

SELECT COUNT(*) AS 'Total_units_sold',						WITH funnel AS	
SUM(price)AS'total_gross_sales(\$)'						(
FROM purchase;						SELECT DISTINCT q.user_id, h.user_id IS NOT NULL AS 'is_home_try_on',	
						h.number_of_pairs,	
WITH funnel AS						p.user_id IS NOT NULL AS	
(is_purchase'	
SELECT DISTINCT q.user_id, h.user_id IS NOT NULL AS 'is_home_try_on',						FROM quiz q	
h.number_of_pairs,						LEFT JOIN home_try_on h	
p.user_id IS NOT NULL AS						ON q.user_id = h.user_id	
is_purchase'						LEFT JOIN purchase p	
FROM quiz q						ON p.user_id = q.user_id	
LEFT JOIN home_try_on h)	
ON q.user_id = h.user_id						SELECT number_of_pairs,	
LEFT JOIN purchase p						COUNT(*) AS 'Quiz Takers',	
ON p.user_id = q.user_id						SUM(is_home_try_on) AS 'People_Received_Try_On',	
)						SUM(is_purchase) AS 'Customers_Purchase',	
SELECT number_of_pairs,						1.0 * SUM(is_purchase) /	
COUNT(*) AS 'Quiz Takers',						SUM(is_home_try_on) AS 'try_on_to_purchase'	
SUM(is_home_try_on) AS 'People_Received_Try_On',						FROM funnel	
SUM(is_purchase) AS 'Customers_Purchase',						WHERE number_of_pairs IS NOT NULL	
1.0 * SUM(is_purchase) /						GROUP BY 1;	
SUM(is_home_try_on) AS 'try_on_to_purchase'							
FROM funnel;						SELECT color AS 'color',	
						COUNT(color)'units_sold'	
SELECT question,						FROM purchase	
COUNT(user_id)AS number_of_responses						GROUP BY 1	
FROM survey						ORDER BY 2 desc;	
GROUP by 1;							
						SELECT model_name AS 'model_name',	
SELECT COUNT (*) AS 'Total_units_sold',						COUNT(model_name)'units_sold'	
SUM(PRICE) AS 'total_gross_sales(\$)'						FROM purchase	
FROM purchase;						GROUP BY 1	
						ORDER BY 2 desc;	