

# Emilio Harrison

## User Experience Designer

### Contact

(409) 338 -1049

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### Skills

#### Design

Conduct Interviews

Persona

Ideation

Sketching

Storyboarding

Prototyping

Affinity Mapping

User Flows

Usability testing

Low-Fi/Hi-Fi Wireframes

#### Tools

Sketch

Illustrator

Envision

Illustrator

XD

Premiere

After Effects

### Education

#### AAS of UX Design 2017-2019

Austin Community College

#### Classes

User Interface Design 1 & 2

HTML Responsive Design 1 & 2

Interaction Design

Design Research

Product Design

Applied UX Lab

### Experience

#### IBM Workshop 2018

Communicated design to others

Developed Personas

Did Research

#### HEB

Beer and Wine Assistant 2015-Present

I work as the Beer Buyer for the 620 and O'Connor HEB. My main goal is to improve the Craft beer category at the store because this tends to have a higher gross profit. I do this by talking to customers in-store, study what other HEB's and other store carry/sell, and by watching trends online.

I previously worked at the HEB on South Congress and Oltorf and transformed that store's beer section from little-to poor selection to a high-end beer destination store, in other words high grossing.

Mentor 2017-2018

set the standard for what was expected in terms of customer service and company culture. I explained that our goal was "Purpose over Task", In other words the reason we were there (customers, partners, and our community) was more important than any task an employee was working on at any moment.

#### TalkStory Podcast

Graphic Designer | Web Designer 2015-2016

I was responsible for all things visual: Logo, website, social media post, video editing. I was able to visually display the tone of the show and attract new listeners w/ visually appealing layouts and posts.