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|  | Name | Rating | Design Pros | Design Cons | Purpose of site | Noteworthy features |
| Good Site | Apple | 4/5 | Professional  Functional  Easy to navigate | Boring | Sell products | Good pictures |
| Bad site | Yale school of art | 1/5 | Colourful  unique | Hard to look at and focus  Awkward colour scheme  Unwanted GIF | Advertise a school | Something I would do |