Hey!

I'M EMILY, A DESIGNER WITH 10+ YEARS OF PROFESSIONAL EXPERIENCE (AND A THICK-ASS COUNTRY ACCENT)

I have a keen eye for digital and print. My background includes ux, branding, layout, art direction, and app and website design. I've worked on a variety of projects for a broad range of clients. Over that time, I've earned a reputation as a driven, forward-looking, and goal-oriented designer.

CONTACT

PHONE
601.218.2100

EMAIL
emilyblaineclark@gmail.com

in ○
emilyblaineclark

CAPABILITIES

SKILLS

User Experience
Art Direction
Web / Print Design
HTML / CSS
Branding
Logo Systems

TOOLS

Sketch App
InVision App
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

2003 – 2007
BFA, Graphic Design, Cum Laude
Minor, Photography

EXPERIENCE

NOVEMBER 2018 – PRESENT
UX DESIGNER | HUMANA

humana.com | myhumana.com (secure member portal)

Conducting user research and testing. Developing wireframes and task flows based on user needs. Collaborating with Designers and Developers to create intuitive, user-friendly software. (Shit needs editing)

- Conduct concept and usability testing and gather feedback
- Create personas through user research and data
- Define the right interaction model and evaluate its success
- Develop wireframes and prototypes around customer needs

AUGUST 2014 – NOVEMBER 2018
ART DIRECTOR | DBS INTERACTIVE

dbsinteractive.com

I played a senior role in every design asset the agency produced. As Art Director, I work with developers, marketers, copy writers, account executives, and clients themselves to ensure every design meets the high standards we set.

- Designed style guides, wireframes and mockups for more than 40 digital products including websites, apps, and infographics
- Led design discovery sessions during in-person client meetings
- Worked as lead designer on a variety of special projects, including interactive infographics, apps, software GUIs, and social media campaigns
- Created variety of offline marketing assets, including logos, branding systems, product catalogs, trade show booths, brochures, and magazine ads
- Launched new businesses as the design lead on a team of branding specialists, digital marketers, and developers