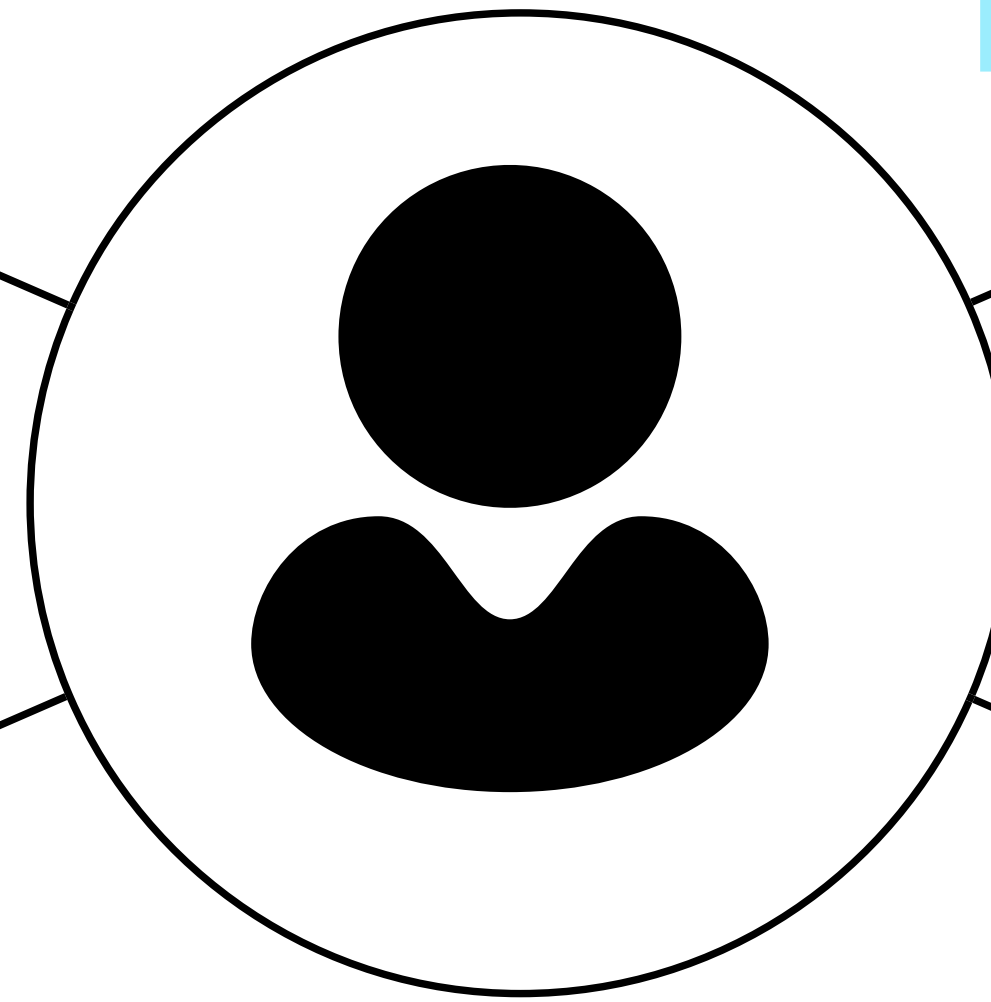


# What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



## What do they HEAR?

what friends say  
what boss say  
what influencers say

## What do they SEE?

environment  
friends  
what the market offers

# What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

## PAIN

fears  
frustrations  
obstacles

## GAIN

"wants" / needs  
measures of success  
obstacles

PNT2022TMID48455

Difficulty to  
choose which  
is better than  
other

Runs only  
when the  
device has an  
internet  
facility

Machine  
learning  
models were  
performed to  
predict the  
opportunity

Reduce  
time to  
select  
institute

Probably  
select  
better ones

Reduce  
manual  
input

Prevents  
over  
spending

Select best  
institute based  
on our  
obtained  
marks

Will this  
meet my  
needs?

Looking  
forward to  
go higher  
studies

Exciting  
about the  
institution

Provide  
knowledge  
about the  
requirements

It is  
compactable  
to any type of  
devices

Institutions  
are  
predicted  
probably

Saves time  
and  
accurate  
results

Manage tome  
to reach the  
institute  
location

Saves money  
to get advice  
from  
consultancy

A place to  
enter the  
marks

To see the  
percentage  
prediction to  
join that  
university

Location of  
the  
institution

help the  
students to  
know in  
advance if they  
have a chance  
to get accepted

It is more  
convenient

More useful  
for students  
who go for  
higher studies

Helpful for  
the  
students

Ability to  
fulfil all your  
necessities

Compare  
facilities and  
performance

Compare  
distance and  
transportation

Check  
whether the  
institution is  
approved or  
not

Useful for  
predicting  
the chances  
of admission  
into a college

help the  
students to  
know in  
advance if they  
have a chance  
to get accepted

useful for  
students  
getting into  
college