

A curious spirit and excited for all things visual and technical. I get inspired by beautiful animations and sleek looking graphics, and I’m eager to gain knowledge and experience in order to create functional Front-End solutions that are pleasing to the eye.

# Work

2021- Present, Copenhagen

## Front End Developer Intern, Spring/Summer

- Primarily involved in developing micro-interactions and svg animations.
- Gained knowledge in how to plan the architecture of a frontend application and organize projects to make it scalable and easily maintainable.
- Worked with Vanilla JS and frameworks like Nuxt.js, Gsap, Anime.js and Sass.

2018- 2020, Oslo

## Digital Marketing Coordinator, Coupler

In Coupler I was recruited as an intern and eventually got promoted to Marketing Coordinator. Responsibilities included:

- Planning and execution of internal events as part of Coupler Academy, where I ideated, created, and implemented marketing campaigns for internal events such as seminars and workshops - email marketing, ads, content marketing, copy edit and optimization on the web.

2014- 2017, Oslo

## Department Manager, COS

Starting as an assistant department manager and recruited after one year as manager for the women’s department. I was responsible for leading and developing the department including work such as:

- Planning staff scheduling and organising the department to meet the needs of the store and maximise profitability.
- Recruiting, training and developing Sales Advisor team together with the Store Manager.
- Create an visually attractive department together with Visual Merchandiser.

2014, Paris

## Store Manager, RON DORFF

- Analysing selling information and taking responsibility for the store sales performance.
- Processing deliveries & stock replenishment

# Education

2020- 2022, Malmö

## Front End Developer, Medieinstitutet

- Web development with CSS, HTML and JavaScript.
- Web Development with focus on different APIs and frameworks such as React and Vue.
- Work with target group-adapted web development with regard to usability, accessibility and UX.
- Develop, customize and test web solutions for different browsers and platforms.
- Project methodology and working methodology for developers.

2017- 2020, Oslo

## Creative Marketing Communication, Høyskolen Kristiania

The study program lies in the intersection between marketing communication, strategy and creativity. Throughout the study I gained:

- Competence in creativity and creative work processes, creative method use and different models and perspectives in the field.
- Understanding of the development of different types of strategies. From business strategy to generic and marketing strategies.
- Knowledge in general consumer psychological concepts.
- Knowledge in how to develop a concept, product or service from the idea stage to sketch, to prototype.
- Skills on how to develop a business or marketing strategy based on a specific brief.