Emily Cook

Junior Web Developer with 5+ years experience in Marketing and Software Implementation, specialising in SaaS and mobility.

EXPERIENCE

Software Engineer 1
Taxdoo, Hamburg
January 2021- Present

- Frontend tasks using React, TypeScript, JavaScript, AWS, GitLab
- Building new 'Onboarding' process for new clients in client dashboard
- Implementing company website feature requests
- Taxdoo API Marketing Strategy: created & executing 2021 Marketing Strategy
- Taxdoo Engineering Blog: launch and content-manage company blog

Trainee Web Developer
neue fische: Web Development Bootcamp, Hamburg
July 2020 - October 2020

- Solo-programmed a React app for language learners (https://github.com/EmilyCook321/mascota)
- Intensive 12 Week Web Development Course, 720+ hours covering HTML, CSS, JavaScript, ES6, React, Git and GitHub, Bootstrap, Redux, Node, Babel, Webpack, Express, MongoDB, extensive Pair Programming and Code Reviews, Heroku, Storybook, Adobe XD.
- This course includes weekly projects that can be viewed on my Github profile (https://github.com/EmilyCook321)

Employer Branding and Social Media Expert
FREE NOW (formerly mytaxi), Hamburg
August 2019 - July 2020

- Establish employer brand by promoting company culture and tech & data job opportunities
- Craft content for and manage company social media channels
- Manage conference and meetup partnerships across three tech hubs
- Maximised FREE NOW social media presence post-rebrand and consistently organised events that yielded high quality candidate applications

Business Consultant (Software Implementation)
Sprinklr, Hamburg
April 2018 - July 2019

- Project manage and lead software implementation roll out for global brands
- Understand client requirements and implement optimum software solution
- Offer consultation on social media marketing best practices

CONTACT

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GitHub: EmilyCook321
LinkedIn
Xing

SKILLS

Web Development

Marketing

Software Implementation

Brand Strategy

Project Management

LANGUAGES

English: Native Speaker

German: Fluent

Spanish: Currently Learning

COURSES

Web Development Bootcamp, neue fische, Hamburg (July-October 2020)

Responsive Web Design Certification, Free CodeCamp, (In Progress)

SQL Relational Database (Beginners): MoinWorld, Hamburg, (January 2020)

- Successfully completed configuration and implementation of Sprinklr software rollouts for global brands.

Launch Specialist (Software Implementation)
Hootsuite, London/Hamburg
May 2016 - March 2018

- Project manage and lead software implementations for UK, DACH & North American clients
- Understand client requirements and offer consultation for social media marketing best practices

- Consistently overachieved targets, including 180% of target in Q4 2017, as top performer in EMEA Q4. Creation of Professional Services Tool for Pre-Sales: drive six figure revenue for three closed deals with major clients in EMEA to date**.**

EDUCATION

University of Glasgow, Glasgow — *English Literature and German (MA, 2:1)*
SEPTEMBER 2010 - JUNE 2015

Goethe Universität, Frankfurt — German Literature *(Guest Student)*
SEPTEMBER 2012 - JUNE 2013

VOLUNTEERING

Personal Development Mentor
MoinWorld (Women Techmakers), Hamburg
April 2020 - Present
Providing tailored 1-1 career and personal development mentoring sessions for two mentees. Following a detailed plan, I helped them to focus on their strengths and interests, practised interview skills (in German and English) and created a career path.

Social Media Marketing Volunteer:
MoinWorld (Women Techmakers), Hamburg
December 2018 - April 2019
Creating social media and blog content to promote the brand, courses and meetups, increase membership and expand the MoinWorld community.

INTERNSHIPS

Account Executive Intern, AIA Worldwide, London
February 2015

Active Sourcer, Euro London Appointments, Munich
June-September 2014

Social Media Marketing Intern, Mo's Cookie Dough, Glasgow
September-December 2013

English Language Assistant, British Council, Frankfurt
September 2012-May 2013

Web Development: HTML & CSS (Beginners): MoinWorld, Hamburg (January 2019)

Git & GitHub (Beginners): MoinWorld, Hamburg (February 2019)

Hootsuite Social Marketing Certification, Hootsuite, London (2018)

Hootsuite Certified Professional, Hootsuite, London (2017)

German Language and Culture (C2): Goethe Institut, London (2017)