

UIvsUX

As has been well said, the terms UI (User Interface) and UX (User Experience) are often used interchangeably, despite referring to different concepts. To clarify this difference, we can say that UI encompasses everything the user interacts with and how they do it, while UX focuses on how the user feels when interacting with the entire UI environment.

In our project, initially, we also confused these two concepts. This led to some problems, mainly when making modifications to the interface (as if it were a UI problem) to address issues more related to UX.

A user had difficulties finding the functionality to view the moratorium interests of their card. To facilitate access, it was considered to change the color of the option to make it more visible, following a color pattern associated with similar options. However, this approach tackles the problem from a UI perspective ("the user struggles to find the option"). By understanding the difference between UI and UX, we can focus on a better solution. The deployment method could be changed by reorganizing the information hierarchically, where everything related to a card is visible for that card, and the option to compare that data with other cards is included.