

Front-End Development – Formative 1

Proposal

Project concept

The website I will be creating is a tourist guide to the London borough of Hackney. The purpose of this website is for tourists and locals new to the area, to discover all that Hackney has to offer.

Project description

The website will contain four pages;

- Home
- Events
- Food & drink - pubs, bars and restaurants
- Hackney's best bits – local parks, art and culture

Page features

The goal is to appeal to the sites' target audience through, visuals and multimedia.

All pages;

- Will contain a logo. The logo will link the user back to the home page.
- A navigation bar with links to the other pages.

The 'Home' page;

- Slideshow (carousel) of Hackney.
- History of Hackney.

The 'Events' page;

- Will have sections
- Brief information on things to do in Hackney
- Animated images

The 'Food & drink' page;

- Will have sections
- Brief information on local pubs, bars and restaurants in Hackney
- Animated images.
- There will be link buttons re-directing to relevant websites.

The 'Hackney's best bits' page;

- Brief information on local parks, art and culture to do in Hackney
- Animated images.
- Google map widget with location pins.

Inspirational websites

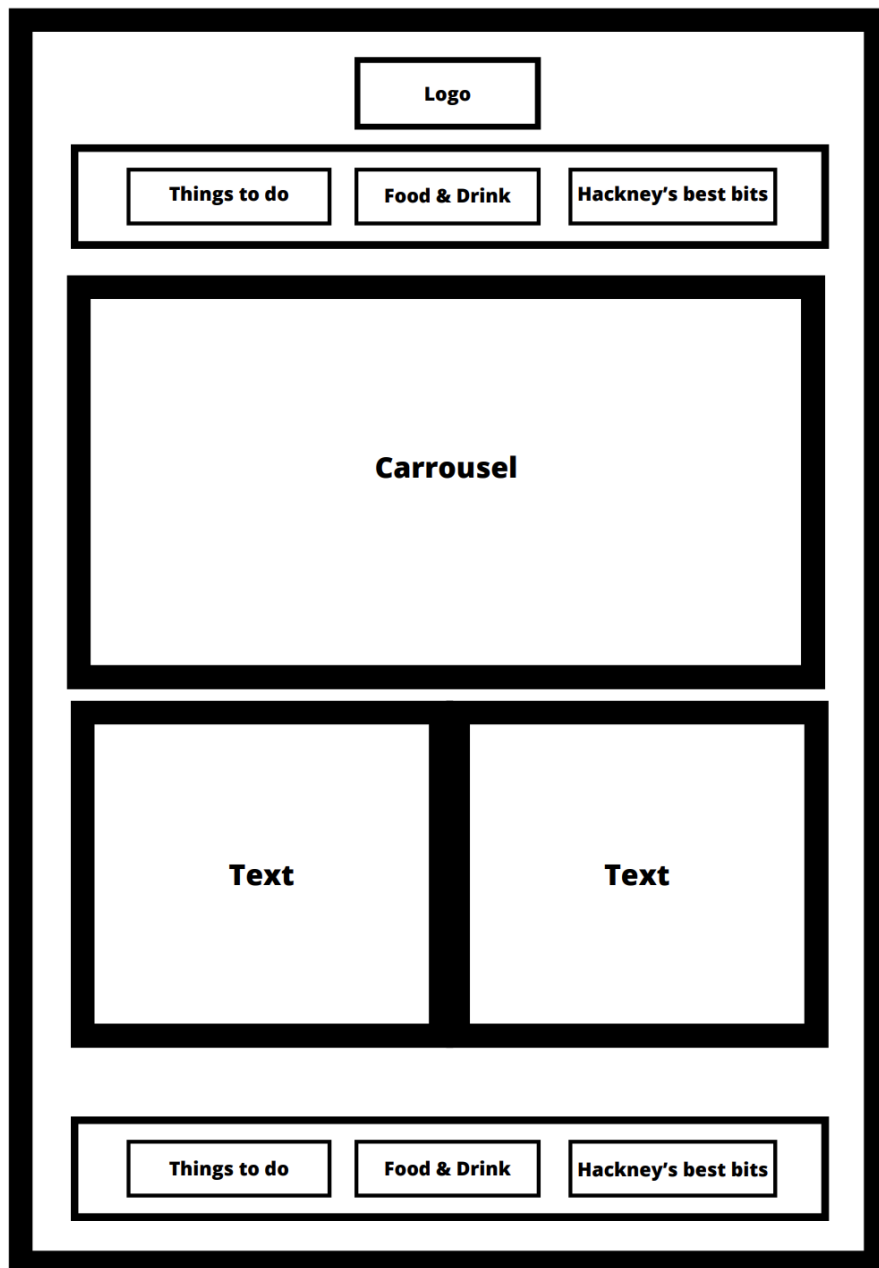
These websites help travellers to discover, book and review new places;

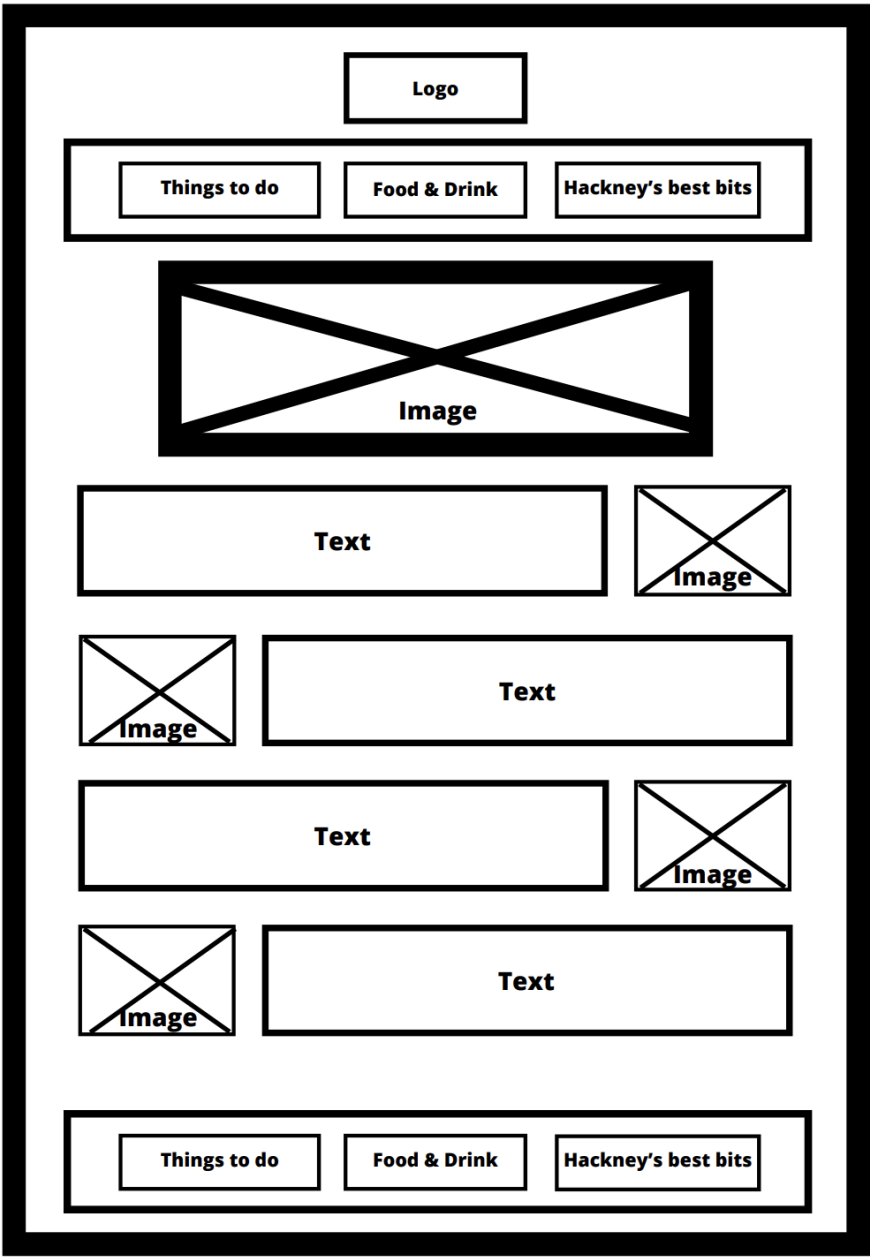
<https://www.timeout.com/london/things-to-do/hackney-area-guide>

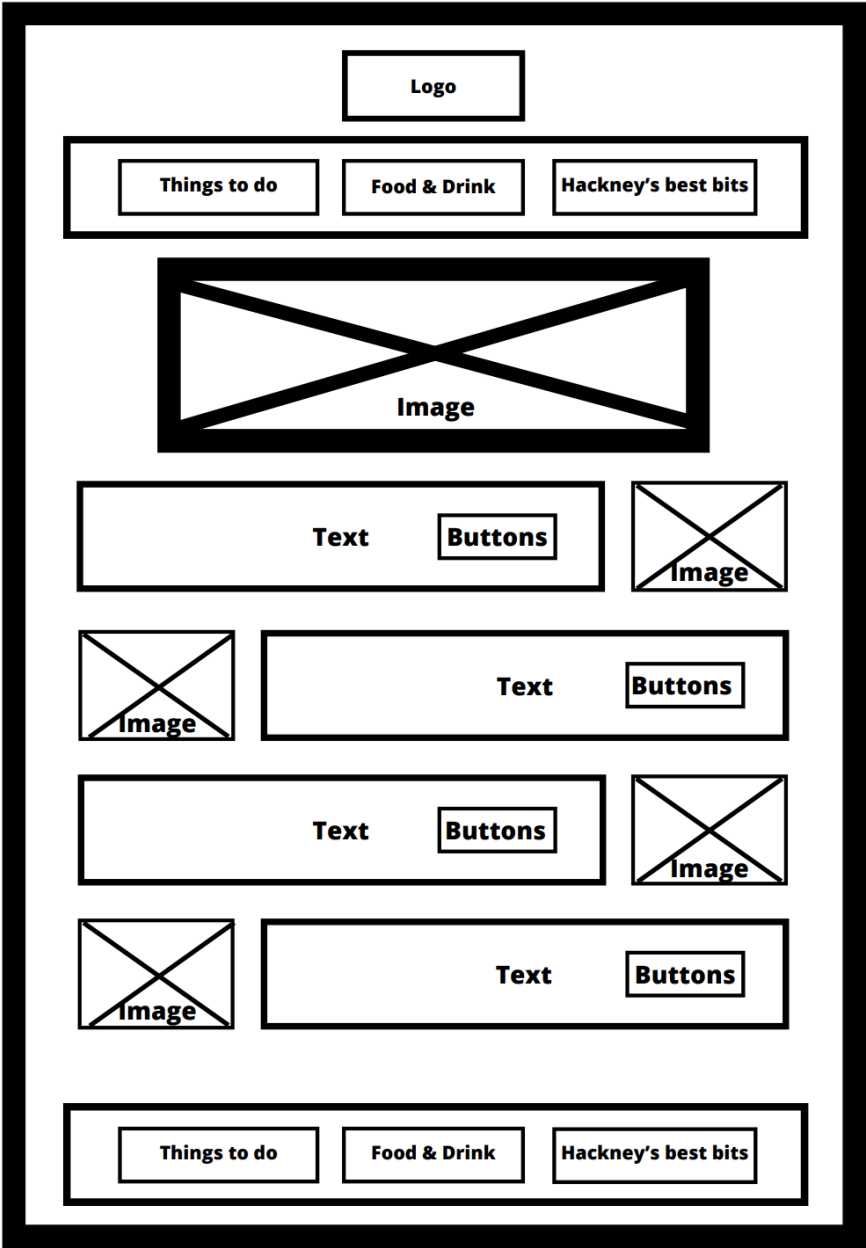
<https://www.tripadvisor.co.uk/>

Wireframes

‘Home’ page







‘Hackney’s Best Bits’ page

