

# GLOBAL MANAGEMENT

POWER BI REPORTS FOR STRATEGIC CONTROL

RETURNS

SALES



Welcome Back, Emiliano

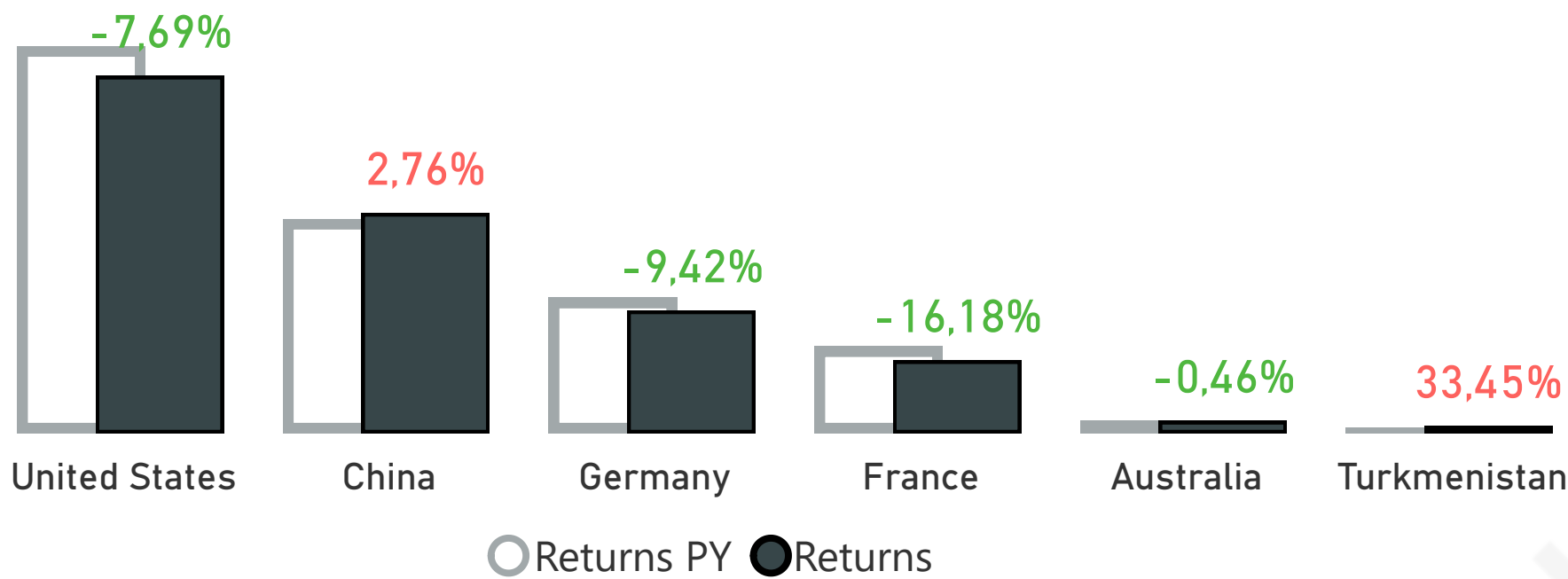
Let's check how returns are doing.

ACTIVE FILTERS 1

♀ Class keyword →

2013 ▼

Returns by Region (UN) | PY vs CY



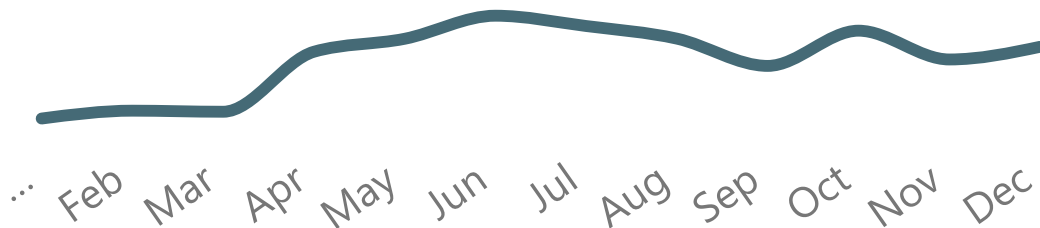
Returns (UN)

87.391

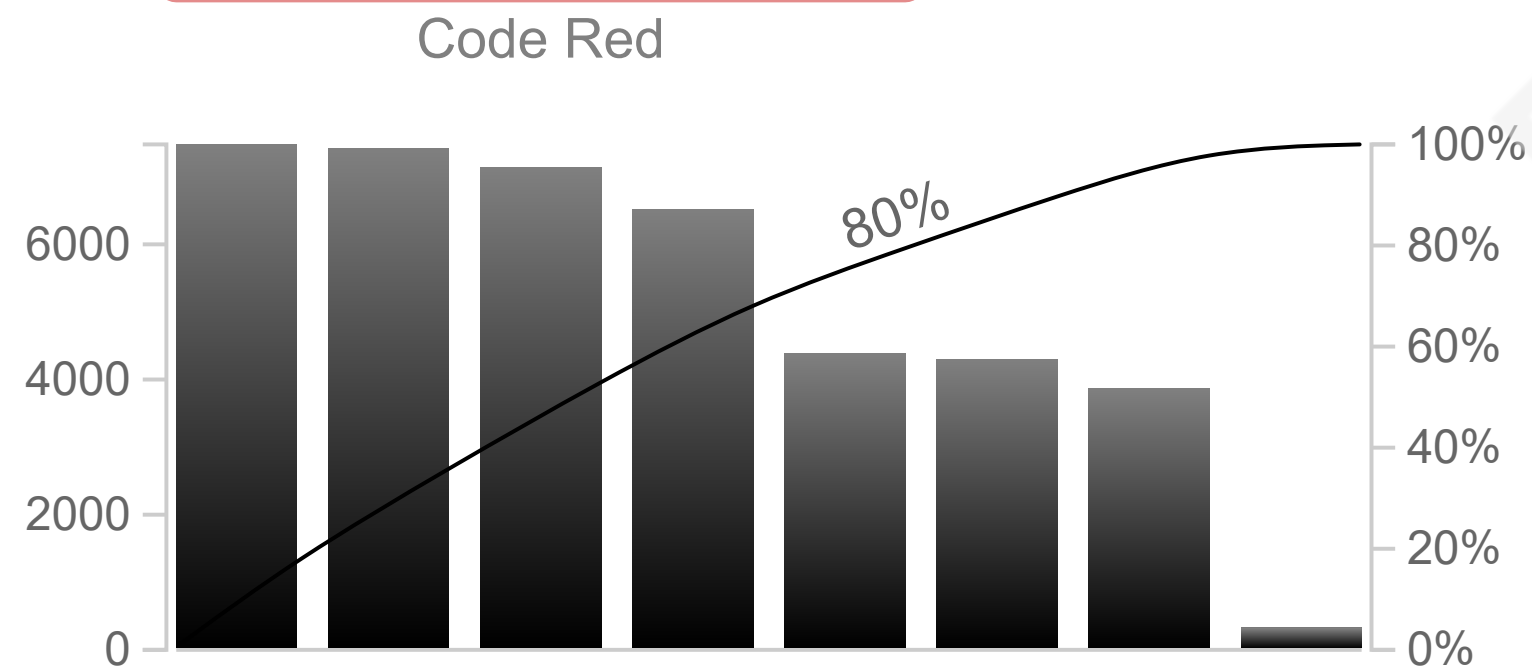
Returns PY 100 mil  
Returns Δ% -12,60%

Returns (\$) ▼ YoY -4.64%

\$28.90M



Pareto Analysis | Returns by Store



10  
# Manufacturers

306  
# Stores

Returns Details

Prod. Class	Manufacturer	Channel	Returns PY	Returns	%Δ
Regular	Contoso, Ltd	Store	8.728	6.824	-21,81%
Economy	Contoso, Ltd	Store	7.472	5.623	-24,75%
Regular	Fabrikam, Inc.	Store	4.114	3.585	-12,86%
Regular	Contoso, Ltd	Online	3.424	3.284	-4,09%
Regular	Proseware, Inc.	Store	3.608	2.996	-16,96%
Regular	Adventure Works	Store	2.601	2.806	7,88%
Economy	Contoso, Ltd	Online	2.824	2.733	-3,22%
Regular	The Phone Company	Store	2.963	2.534	-14,48%
Regular	A. Datum Corporation	Store	3.134	2.262	-27,82%
Regular	Wide World Importers	Store	1.767	2.195	24,22%

Welcome Back, Emiliano

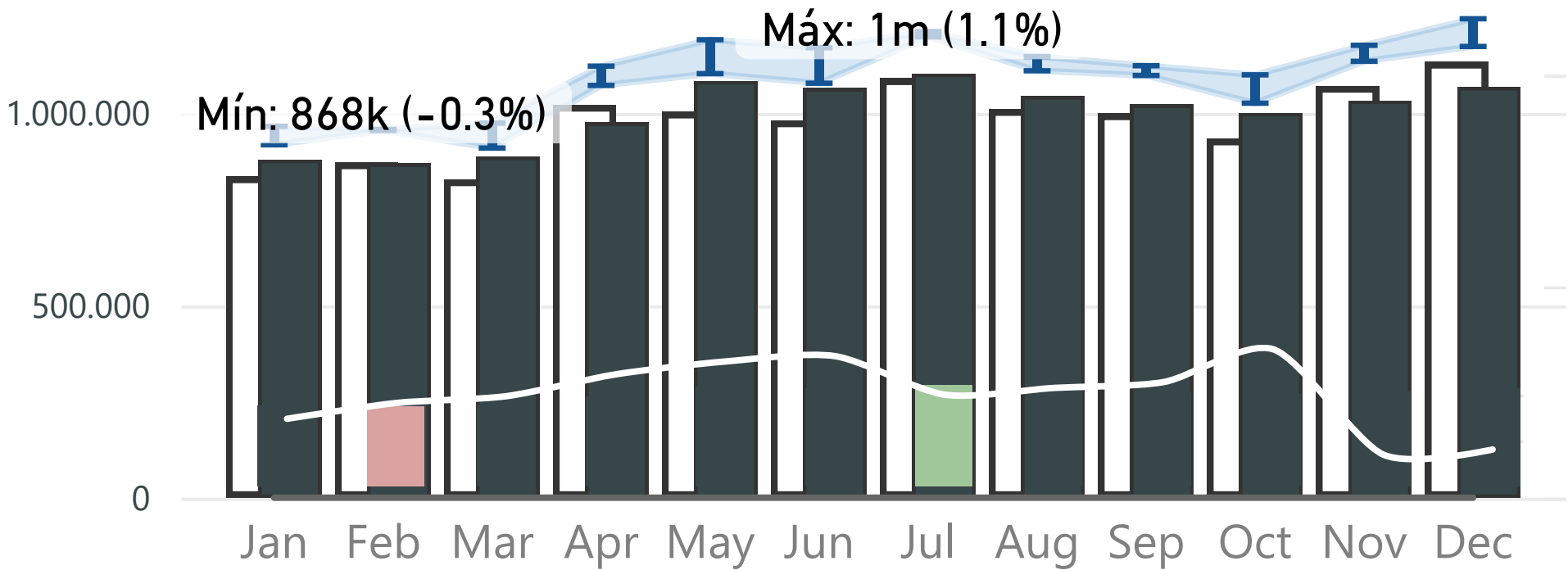
Let's check how sales are doing.

ACTIVE FILTERS 1

🔍 Search keyword →

2013 ▼

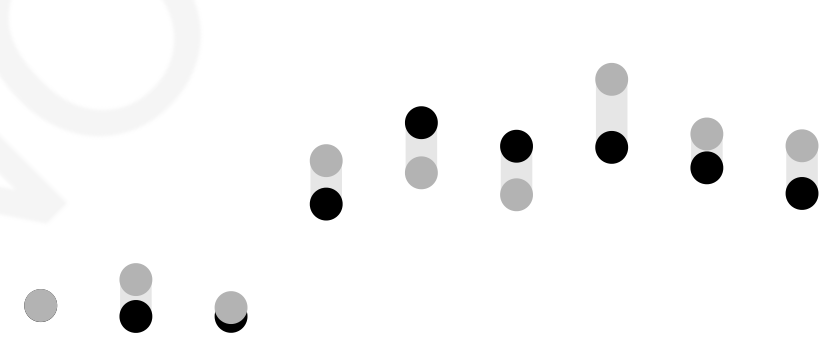
△ Sales & margin (%) per month



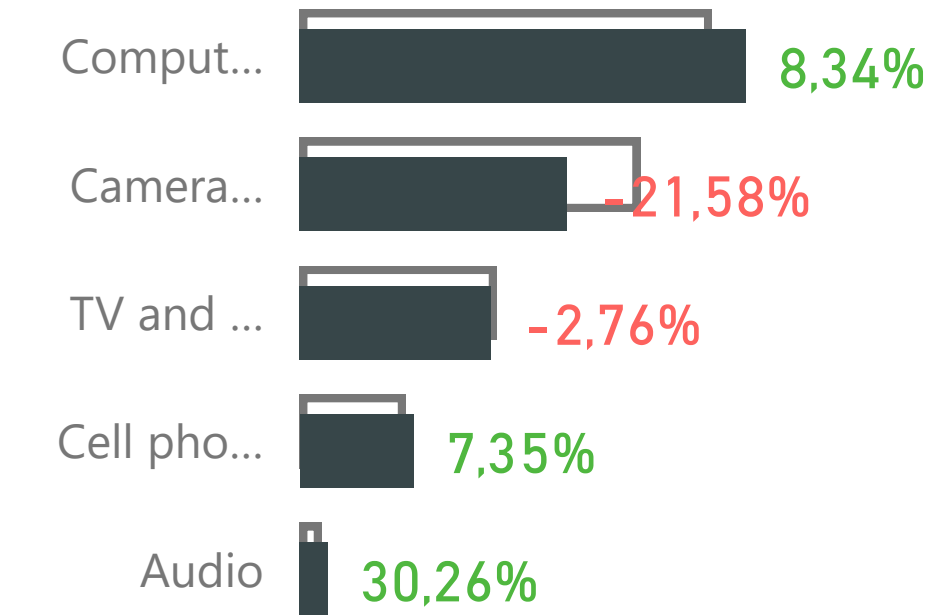
Sales (\$) ▼ YoY -3.33%

\$28.90M

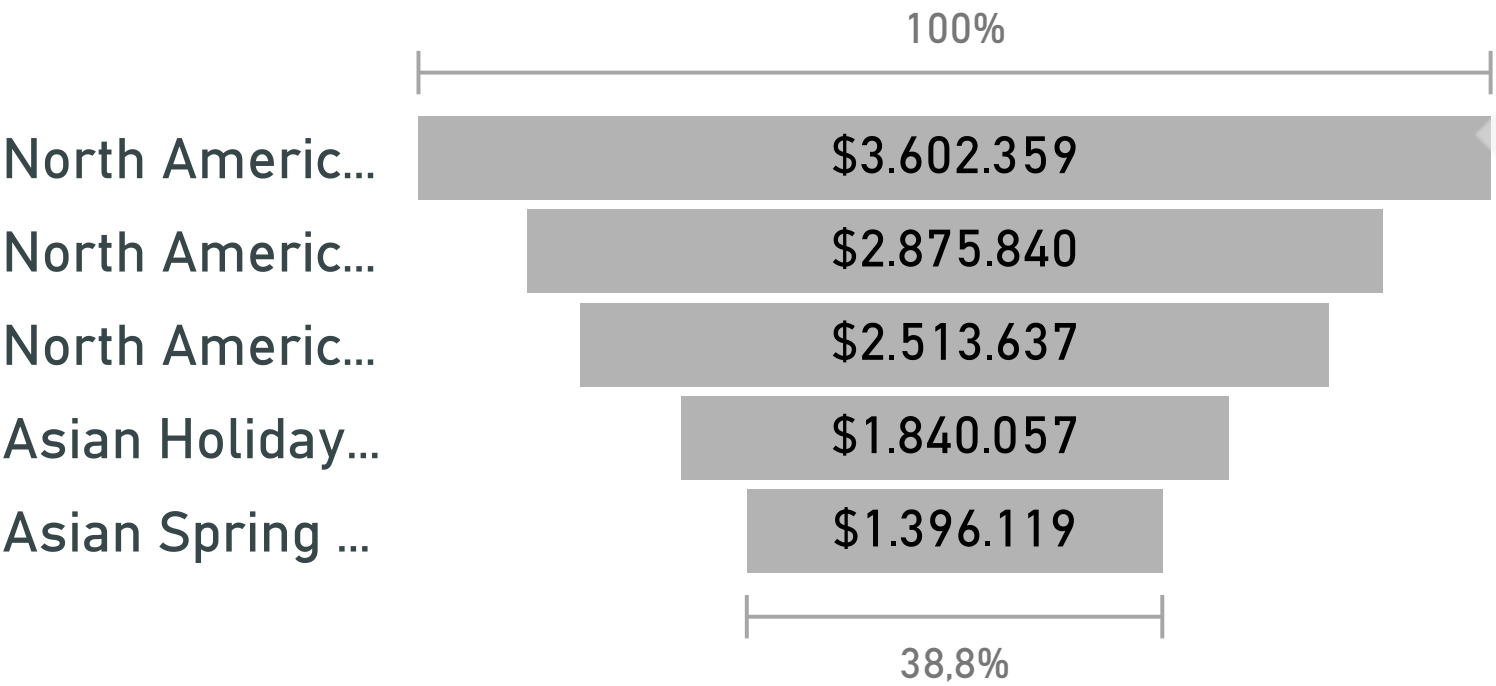
AC ●



Top 5 categories AC vs PY



Sales by promotion



-7,49 %

△ Prom Sales

34

# Countries

Sales & margin (%) by country

