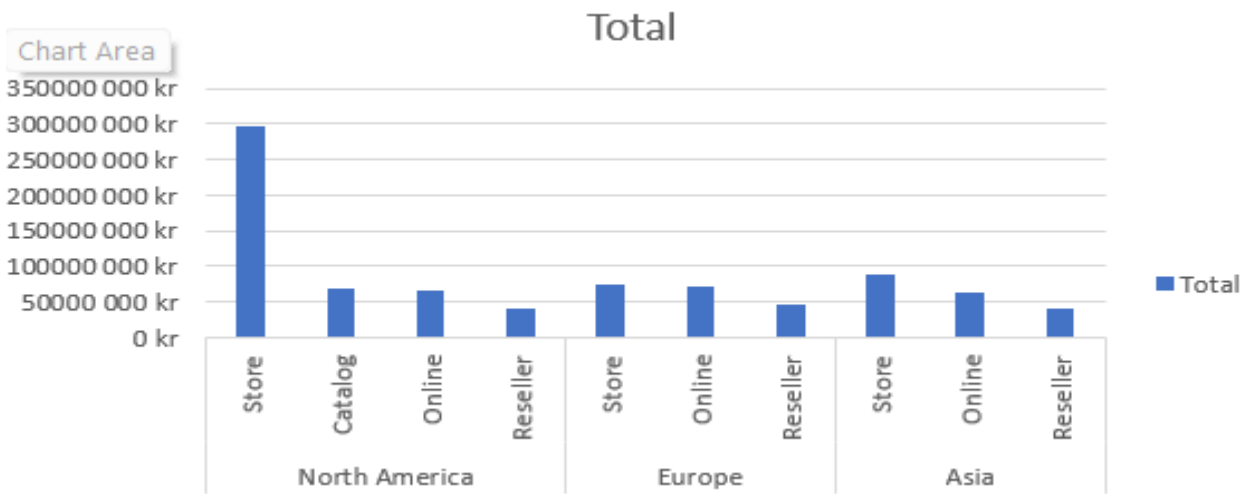
What we start doing is take every store and their sales records for the first quarter and then we are able to see if a store has increased in sales or decreased. We take the 10 worst stores and plot them so we are able to see if we have a store that doesn't increase in sales.



With the help of this chat we are able to see that our store called *Contoso Islamabad No.1 Store* does not increase sales in Q1.

What type of store is the best for every continent?

If we want to figure out what kind of storetype is best for each continent we can look at this graph to get a better understanding.



We can clearly see that in North America a physical store has the best amount of sales, in Europe it's also a physical store and in Asia it's also a physical store that has the best sales.

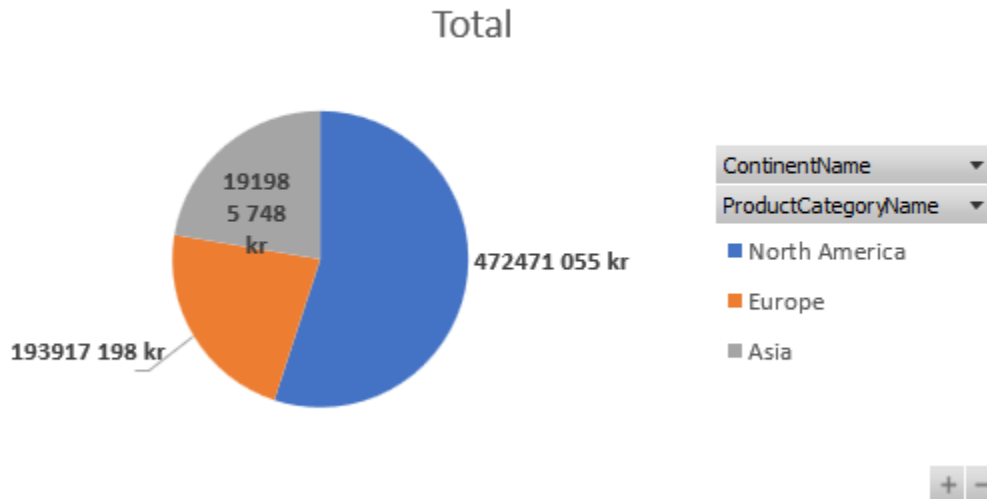
Row Labels	Sum of SalesAmount
North America	472 471 055 kr
Store	296 979 782 kr
Catalog	68 994 818 kr
Online	64 666 481 kr
Reseller	41 829 974 kr
Europe	193 917 198 kr
Store	75 753 983 kr
Online	70 744 365 kr
Reseller	47 418 851 kr
Asia	191 985 748 kr
Store	87 146 501 kr
Online	64 491 960 kr
Reseller	40 347 287 kr
Grand Total	858 374 002 kr

Here we have clearer numbers on exactly how much they sold for.

What continent has the highest amount of sales in total?

If we want to know what continent has the most amount of sales in total to get a better overview of everything we just take the sum of all the stores in their corresponding continent and we get a number to represent the best. With the help of a pie chart we can visually see it better.

Sum of SalesAmount



For a better understanding of the numbers we can see it.

Row Labels	Sum of SalesAmount
North America	472 471 055 kr
Europe	193 917 198 kr
Asia	191 985 748 kr
Grand Total	858 374 002 kr

What on average does an employee sell in every category?

To get a better picture of how well the employee sells on average in every category we can use a barplot. We see that on average our employees sell the most cameras and camcorders and the least of games and toys.

Average of sell per employee

