

SUMMARY

I am Excellence Eniola, passionate creative and content writer who derived joy in crafting written pieces. I help entrepreneurs and organizations share their stories, attract clients, and strengthen their online presence through blogs and case studies.

With experience working with non-profits, startups, and social media teams, I have strong skills in content writing, copywriting, editing, and scriptwriting and I enjoy transforming ideas into clear, engaging content that connects with audiences and drives visibility.

SKILLS

- Blog Writing
- Case Study Writing
- Creative Writing
- Editing & Proofreading
- Scriptwriting (for social media & video content)
- SEO Writing (writings that rank)
- Brand Storytelling
- Research & Analysis
- Collaboration
- Communication

**THE JADESOLA FOUNDATION FOR
ABUSE VICTIMS (JAVIMS)**
LINKEDIN PAGE WRITER

AFRIKONART
SOCIAL MEDIA TEAM

PUREWORKER
SOCIAL MEDIA ASSOCIATE

EXCELLENCE ENIOLA

VIRTUAL ASSISTANT WRITER ~ BRAND STORYTELLER

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EXPERIENCE

2023 – PRESENT

VIRTUAL ASSISTANT WRITER / BRAND STORYTELLER

- I assisted in managing and editing blog posts for the company, improving readability and engagement.
- I supported the content team by drafting social media captions and post ideas.
- I strengthened my writing, editing and proofreading skills through consistent publishing.
- I wrote posts that amplify survivors' stories and raise awareness on abuse-related issues.
- I contributed to building the organization's online presence through storytelling.
- I developed creative social media captions to promote the brand's voice
- I created educational content aligned with the foundation's mission.