



# DU CULET EMILIA CRISTINA

## ABOUT ME

Innovative and skilled Graphic Designer with over 10 years of experience in crafting engaging visuals for web, print, and digital platforms. Specializing in user-centered design, I bring creativity, attention to detail, and adaptability to every project. Known for my ability to blend aesthetic appeal with functionality, I am dedicated to elevating brand presence through compelling visual storytelling and responsive web design.

## KEY SKILLS

- **Web Design & Development:** Expertise in creating responsive and visually compelling websites, with a focus on HTML, CSS, JavaScript, and web accessibility.
- **User Interface (UI) & User Experience (UX) Design:** Designing intuitive interfaces and user flows that enhance user engagement and satisfaction.
- **Visual Branding & Typography:** Designing cohesive branding systems for web, including logos, color schemes, and typography that align with brand identity.
- **Interactive & Motion Design:** Experience creating interactive elements, animations, and transitions for enhanced user experience.

## SOCIAL

### LinkedIn

<https://it.linkedin.com/in/emilia-cristina-duculet-6bb875118>

### Behance

<https://www.behance.net/emiliacristina>

## LANGUAGES

Italian	English	French	Spanish
●●●●●●●●	●●●●●●●●	●●●●●●●●	●●●●●●●●
Native	Advanced	Proficient	Intermediate

## CONTACT



### Address

Torino -Italy



### Email

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### Phone

+39 3337720156



### Portfolio

<https://emiliacristina.github.io/DEC-Portfolio-Web-design/>

## WORK EXPERIENCE

2016 2024

### Freelance Web & Graphic Designer

*Officina del mostro*

- **Logo Design & Branding:** Designed and rebranded logos for different clients, increasing brand recognition by an average of 20%, as measured by social media engagement and customer feedback.
- **Website Design & Development:** Built custom, responsive websites from scratch, resulting in 40% increase in client web traffic and improved user engagement metrics.
- **Interactive Elements & User Interfaces:** Created interactive web components such as buttons, sliders, and forms, leading to a 25% improvement in user retention based on site analytics.
- **Modeled and rendered 3D assets,** producing photorealistic visuals for over 30 product lines which contributed to a 15% increase in sales conversions on e-commerce platforms.
- **SEO & Web Optimization:** Improved the SEO rankings of clients websites, resulting in a 30% average increase in organic search traffic over six months.

## SOFT SKILLS

- Creativity & Visual Storytelling
- Adaptability & Problem Solving
- Collaboration & Communication
- Attention to Detail
- Virtual Reality

# DUCULET EMILIA CRISTINA

## WEB DESIGNER

### GAME ENGINES

Unity / Unreal engine

### CODING & CO.

C# / C++ / Blueprint

HTML / CSS / JS / PHP / WebGL / THREE JS

### SOFTWARE (MAIN)

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, After Effects
- **Other tools:** Canva, Excel
- **Web Design & Development:** Atom, Visual Studio, JavaScript, Figma, Sketch
- **3D Design & Animation:** Blender, Maya, ZBrush, 3Ds Max
- **CMS Platforms:** WordPress, Wix, Squarespace

### HOBBIES

-  **Staying up to date** with web design trends, UI/UX innovations, and web accessibility practices.
-  **Exploring new creative tools** and techniques to bring unique, user-focused experiences to web design.
-  **Drawing inspiration** from travel, art, and interactive digital media.
-  **Carve out time** to relax by reading a good book

## EDUCATION & CERTIFICATIONS

2024 • 2025

**Private Master in 3D Animation and Virtual Reality**  
TECH Global University – Master  
**Duration:** 1800 hours (equivalent to 60 ECTS)  
**Grade Point Average:** 9.3/10

- Focused on **interactive and immersive design**, gaining skills in creating engaging digital experiences.
- Applied design **principles to 3D and virtual environments**, enhancing my understanding of how to integrate rich visual assets for web and digital platforms.

2024

**Unity – Unity Essentials Pathway**  
Online Courses

- **Unity Editor Essentials:** Mastered core Unity features including scene management, GameObject creation, and the application of basic physics.
- **Scene Building Essentials:** Learned to create, transform, and manipulate GameObjects, with an emphasis on components and scripting.
- **Beginner Unity Cameras & Lighting:** Obtained proficiency in camera setup, scene lighting, and reflection probes for realistic environment rendering.
- **Audio Essentials:** Developed 3D audio for scenes, integrating sound elements into Unity projects.
- **Application Scripting & Code Comprehension:** Built foundational knowledge of Unity scripting, including logic structures, code execution, and the use of APIs.
- **User Interface Development:** Learned to design and implement interactive UI elements like buttons, toggles, and sliders for responsive, user-friendly interfaces.
- **2D Art and Prototyping:** Acquired hands-on experience using the Sprite Editor to create 2D assets and prototyping in Unity.
- **Publishing:** Explored the fundamentals of project publishing and creating build configurations for deployment.

2022 • 2024

**Udemy**  
Online Courses

- Completed certifications in **web design**, gaining proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and web development tools (HTML, CSS, JavaScript, PHP).
- Earned advanced knowledge in designing engaging, **user-centered interfaces**, ensuring a balance of aesthetics and functionality for optimal web experiences.
- Enhanced proficiency in **Figma for UI/UX** design and prototyping, and learned to create interactive 3D web elements using **Spline 3D**, adding dynamic and immersive features to web projects.
- **Web Design Fundamentals:** Mastered HTML5, CSS3, and advanced JavaScript to build responsive websites and applications.
- **Responsive Web Design:** Developed skills in creating custom, responsive web layouts, ensuring optimal viewing experiences across devices.
- **UI/UX Design:** Gained knowledge in UX principles, wireframing, and visual design fundamentals.
- **Prototyping & Design Tools:** Gained proficiency in Figma, Adobe XD, and Photoshop for web design and prototyping.
- **Advanced Web Development:** Built projects from scratch, including custom databases using MySQL and PHP applications like client address books and tip calculators.
- **WordPress & PHP:** Designed, built, and managed WordPress sites, implementing custom features and optimizing for client needs.