



# EMILY CLARK

Art Director & UI/UX Designer

## CONTACT

### WEBSITE

emilyclark.design

### EMAIL

emilyblaineclark@gmail.com

## CONNECT



emilyblaineclark

## CAPABILITIES

### SKILLS

Art Direction  
UI/UX Design  
Digital  
Print  
Visual Branding  
Logo Systems  
Social Media

### TOOLS

Sketch App  
InVision App  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign

## PROFILE

My career as a designer has spanned more than a decade. I've worked on a variety of projects for a broad range of clients. Over that time, I've earned a reputation as a driven, forward-looking, and goal-oriented designer. That's why at work I join my creative energy with effective collaboration, efficient processes, and clear communication.

## EXPERIENCE

### AUGUST 2014 - PRESENT

#### ART DIRECTOR | DBS INTERACTIVE

I play a senior role in every design asset the agency produces. As Art Director, I work with developers, marketers, copy writers, account executives, and clients themselves to ensure every design meets the high standards we set.

- Designed wireframes and mockups for more than 55 digital products including websites, apps, and infographics
- Worked with a team of 6-10 in-house and contract designers and developers on website projects
- Led hour-long design discovery sessions during in-person client meetings
- Worked as lead designer on a variety of special projects, including interactive infographics, apps, software GUIs, and social media campaigns
- Created variety of offline marketing assets, including product catalogs, trade show booths, brochures, and magazine ads
- Launched new businesses as the design lead on a team of branding specialists, digital marketers, and developers

### JULY 2010 - AUGUST 2014

#### SENIOR DESIGNER | THE VICKSBURG POST

I grew from an entry level position to leading the newspaper's design team. As Senior Designer, I was responsible for collaborating with the managing editor, photographers, and the sales team to execute the daily design for the paper.

- Planned and designed layout of daily paper on a strict deadline and under tight pressure
- Designed a multitude of special-edition magazines
- Photographed a variety of events and stories
- Authored occasional articles while on assignment



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10 yrs

PROFESSIONAL DESIGN  
EXPERIENCE

3 yrs

DIGITAL & UI/UX  
DESIGN EXPERIENCE

3 yrs

AGENCY EXPERIENCE

## EXPERIENCE (CONTINUED)

MAY 2008 – JULY 2010

FREELANCE DESIGNER & ARTIST | SELF-EMPLOYED

As a freelancer, I worked with a number of local businesses to design marketing assets that promoted their brand within the community.

JUNE 2007 – JUNE 2008

SENIOR DESIGNER | THE SOUTH MAGAZINE

At *The South*, I worked as an assistant art director, designing spreads for feature articles, and managing contract photographers and stylists at shoots.

## EDUCATION

2003 - 2007

SAVANNAH COLLEGE OF ART AND DESIGN

SCAD

Bachelor of Fine Arts, Graphic Design, Cum Laude

- Art Directors Club National Portfolio Review, New York, New York, 2006 – 2007
- Minor in Photography
- National Dean's List, nominated by Professor Fathi Bakkoush, 2006 – 2007
- Dean's List, Savannah, Georgia, Fall 2003 – Winter 2006

## AWARDS

### 2016 HORIZON INTERACTIVE AWARDS

- *Mighty Small Homes*, Website, Best In Category (Real Estate), as Lead Designer and Art Director of DBS Interactive
- *Make Your Dollar SOAR!*, Interactive Infographic, Leadership Louisville Center, Gold (Promotional), as Lead Designer and Art Director of DBS Interactive
- *Build Your Snowman*, Website, DBS Interactive, Silver (Self Promotion/Portfolio), as Lead Designer and Art Director of DBS Interactive

### 2016 SUMMIT EMERGING MEDIA AWARD

- *Make Your Dollar SOAR!*, Interactive Infographic, Leadership Louisville Center, Silver Innovator Award (Event Marketing), as Lead Designer and Art Director of DBS Interactive