

Emile Patry

Curating digital user experiences through research, design, and testing.

Side Projects & Awards

1st Place, TechCrunch 2019
Worked with data scientists to visualize the brands Instagram influencers tag in their posts.

Nominee, University of Waterloo
Student Project Showcase 2019

2nd Place, TechCrunch 2018
Used AR to improve the quality of life of individuals affected by Alzheimer's.

CNH Tours, Research & design of CNH Tours online user experience & business strategy.

Current Side Project,
Conducting user research and testing prototypes of a gamified online community web app for expats in major cities.

Skills

English, French, Spanish
Teamwork
Extroverted
Leadership
Task Prioritization
Adobe CC Suite
Sketch, Figma, C4D
HTML, CSS

Education

University of Waterloo
2017 - 2022
Honours Bachelor's Degree,
Global Business and Digital Arts,

Work Experience

UX Designer, Allure Systems x LVMH
March 2019 — Present

Leading the UX research, design, and testing of a hardware & software product oriented to retail companies and consumer fashion. Noticeable work includes extensive in-person interviews, designing an atomic design system, and closely working with employees from various backgrounds.

Administrative Director, Waterloo - Canada's Hyperloop
September 2018 — April 2019
Overseeing the task execution and direction of Sponsorship, Marketing, Design, and Finance sub-teams; establishing goals and formulating strategies semester-by-semester.

Campus Ambassador, Communitech
September 2018 — April 2019
Increasing Communitech brand awareness through startup-related event organization and design.

Design & Marketing Lead, Waterloo - Canada's Hyperloop
September 2017 — April 2019
Managing content output, working alongside developers and designers to create updated website (coming soon).
Independently designed the team's branding; in charge of hiring and onboarding graphics team members.

User Researcher, CELSA Paris-Sorbonne Université
April 2018 — July 2018
Conducting an analysis of the French startup landscape, interviewing founders, collecting and visualizing quantitative data.

Bio

Born in the Galapagos Islands and raised on four continents, I have spent my life understanding how people from across the globe think and communicate. Today, I strive to create interfaces and work with brands that help make the world a better place. As a young professional, I am consistently looking to challenge myself on new projects, products, and industries.