

People have too many clothes

People don't know what clothes they already have

**Rewards program**

Environmental impact of buying more clothes than you need

Can use the points gained from the reward program to shop in the in app market place

App should offer a easier way to get rid of spare clothes, like a marketplace to sell clothes

suggestions for organizations to donate when it's time to retire clothes

Show current collection of clothing

People waste tons of money a year buying clothes they don't need

People dont know what to wear

**people in a rush**

**Different outfits**

Color coordination

weather suggestions

**Follows current trends**

Can't afford clothes with good style

**Matches brands**

**Voting system for past outfits**

**behind on trends?**

People have no style

**App makes suggestions based on a survey given to the user**

regular closet survey to remind user to input new items and take out donated/trashed items

App shows off new clothes/ brand releases that the user had inputted from the survey taken earlier

**Cheaper alternatives for name brands**

**algorithm to match clothes to make them stylish together**

**Outfit of the week for people in your area**

advertised to college students to dress clean rather than rolling up in pjs every day

**Be able to vote/ make friends from the outfit of the week**

People dont know what clothes look like on them

People don't know what to wear to events like concerts

clothing might seem like a different size online

**Augmented reality**

**Give suggestions on what to buy based on what you already own**

MISC:

**collab with money transfer apps (cashapp, venmo, paypal)**

All clothes in your wardrobe must be inputted into the app for the best possible combinations

**is it gonna be free. YES**

collaboration with organizations

**What is the definition of stylish?**

How often is the catalogue going to be updated?