

OpenActive

**Using data to help
people get active**



OpenActive



Using open data to help people find sport and physical activities.

Publishing quality data about sport and physical activity sessions can help attract new customers, give them a better experience and streamline processes.

We are looking for organisations in the sport and physical activity sector to collaborate with.

Why should I join?

- Learn how to open up data about your sessions
- Contribute to the development of data standards
- Find out how your business can benefit from open data
- Help shape the direction of the programme

To get involved, please visit openactive.io/join