



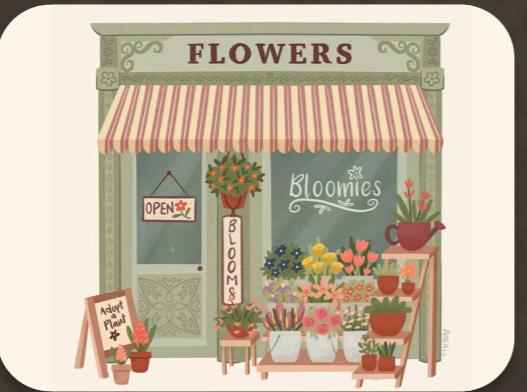
Botanica Divina



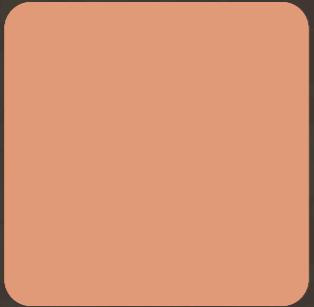
Narrative Statement

Our app transforms the timeless art of tarot into a daily moment of reflection. With a warm, floral aroma, Botanica Divina blends nature's beauty with spiritual insight, offering users guidance that blossoms anew each day.

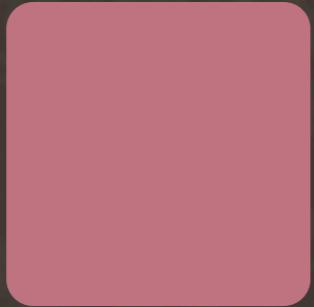
Mood Board



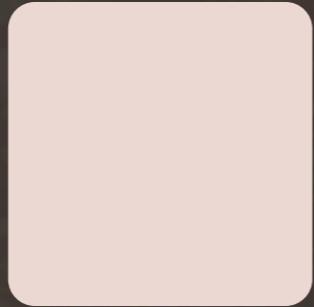
Colors



#E29B77



#C07280



#EBD9D2



#9D9D7A



#907765



#453E38

Font Exploration

For the title font I wanted it to be a script that almost felt like hand drawn calligraphy while still being very readable

Bernady Neulion
Haglo
Roosten
Sofia

Font Exploration

For the body font I originally wanted a serif font for my body but ended up going with a more hand drawn body look to fit the chalkboard. I did use a san serif for the numbers on the cards

Times New Roman
Abhaya Libre
Bellota
Chalkboard SE

Thumbnails

Each card incorporates a flower that is representative of that card

For the card back I chose an orchid since it is representative of the arcane
For the moon card I chose a moonflower as it is representative of the moon



Thumbnails

For the Death card I chose
a red spider lily as it
represents death

For the lovers I chose pink
roses as they are most
commonly associated with
romance

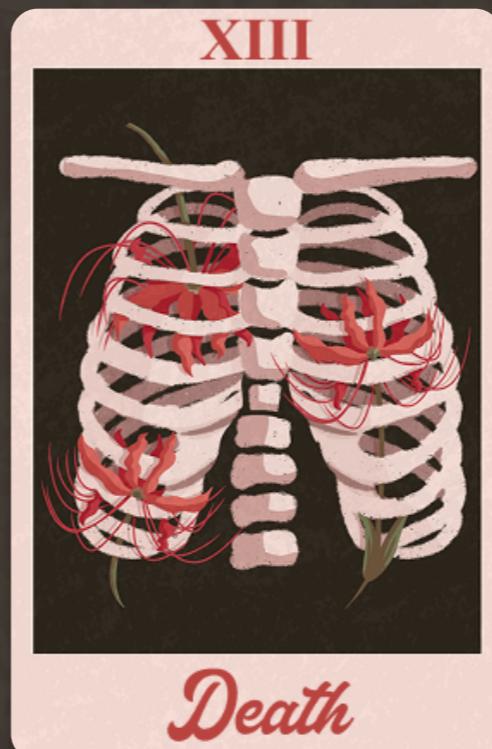




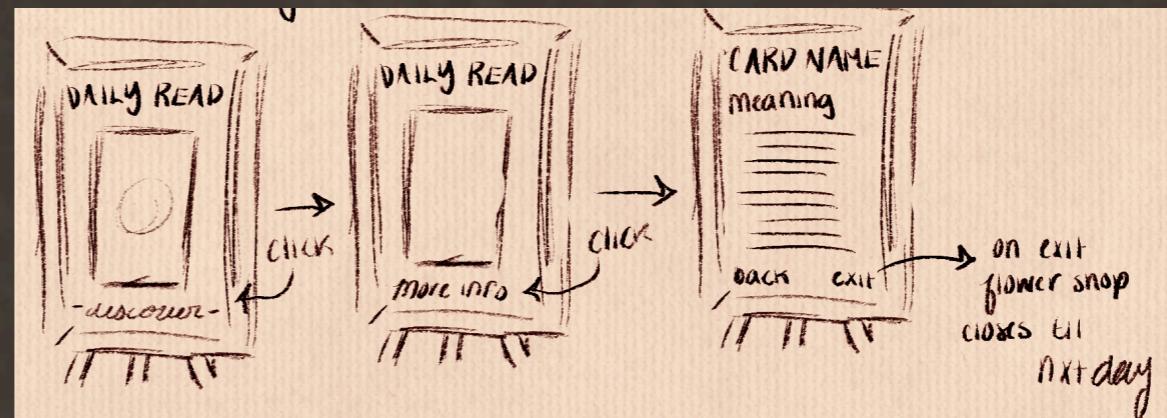
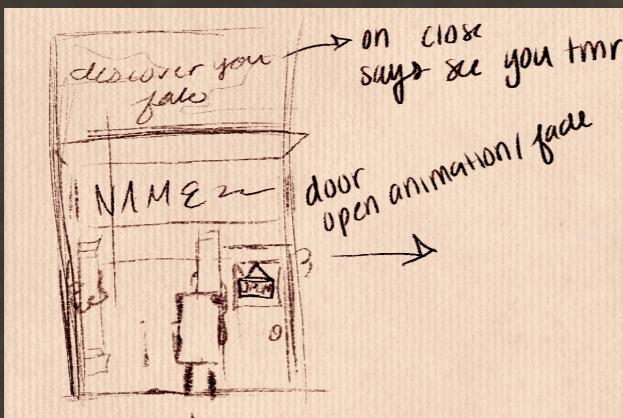
App Icon



Cards

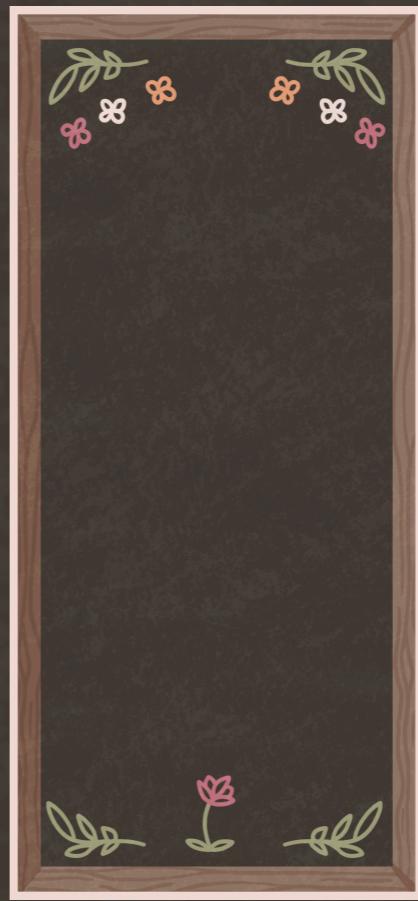


Wireframes



The idea was the front of a flower shop was the landing page. To get your reading it zooms in on a sign outside the shop. When you finish your reading the shop closes and the time changes to night.

Sign Varients



Mockup



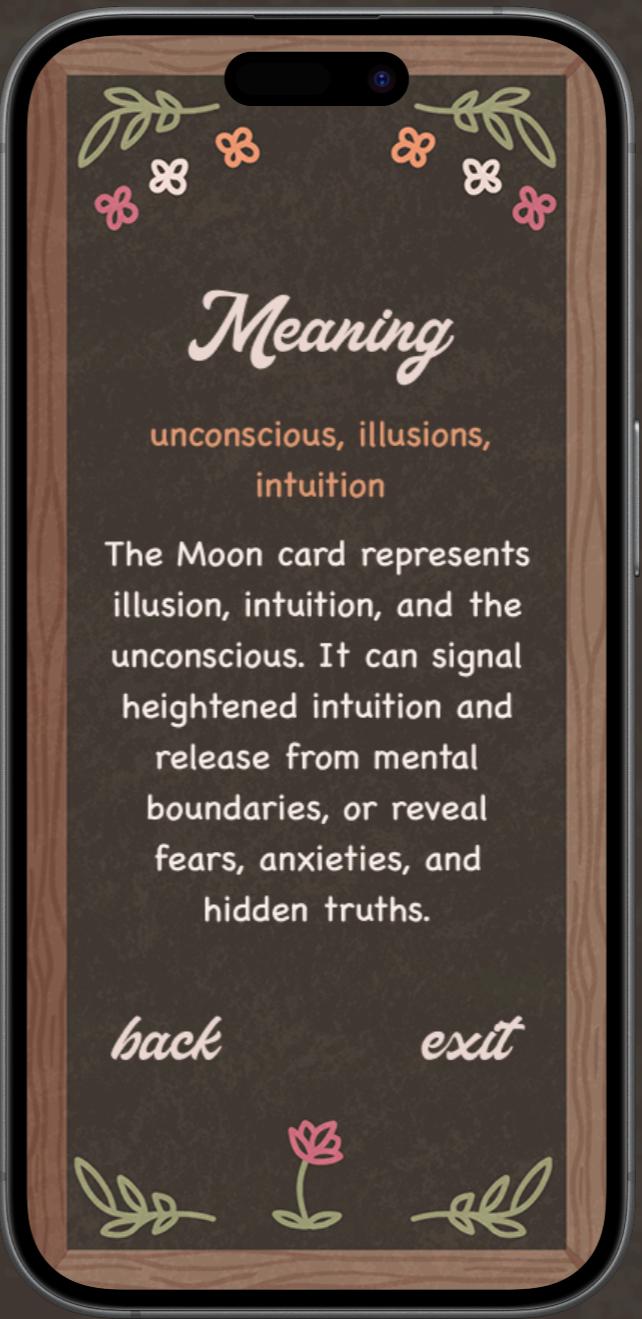
Loading Screen



Home Screen



Daily Reading



The Moon

Daily Reading

XIII



Death

more info

Meaning

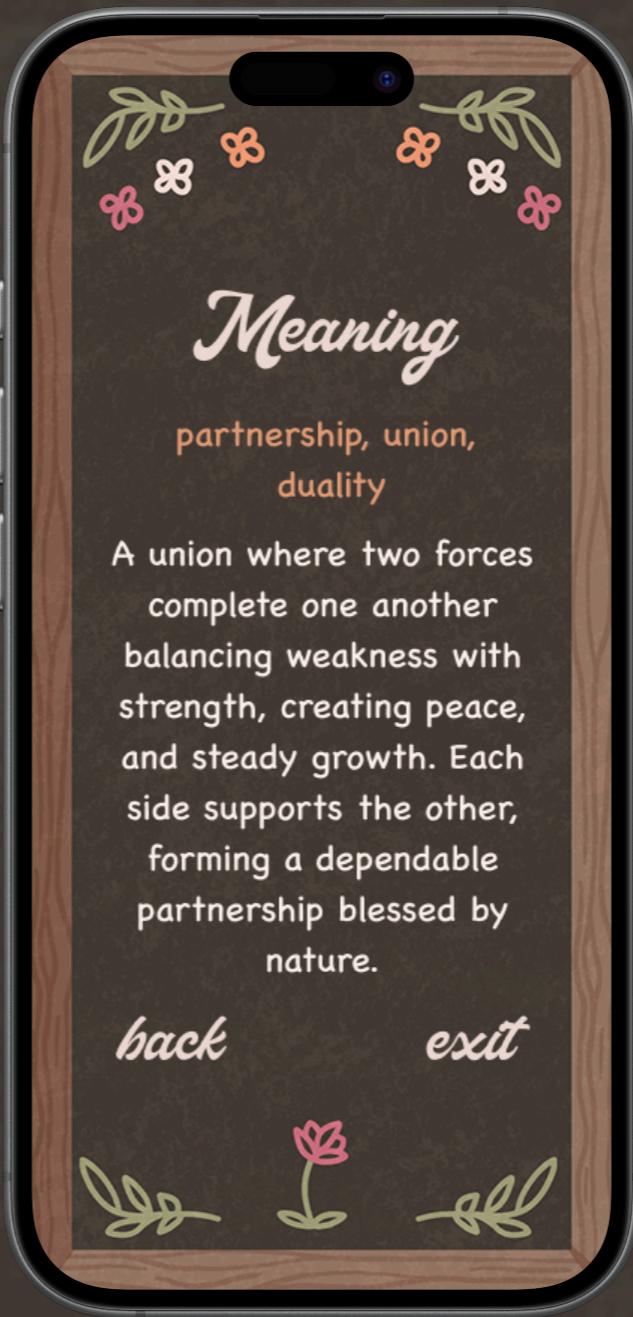
beginnings, change,
metamorphosis

Death is often feared as an ending, but it is also a transition. As much as it destroys, it creates, reminding us that life moves in cycles—something must end for something new to begin.

back

exit

Death



The Lovers