

# DUCULET EMILIA CRISTINA

#### ABOUT ME

Innovative and skilled Graphic Designer with over 10 years of experience in crafting engaging visuals for web, print, and digital platforms. Specializing in user-centered design, I bring creativity, attention to detail, and adaptability to every project. Known for my ability to blend aesthetic appeal with functionality, I am dedicated to elevating brand presence through compelling visual storytelling and responsive web design.

#### KEY SKILLS

- Web Design & Development: Expertise in creating responsive and visually compelling websites, with a focus on HTML, CSS, JavaScript, and web accessibility.
- User Interface (UI) & User Experience (UX)
  Design: Designing intuitive interfaces and user flows that enhance user engagement and satisfaction.
- Visual Branding & Typography: Designing cohesive branding systems for web, including logos, color schemes, and typography that align with brand identity.
- Interactive & Motion Design: Experience creating interactive elements, animations, and transitions for enhanced user experience.

#### SOCIAL

#### Linkedin

https://it.linkedin.com/in/emilia-cristina-duculet-6bb875118

#### **Behance**

https://www.behance.net/emiliacristina

#### LANGUAGES



#### CONTACT



### **Address**Torino -Italy



## **Phone** +39 3337720156



#### Email

duculet.emilia@gmail.com



#### Portfolio

https://emiliacristina.github.io /DEC-Portfolio-Web-design/

#### **WORK EXPERIENCE**

2016 2024

#### Freelance Web & Graphic Designer

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- Logo Design & Branding: Designed and rebranded logos for different clients, increasing brand recognition by an average of 20%, as measured by social media engagement and customer feedback.
- **Website Design & Development:** Built custom, responsive websites from scratch, resulting in 40% increase in client web traffic and improved user engagement metrics.
- Interactive Elements & User Interfaces: Created interactive web components such as buttons, sliders, and forms, leading to a 25% improvement in user retention based on site analytics.
- Modeled and rendered 3D assets, producing photorealistic visuals for over 30 product lines which contributed to a 15% increase in sales conversions on e-commerce platforms.
- SEO & Web Optimization: Improved the SEO rankings of clients websites, resulting in a 30% average increase in organic search traffic over six months.

#### SOFT SKILLS

- Creativity & Visual Storytelling
- Adaptability & Problem Solving
- Collaboration & Communication
- Attention to Detail
- Virtual Reality

## DUCULET EMILIA CRISTINA

#### WEB DESIGNER

#### GAME ENGINES

Unity / Unreal engine

#### CODING & CO.

C# / C++ / Blueprint
HTML / CSS / JS / PHP / WEBGL / THREE JS

#### SOFTWARE (MAIN)

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects
- Other tools: Canva, Excel
- Web Design & Development: Atom, Visual Studio, JavaScript, Figma, Sketch
- 3D Design & Animation: Blender, Maya,
   ZBrush, 3Ds Max
- CMS Platforms: WordPress, Wix, Squarespace

#### HOBBIES



**Staying up to date** with web design trends, UI/UX innovations, and web accessibility practices.



**Exploring new creative tools** and techniques to bring unique, user-focused experiences to web design.



**Drawing inspiration** from travel, art, and interactive digital media.



**Carve out time** to relax by reading a good book

#### EDUCATION & CERTIFICATIONS

2023 • 2024

Private Master in 3D Animation and Virtual Reality Techtitute

- Focused on interactive and immersive design, gaining skills in creating engaging digital experiences.
- Applied design principles to 3D and virtual environments, enhancing my understanding of how to integrate rich visual assets for web and digital platforms.

2024

**Unity** - Unity Essentials Pathway *Online Courses* 

- Unity Editor Essentials: Mastered core Unity features including scene management, GameObject creation, and the application of basic physics.
- Scene Building Essentials: Learned to create, transform, and manipulate GameObjects, with an emphasis on components and scripting.
- **Beginner Unity Cameras & Lighting**: Obtained proficiency in camera setup, scene lighting, and reflection probes for realistic environment rendering.
- Audio Essentials: Developed 3D audio for scenes, integrating sound elements into Unity projects.
- Application Scripting & Code Comprehension: Built foundational knowledge of Unity scripting, including logic structures, code execution, and the use of APIs.
- User Interface Development: Learned to design and implement interactive UI
  elements like buttons, toggles, and sliders for responsive, user-friendly interfaces.
- 2D Art and Prototyping: Acquired hands-on experience using the Sprite Editor to create 2D assets and prototyping in Unity.
- Publishing: Explored the fundamentals of project publishing and creating build configurations for deployment.

2022 • 2024

Udemy

Online Courses

- Completed certifications in web design, gaining proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and web development tools (HTML, CSS, JavaScript, PHP).
- Earned advanced knowledge in designing engaging, user-centered interfaces, ensuring a balance of aesthetics and functionality for optimal web experiences.
- Enhanced proficiency in Figma for UI/UX design and prototyping, and learned to create interactive 3D web elements using Spline 3D, adding dynamic and immersive features to web projects.
- **Web Design Fundamentals:** Mastered HTML5, CSS3, and advanced JavaScript to build responsive websites and applications.
- Responsive Web Design: Developed skills in creating custom, responsive web
  layouts, ensuring optimal viewing experiences across devices.
- **UI/UX Design**: Gained knowledge in UX principles, wireframing, and visual design fundamentals.
- Prototyping & Design Tools: Gained proficiency in Figma, Adobe XD, and Photoshop for web design and prototyping.
- Advanced Web Development: Built projects from scratch, including custom
  databases using MySQL and PHP applications like client address books and tip
  calculators.
- WordPress & PHP: Designed, built, and managed WordPress sites, implementing custom features and optimizing for client needs.