Émile Patry

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Work Experience   *As of December 2018

Administrative Director, Waterloop - Canada's Hyperloop
December 2018 - Present
Overseeing the task execution and direction of Sponsorship, Marketing, Design, and Finance sub-teams; establishing goals and formulating strategies semester-by-semester.

Graphics Lead, Waterloop - Canada's Hyperloop
September 2017 - Present
Managing content output, working alongside developers and designers to create updated website (coming soon). Independently designed the team's branding; in charge of hiring and onboarding graphics team members.

Campus Ambassador, Communitech
September 2018 - Present
Increasing Communitech brand awareness through design and startup-related event organization.

User Researcher, CELSA Sorbonne Université
April 2018 - June 2018 — Paris, France
Conducting an analysis of the French startup landscape, interviewing founders, collecting and visualizing quantitative data.

Camp Counsellor, YMCA Vancouver
June 2018 - August 2018 — Vancouver Island, B.C.
Lead youth on week-long outdoor expeditions (hiking, canoeing, and kayaking), promoting leadership through team-building activities.

Content Creator, Charles Darwin Research Station
June 2017 - August 2017 — Galapagos, Ecuador
Creating digital graphics, photographic and video content to promote local events as well as promotional material encouraging the protection of Galapagos as a Natural World Heritage Site.

Education   *Expected

University of Waterloo
2017 - 2021
Honours Bachelor's Degree, Global Business and Digital Arts

About

Studying Global Business and Digital Arts at the University of Waterloo, I am consistently challenging myself to find new ways to contribute to the world around me. I am linguistically versatile, passionate, curious, socially intelligent and interested in human-centred technology as applied to design-related business strategy.

Skills

Hard Skills
Adobe suite
Sketch
Figma
Origami Studio
Framer X
Basic HTML & CSS
Design sprints

Soft Skills
Teamwork
Leadership
Project management
Extroverted, sociable
French, Spanish, & English
Time management
Analytical & problem solving
Information architecture
Explaining design choices
User research & testing

*References available upon request.