OpenActive

Using data to help people get active

Sport England and the Open Data Institute are joining forces to help people find sport and physical activities with data.

Publishing quality data about sport and physical activity sessions can help attract new customers, give them a better experience and streamline processes.

We are looking for organisations in the sport and physical activity sector to collaborate with.

Why should I join?

- Learn how to open up data about your sessions
- Contribute to the development of data standards
- Find out how your business can benefit from open data
- Help shape the direction of the programme

To get involved, please visit **openactive.io/join** or contact **richard.norris@theodi.org**.