

Hi! I'm Emma. An aspiring Front-End Developer based in Malmö. I'm currently a student at Medieinstitutet seeking an internship in the fall of 2021 as a part of my education.

I'm a curious spirit and excited for all things visual and technical. I get inspired by beautiful animations and sleek looking graphics, and I'm eager to gain knowledge and experience in order to create functional Front-End solutions that are pleasing to the eye.

I have good programming fundamentals in HTML, CSS, JavaScript. Additionally growing knowledge in frameworks like React and Vue.js.

I'm seeking a position where I can learn and grow - in return i will work dedicatedly with a 'can-do' attitude and hopefully assist and contribute to the team.

During the program in Front-End development, I have gained knowledge in →

HTML

CSS

JavaScript

Vue.js

React

Bootstrap

SASS

Git

Adobe XD

➤ Education Front-End Development - Medieinstitutet (2020-2022) / Creative Marketing & Communications - Høyskolen Kristiania (2017-2020)

➤ Experience Digital Marketing Coordinator - Coupler (2018-2020) / Department Manager 2014-2017 (COS) / Store Manager - 2014 (RONDORFF)



# Education

2020-2022

## Front-End Developer, Medieinstitutet, Malmö

- Web development with CSS, HTML and JavaScript
- Web Development with focus on different APIs and frameworks such as React and Vue.
- Work with target group-adapted web development with regard to usability, accessibility and UX.
- Develop, customize and test web solutions for different browsers and platforms
- Project methodology and working methodology for developers

2017-2020

## Creative Marketing Communication

Høyskolen Kristiania, Oslo

The study program lies in the intersection between marketing communication, strategy and creativity. Throughout the study I gained:

- Competence in creativity and creative work processes, creative method use and different models and perspectives in the field.
- Understanding of the development of different types of strategies. From business strategy to generic and marketing strategies.
- Knowledge in general consumer psychological concepts
- Knowledge in how to develop a concept, product or service from the idea stage to sketch, to prototype.
- Skills on how to develop a business or marketing strategy based on a specific brief.

# → Experience

2018-2020

## Digital Marketing Coordinator

Coupler, Oslo

In Coupler I was recruited as an intern and eventually got promoted to Marketing Coordinator.

Responsibilities included:

- Planning and execution of internal events as part of Coupler Academy, where I ideated, created, and implemented marketing campaigns for internal events such as seminars and workshops (email marketing, ads, content marketing, copy edit and optimization on the web)

2014-2017

## Department Manager

COS, Oslo

Starting as an assistant department manager and recruited after one year as manager for the women's department.

I was responsible for leading and developing the department including work such as:

- Planning staff scheduling and organising the department to meet the needs of the store and maximise profitability.
- Recruiting, training and developing Sales Advisor team together with the Store Manager.
- Create an visually attractive department together with Visual Merchandiser

2014

## Store Manager

RON DORFF, Paris

- Analysing selling information and taking responsibility for the store sales performance.
- Processing deliveries & stock replenishment