# Developers

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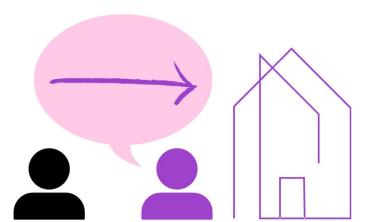




## Background

- Difficult to find organizations, make contact, and maintain communication
- Volunteer opportunities typically found through online searches or prior acquaintances
- Such methods are inefficient and limit exposure to different organizations





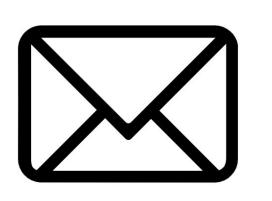








## **Our Goal**



Connect volunteers with volunteer organizations





## Audience

Individuals searching for volunteer opportunities



# Competitors



#### **Strengths**

- Recommends organizations based on volunteer qualities

# **Improvements**

- Contact informationcommunication
- System to inform volunteers of events



# VolunteerMatch

#### **Strengths**

- location-based
- various filtering categories
- Easy navigation

### **Improvements**

- Dates for opportunity availability
- Greater focus on local opportunities
- Communication



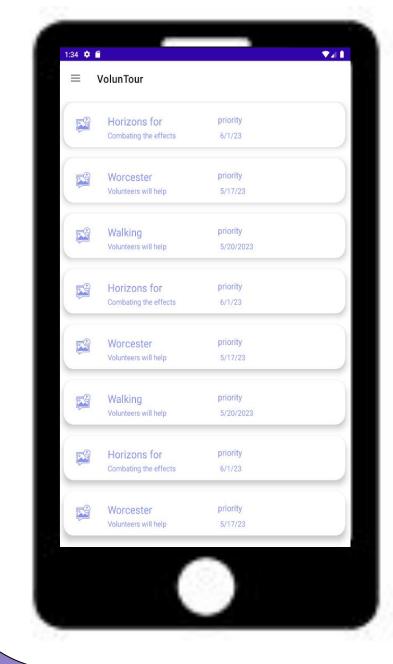
#### Strengths

- various filtering categories
- easy to navigate

## **Improvements**

- simple design so as not to overwhelm users
- all content focused on volunteering





# The App

