Crash course in UX

Indigo Studio Installation

- Download Indigo Studio:
 http://www.infragistics.com/products/indigo-studio
- Create account: https://indigodesigned.com
- Open Indigo Studio and login in the top right corner with your indigodesigned profile



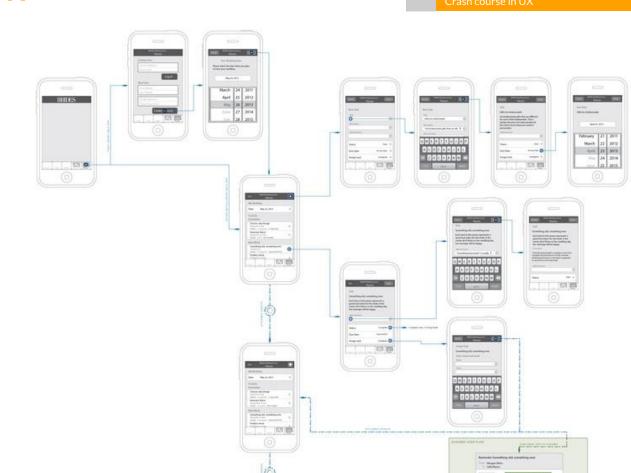
Interactive Prototyping

Crash course in UX

Homework Review

Wireframes

Share your wireframes with the rest of the class and tell us about the most interesting insights you got in the validation process.



Interactive Prototyping

- Interactive prototyping
- Features of popular tools
- Good practices

Agenda



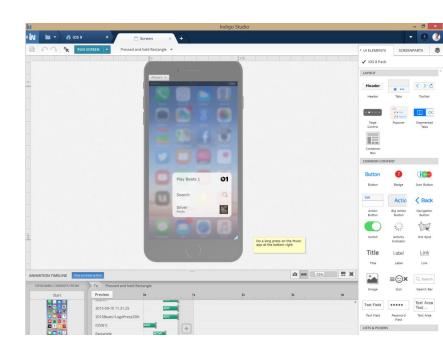
Interactive prototyping

- The highest fidelity prototype
- The muscles and bones of the product
- Rich component libraries
- Any mixture of screen layouts, transitions and interactions
- One of the last iterations of the UX process



Interactive prototyping

- Closely resemble the final product
- Test workflows, structure and animations
- Reference point for developers to code
- Difficult to create but easy to extend and update
- A vast number of tools on the market

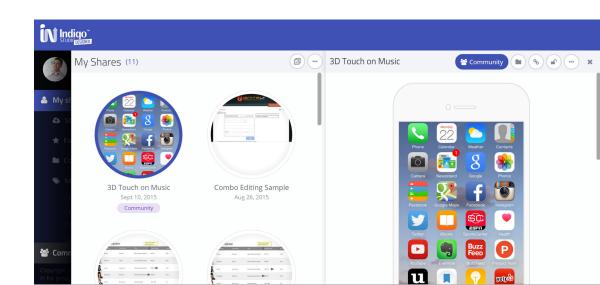


Feature overview

- Code free prototyping
- Desktop, mobile, responsive web
- Different action triggers
- Rich component library
- Rich set of animations
- Beginner's heaven



- Storyboards
- Cross-platform
- Screen parts
- Commenting
- Export and sharing
- Prototype hosting



Good practices

Maintenance app for cars

- Fuel
- Diagnostics
- Specs
- Booking
- Visit for repairs
- Repair process





Good practices

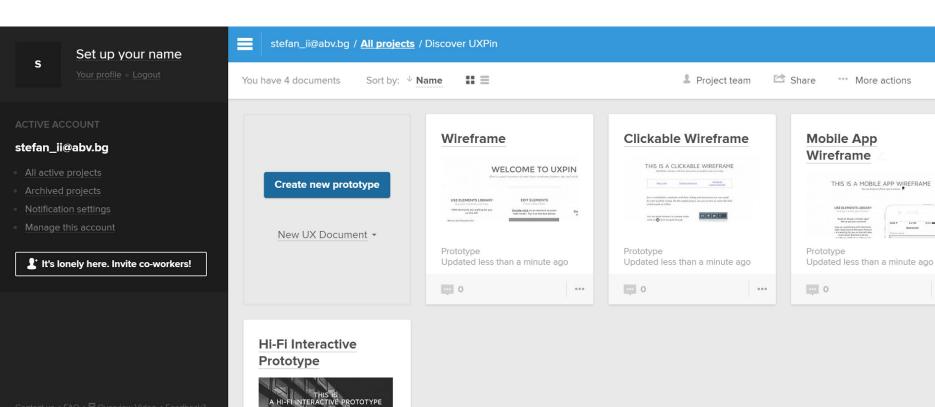
App to manage your expenses

- Add
- Edit
- Browse by category
- History
- Limit setting





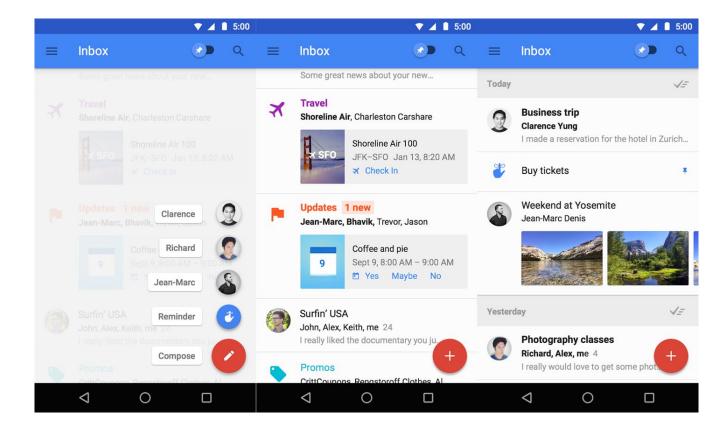
UXPin quick DEMO



TAKE ADVANTAGE OF GOOD TYPOGRAPHY

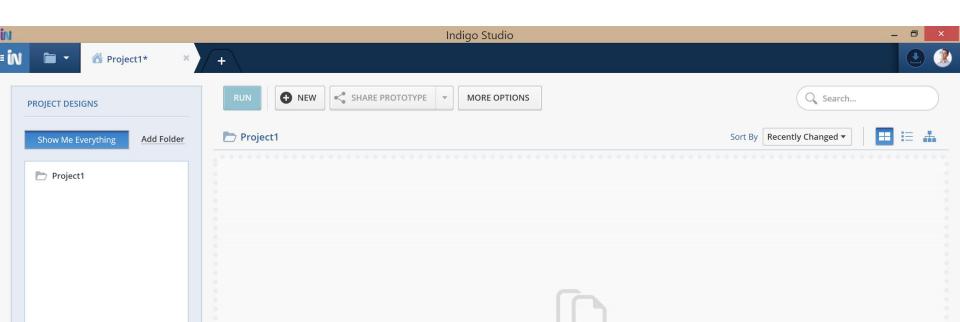
Get Photoshop Sketch plugin

Inbox app



Interactive prototyping: Exercise

Open up Indigo Studio and start prototyping based on your wireframes



Complete your prototypes and share them via www.indigodesigned.com

Use the links to send to potential users that you already have been getting feedback from and validate your interactive prototype.

