Emile R. J. Patry Blenkiron

Product Designer

ABOUT

Born in the Galapagos Islands and raised on four continents, Emile spent his life exploring how people think and communicate. Today, Emile strives to design interfaces among brands with sound ethics and transparency. As a young professional, Emile is consistently looking to challenge himself with new projects across various industries.

EDUCATION

University of Waterloo
Global Business and Digital Arts, minor in Economics. Class of 2022.

ACCOLADES

1st place, TechCrunch Startup Battlefield Paris 2019

2nd place, TechCrunch Startup Battlefield Paris 2018

TOOLBOX

Product
‣ Sketch
‣ Figma
‣ Invision
‣ Procreate

Branding
‣ Illustrator
‣ Photoshop

User Research
‣ MindNode
‣ UsabilityHub
‣ OptimalWorkshop

Interaction
‣ After Effects
‣ Principle
‣ Framer X

Other
‣ Pen & Paper

WORK EXPERIENCE

Founder & Designer at Sage Co
January 2020 - Present | Ottawa, ON, Canada
‣ Full-stack website design and development services for SMBs across North America and Europe.
‣ Managing client relations, acting as the sole designer working alongside a Univeristy of Waterloo developer.
‣ Receiving positive feedback on past projects, identified KPIs and improved ROI for eCommerce and independent professionals.

Product Designer at Allure Systems
March 2019 - Present | Paris, France
‣ Redesigned the SaaS product interface and experience.
‣ Led user research and design sprints, created an atomic design system, built and tested wireframes. Implemented concepts in collaboration with the engineering team.
‣ Designed all wireframes of the product. Established key performance indicators to be measured once live.

Product Designer at Heali
July 2019 - November 2019 | Santa Monica, California
‣ User research of prototypes. Interim PM of design.
‣ Designed information hierarchy, created focus groups, conducted live usability tests, and planned user research timelines. Created Gantt charts, led daily standups.
‣ Self-taught usability testing, increased Product efficiency, smoothened design to development handover process.

User Researcher at Sorbonne Université
April 2018 - August 2018 | Paris, France
‣ Outsourced, organized, and led meetings with Université Paris-Sorbonne graduates developing disruptive businesses throughout the Paris region.
‣ Created an infographic and written report showcasing the entrepreneurial dynamics and investment pools in Europe.

Administrative Director & Design Lead at Waterloop, SpaceX Hyperloop Student Design Team
April 2018 - August 2018 | Paris, France
‣ Designed branding & guidelines, oversaw cross-team operations & recruitment, facilitated technical to admin communications.
‣ Developed & presented Waterloop pitch to SpaceX.