

# Bayesian Statistics I

## Lecture 3 - Multi-parameter models

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# Lecture overview

- Multiparameter models
- Marginalization
- Normal model with unknown variance
- Multinomial data
- Dirichlet distribution

# Marginalization

- Models with **multiple parameters**  $\theta_1, \theta_2, \dots$
- Examples:  $x_i \stackrel{iid}{\sim} N(\theta, \sigma^2)$ ; multiple regression ...
- Joint posterior distribution**

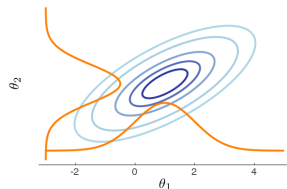
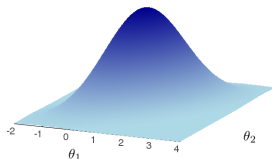
$$p(\theta_1, \theta_2, \dots, \theta_p | y) \propto p(y | \theta_1, \theta_2, \dots, \theta_p) p(\theta_1, \theta_2, \dots, \theta_p).$$

- In vector form

$$p(\boldsymbol{\theta} | y) \propto p(y | \boldsymbol{\theta}) p(\boldsymbol{\theta}).$$

- Marginalize** out parameters. **Marginal posterior** of  $\theta_1$ :

$$p(\theta_1 | y) = \int p(\theta_1, \theta_2 | y) d\theta_2 = \int p(\theta_1 | \theta_2, y) p(\theta_2 | y) d\theta_2.$$



# Normal model with unknown variance

## ■ Model

$$x_1, \dots, x_n \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Prior

$$p(\theta, \sigma^2) \propto (\sigma^2)^{-1}$$

## ■ Posterior

$$\begin{aligned}\theta | \sigma^2, \mathbf{x} &\sim N\left(\bar{x}, \frac{\sigma^2}{n}\right) \\ \sigma^2 | \mathbf{x} &\sim \text{Inv} - \chi^2(n-1, s^2),\end{aligned}$$

where

$$s^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n-1}$$

is the usual sample variance.

# Normal model - normal prior

## ■ Model

$$y_1, \dots, y_n | \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Conjugate prior

$$\begin{aligned}\theta | \sigma^2 &\sim N\left(\mu_0, \frac{\sigma^2}{\kappa_0}\right) \\ \sigma^2 &\sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\theta|y, \sigma^2 \sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right)$$
$$\sigma^2|y \sim \text{Inv-}\chi^2(\nu_n, \sigma_n^2).$$

where

$$\begin{aligned}\mu_n &= \frac{\kappa_0}{\kappa_0 + n} \mu_0 + \frac{n}{\kappa_0 + n} \bar{y} \\ \kappa_n &= \kappa_0 + n \\ \nu_n &= \nu_0 + n \\ \nu_n \sigma_n^2 &= \nu_0 \sigma_0^2 + (n - 1) s^2 + \frac{\kappa_0 n}{\kappa_0 + n} (\bar{y} - \mu_0)^2.\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\begin{aligned}\theta|y, \sigma^2 &\sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right) \\ \sigma^2|y &\sim \text{Inv-}\chi^2(\nu_n, \sigma_n^2).\end{aligned}$$

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## ■ Marginal posterior

$$\theta|y \sim t_{\nu_n}(\mu_n, \sigma_n^2/\kappa_n)$$

# Simulating from posterior

## Posterior simulation - iid Gaussian with conjugate prior.

**Input:** data  $\mathbf{x} = (x_1, \dots, x_n)$

number of posterior draws  $m$ .

compute  $\mu_n$ ,  $\sigma_n^2$ ,  $\kappa_n$  and  $\nu_n$  using Figure 50.

**for**  $i$  in  $1:m$  **do**

$\sigma^2 \leftarrow \text{RINVCHI2}(\nu_n, \sigma_n^2)$

$\theta \leftarrow \text{RNORMAL}(\mu_n, \sigma^2 / \kappa_n)$

**end**

**Output:**  $m$  draws for  $\theta$  and  $\sigma^2$  from joint posterior.

**Function**  $\text{RINVCHI2}(\nu, \tau^2)$

$x = \text{RCHI2}(\nu)$

$y = \nu \tau^2 / x$

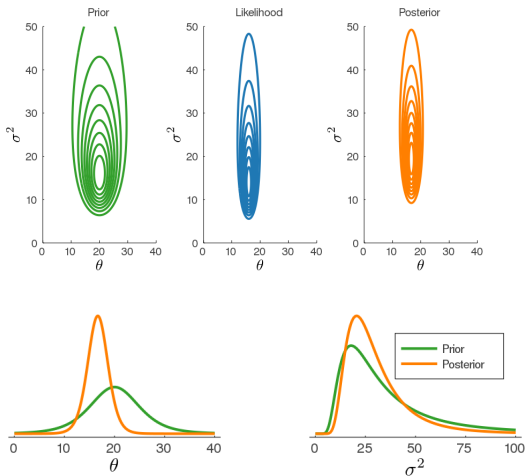
**return**  $y$



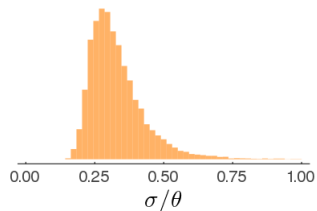
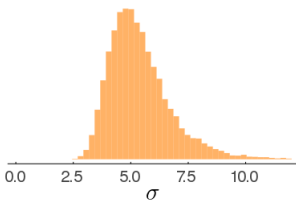
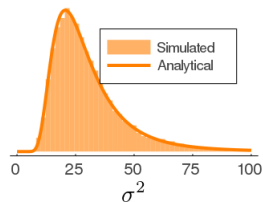
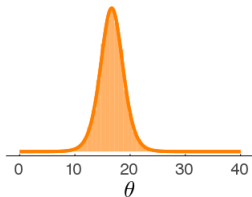
# Internet speed data - joint and marginal posteriors

■ Prior:

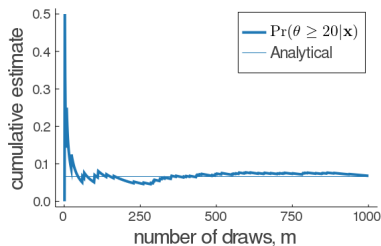
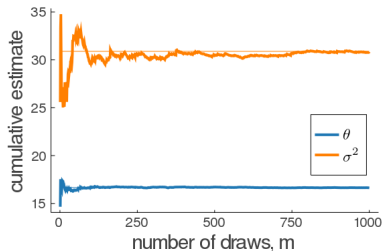
$$\theta | \sigma^2 \sim N\left(20, \frac{\sigma^2}{1}\right) \text{ and } \sigma^2 \sim \text{Inv-}\chi^2(\nu_0 = 5, \sigma_0^2 = 5^2)$$



# Monte Carlo simulation



# Monte Carlo simulation



- Law of large numbers for **consistency**:

$$\bar{\theta}_{1:m} \equiv \frac{1}{m} \sum_{i=1}^m \theta^{(i)} \xrightarrow{\text{a.s.}} \mathbb{E}(\theta | \mathbf{x}) \text{ as } m \rightarrow \infty$$

- Central limit theorem for the **accuracy**:

$$\bar{\theta}_{1:m} \sim N \left( \mathbb{E}(\theta | \mathbf{x}), \frac{\mathbb{V}(\theta | \mathbf{x})}{m} \right)$$

# Multinomial model with Dirichlet prior

- **Categorical counts:**  $y = (y_1, \dots, y_C)$ , where  $\sum_{c=1}^C y_c = n$ .
- $y_c$  = number of observations in  $c$ th category. Brand choices.
- **Multinomial model:**

$$p(y|\theta) \propto \prod_{c=1}^C \theta_c^{y_c}, \text{ where } \sum_{c=1}^C \theta_c = 1.$$

- **Dirichlet prior:**  $\theta \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$

$$p(\theta) \propto \prod_{c=1}^C \theta_c^{\alpha_c - 1}.$$

- **Marginal distributions**

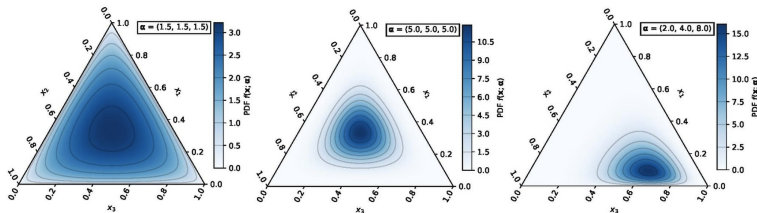
$$\theta_c \sim \text{Beta}(\alpha_c, \alpha_+ - \alpha_c).$$

# Dirichlet prior

$$(\theta_1, \dots, \theta_C) \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$$

$$\mathbb{E}(\theta_c) = \frac{\alpha_c}{\sum_{j=1}^C \alpha_j}$$

$$\mathbb{V}(\theta_c) = \frac{\mathbb{E}(\theta_c)(1 - \mathbb{E}(\theta_c))}{1 + \sum_{j=1}^C \alpha_j}$$



- 'Non-informative':  $\alpha_1 = \dots = \alpha_K = 1$  (uniform and proper).

# Multinomial model with Dirichlet prior

- **Simulation** from a  $\text{Dirichlet}(\alpha)$  with  $\alpha = (\alpha_1, \dots, \alpha_C)$ :

```
Function RDIRICHLET( $\alpha$ )  
  for  $c$  in 1:C do  
    |  $y[c] \leftarrow \text{RGAMMA}(\alpha[c], 1)$   
  end  
  return  $y / \text{SUM}(y)$ 
```

- **Prior-to-Posterior:**

## Multinomial data with Dirichlet prior

**Model:**  $\mathbf{n} | \theta \sim \text{Multinomial}(\theta)$ , where  
 $\mathbf{n} = (n_1, \dots, n_C)$  are counts in  $C$  categories  
 $\theta = (\theta_1, \dots, \theta_C)$  are category probabilities.

**Prior:**  $\theta \sim \text{Dirichlet}(\alpha)$ , for  $\alpha = (\alpha_1, \dots, \alpha_C)$

**Posterior:**  $\theta \sim \text{Dirichlet}(\alpha + \mathbf{n})$

## Example: smartphone market shares

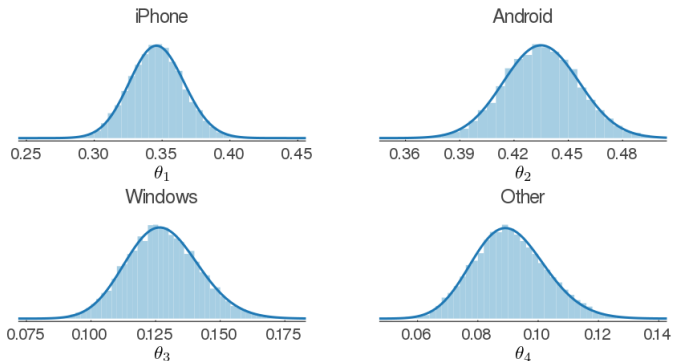
- Survey among 513 smartphones owners:
  - ▶ 180 used mainly an iPhone
  - ▶ 230 used mainly an Android phone
  - ▶ 62 used mainly a Windows phone
  - ▶ 41 used mainly some other mobile phone.
- Old survey: iPhone 30%, Android 30%, Windows 20%, Other 20%.
- **Pr(Android has largest share | Data)**
- Prior:  $\alpha_1 = 15, \alpha_2 = 15, \alpha_3 = 10$  and  $\alpha_4 = 10$  (prior info is equivalent to a survey with only 50 respondents)
- Posterior:  $(\theta_1, \theta_2, \theta_3, \theta_4) | y \sim \text{Dirichlet}(195, 245, 72, 51)$ .
- **R Notebook:** [Multinomial.Rmd](#)
- **Julia Pluto Notebook:** [multinom.jl](#)

# Posterior simulation output

draw	$\theta_1$	$\theta_2$	$\theta_3$	$\theta_4$	$I$
1	0.33	0.47	0.10	0.09	1
2	0.34	0.44	0.11	0.09	1
3	0.36	0.41	0.13	0.08	1
$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$
10,000	0.35	0.43	0.14	0.08	1
Mean	0.34	0.43	0.13	0.09	0.99



# Example: smartphone market shares



■  $\Pr(\text{Android has largest share} \mid \text{Data}) = 0.991$