Creative Marketing Communication, Inc.

7529 Forsyth Blvd. P. O. Box 16898 St. Louis, MD 63105 INVOICE NO.

8248

DATE:

1 June, 1983

ACCOUNT NO.

8100

REFERENCE:

Barclay Opinion Maker Denver/Minnesota

INVOICE

Mr. R. A. Veatch Brown & Williamson Tobacco Corp. 1600 West Hill Street P. O. Box 35090 Louisville, KY 40232

RELEASED

JUN 2 1 1983

ADV. DEPT.

DESCRIPTION	HOURS	UNIT PRICE	AMOUN
Barclay Opinion Maker Program			P)
Brand: Barclay Month: May 1983	1 1		
Denver, Co:	1 1		
Total amount of samples distributed X CPM	1 1		12,600 \$ 198.00
Minneapolis, MN	1	j	\$ 198.00 \$ 2,494.80
Total amount of samples distributed X CPM	1. 1		12,600
Total amount due Denver/Minneapolis CA Opinion Maker - May 1983	TE	1	\$ 200.00
FARIGIN	AL		\$ 5,014.80
APPROY	5º \		
461-58-2264	4	Ju	~~
101-31			<u> </u>
	SUB T	OTAL	\$ 5,014.80
THANK YOU for calling Creative Marketing Communic	cation.	L	
6523247	09 1	TOTAL	\$ 5,014.80

THE COUNCIL FOR TOBACCO RESEARCH-U.S.A., INC. BOO THIRD AVENUE NEW YORK, N. Y. 19022

January 9, 1985

Mr. Hugh Cullman Vice Chairman Philip Morris Incorporated 120 Park Avenue New York, New York 10017

Dear Mr. Cullman:

Attached are copies of the minutes of the Annual Meeting of Members and of the Board of Directors of The Council for Tobacco Research-U.S.A., Inc., both held on December 14, 1984.

Sincerely,

Lorraine Pollice

Secretary

Encls.

R.J. Reynolds Tobacco International, Inc.

BIB

TIAC

P Fin.

resident

*	in	Oni '	+11/ 07	1	2001/03/03/03/03/03
	AUTHORIZATIO AUTHORIZATIO A/Unit _ Area II	N FOR CHA	NG 12-8-	ADA	PINANCE & MINISTRATION
Date January 21, 1982 Operating Are	a/Unit_Area II	I - Brazil	AC	No. BR -002	
Subject/Location New Brand Introducti				t Ref. No. MA	U147-1 3 1 1 1 1 1 1 -
Approval Requested			STOCKED PARKS OF	(11 Jan 19 19 19 19 19 19 19 19 19 19 19 19 19	
This is to request approval for ton April 5, 1982. With the introdexploiting a market opportunity to proposes to test Camel Filters as product life maturity. Moreover, a male cigarette without the usua Currently there is no cigarette in If after twenty four weeks, Camel it can sustain this share level, Type of Change Selling Price Change Raw Materials Salary, Wage Scales, Fringe Benefits	uction of Cam hat has recen an alternation Camel Filters lly negative n the market Filters achie the brand will	el Filters, tly been ide ve to Hollyw has a unique perceptions with such a eves its 1.0 l be rolled- Discussion of Proj	the brand grantified. Speciood, taking le opportunit of too stron unique position of too strong unique position out national out national out national or consultation of the consultation	roup wants is cifically is advantage of the establing and too of the cifical property of the cifical p	to test the brand grou of Hollywood's lish itself as downscale. s shown that per 25, 1982.
☐ Headcount Change ☐ Other	(00		Other: ount of Change: \$		
Policy Change			inge from Budget		
New Product Introduction		□Oth			
Is this related to a previous proposal? Will subsequent commitments be required? No		If yes, describ summary disc	ce in attached sussion	Initial Post Evaluation D	Sept.22, 19
Estimated Profit/Loss Impact: 19_82	19_83	19_84	19 85	19 86	AVERAGE ANNU-
Earnings From Operations (1,637)	(738)	430	2,643	3,416	
Earnings From Operations(Aftax)(884)	(399)	232	1,427	1,845	
Budget/Plan EFO Change (1,322)	(738)	430	2,643	3,416	
	APPE	OVALS			
OPERATING UNIT	A	REA H.Q.		RJI	RTI
Signature Date	Signature	200	Date Signa	ture	Date
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ir.Legal Rolates 01/25/82	Area CEO'	Blue ?	16		
beer in the	//19	A CONTRACT	16/12		

February 28, 1994

INVOICE #3760

MUD258-94

TO: Shari Teitelbaum Philip Morris

FOR: Oualitative Research on Virginia Slims

Two Markets/Twenty-two triads and eight in-depth interviews

Janu Bhrm 5/1/94

MP #94-2-3206

Total estimated research fees \$ 49,600.00±10%

Due now \$ 24,800.00

Remainder to be billed upon project completion.

TERM NET: 30 DAYS

2047260303

Cit In. Expires HEW

January 12, 1978

William W. Shinn, Esq. Shook, Hardy & Bacon 20th Floor, Mercantile Bank Tower 1101 Walnut Kansas City, MO 64106

Dear Bill:

I don't know why Max wrote to me so I am sending it to you! Best regards.

Cordially,

KP/dlt

Enclosure

8020464;

PHILIP MORRIS U.S.A. PRINT PARTNER DIRECTORY

Please check all information for accuracy, revise as necessary, and provide missing information on this form.

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Title:	Group Publisher
Telephone Number:	212-219-3453
Fax Number:	212-219-3509
E Mail Address:	christina@manhattanfile.com
i mini Admiess.	christma@manaatantile.com
3.5	
SOFTWARE APPLICATION	NS
Microsoft Excel: (Yes) No	Version: 5 - 0
Microsoft Word: (No	Version: 5.0

Please Fax To Riva Schneider at 917-663-5313 no later than 6/30/00

GA- Molis

NEW YORK 10017, September 10, 1971

LORILLARD CORPORATION

200 EAST 42nd STREET

FALLS CHURCH, VIRGIN	LA 2204	16		-
CHEMESOL PROJECT - PROPORTIONATE SHARE				
OF INDUSTRY COSTS FOR TESTING BY				
HAZELTON LABORATORIES.	423	36	423	3
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June 29, 1988

Prof. Gidon Czapski c/o 78 Pearce Mitchell Stanford University Stanford, CA 94305

Re: Grant No. 1409B

Dear Professor Czapski:

In regard to your telephone conversation with Dr. David Stone of this Council, approval is herewith given for the transfer of your salary (Grant No. 1409B) to Stanford, California, for the months of July, August and September 1988. when you will be in residence at Stanford University.

Cordially,

Robert F. Gertenbach

RFG/s

bcc: AdministratizweAction

Financial File

INVOICE



5

TOBACCO INSTITUTE 1875 I STREET NW -8th FL WASHINGTON, D.C. 20006 PAGE: 1 INVOICE NO.: 25968 INVOICE DATE: 1/31/94 CUSTOMER ID: TOB

TERMS: Net 30

DESCRIPTION	AMOU	N T
TOBACCO: LAW COUPON		
DICK UP DOCCESS MAIL ENTED	1	
PICK-UP; PROCESS MAIL, ENTER NAMES PLUS CODES, PREPARE LABELS.		
VOLUME: 1M	l.	157.00
PREPARE REPORTS	1	92.00
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	SALES	0.0
	TAX	
	TOTAL AMOUNT DUE	249.0



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MAKE ANY COMMITMENT OR AUTHORIZE ANY EXPENDITURE OF ANY KIND FOR ACCOUNT OF THIS COMPANY UNTIL EXECUTIVE APPROVAL HAS BEEN OBTAINED HERFON (AF GUIDED BY PPM 60 070 IN COMPLETING THIS FORM)

ORIGINATOR

Marketing Department

JOB NO.

DATE

2/1/90

BRAND

MEDIUM

DESCRIPTION

Malibu

Out-Of-Home

Rotary Bulletins

RECEIVED

FEB 2 2 1990

PERIOD - FROM

February 1990

THRU

P.O.P. - G.A.

REMARKS

441

Rotary Bulletins

\$40,258.89

421 bulletins plus

Est. Tax Est. Freight

2.616.82 2.500.00 5% overrun (21) @\$91.29 ea.

\$45,375.71

"Tree Design"

TOTAL \$ \$45.375.71

ACCOUNTING DISTRIBUTION

APPROVALS January \$45,375.71 February Agency. March April Forecasting May June Marketing July August Sales September October V.P. - Marketing November December

Account Code

10-

Budget Code

JC2

Auth, No.

M-47

1990

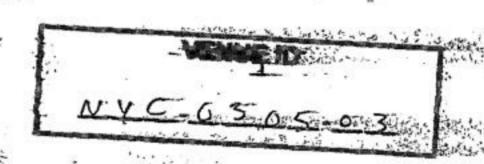
President.

Chairman/CEO

CONTRACT TOP SHEET

MARKET: NILLA

VENUE NAME: Wagra LeilVIP



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SELL-IN 11

SELL-IN APPROVAL: 9/4/00

INTER-DEPARTMENTAL MEMORANDUM

YEARS !

SECRET

RUR

Jum RmH

No. 13 Dy____

March 19, 1980

R.J.Reynolds Tobacco Company

Winston-Salem NC 2 d 12

TO: Distribution

RE: Priority of VANTAGE Menthol

As you are aware, Marketing/TD projects have recently been recategorized and several were identified as Category 1 with critical timetables established. Included was a program to reduce the tar and to convert the filter of the VANTAGE family to conventional cellulose acetate. VANTAGE Menthol was not specifically listed among the Priority 1 projects; however, it is important that this product be given that priority because the menthol level commensurate with the new filter must be established. Therefore, please add VANTAGE Menthol to the Priority 1 list and ensure that it is treated accordingly.

:goj

cc: Dr. A. H. Laurene

Mr. W. P. Hanes Mr. J. D. Barnhill

Dr. F. A. Rodgman

Mr. J. B. Stuart

Mr. N. W. Glover

Mr. T. H. Eskew

Mr. W. W. Barnhardt

Mr. J. A. Giles, III

Mr. L. B. Smith

DORSEY & WHITNEY LLP

PILLSBURY CENTER SOUTH 220 SOUTH SIXTH STREET MINNEAPOLIS, MINNESOTA 55402

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Date:

March 31, 1997

Time:

Total Number of Pages (including this cover sheet):

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FROM: PAUL DIESETH

TELEPHONE: (612) 340-7892

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MAURY LEITER	ARNOLD & PORTER	(213) 243-4040		(213) 243-4199
CRAIG E. GUSTAFSON	SHOOK, HARDY & BACON	(816) 474-6550	•	(816) 421-2708
ROB ACOSTA LEWIS	40			(914) 335-9374
TIMOTHY J. LINDON	*			(212) 907-5796

PLEASE CONTACT Rita AT (612) 340-7838 IF TRANSMISSION IS INCOMPLETE OR CANNOT READ.

Reference # 2703/265451-2

INBIFO INSTITUT FÜR BIOLOGISCHE FORSCHUNG GMBH VERTRAGSFORSCHUNG

Noue Anschrift:

505 Perc-Ell b. Köln, Fuggerotraßo 3-5 -Telefon (02200) 52013-17 Telox C3 87-1375

INBIFO Institut für biologische Forschung GmbH - 5 Köln 51 - Oberländer Ufer 118

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A o500/1013 REF. NO.

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29. Teilrechnung

Betr.: Projekt A o500/1013- Inhalationsexperiment

Für die im Monat Januar 1975 geleisteten Untersuchungsarbeiten

vom 31. Dezember 1974

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MR

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INVOICE

4812

DATE

11/24/6"

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OUR ORDER NO.

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ROUTE

TERMS: net

er. Little Report on Tobacco Research - 1905

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\$3,70

packing and handling charges

.75

\$4.45

