

Susan Carter - Emma Sanchez

age: 19

residence: Columbia, SC

education: Bachelors in English

occupation: Full time graduate student

marital status: single



"Try new places to get far in life."

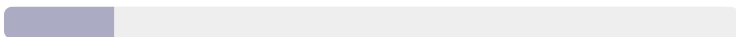
Susan is a 19 year-old graduate student who spends most of her time in the library. She is always up for trying new things and getting to new places.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Susan believes that trying new things is the key to success.

Needs

- Susan needs to be able to find restaurants and buildings across campus.
- She needs to be able to roam the campus.

Values

- She values a functional campus with features to help her succeed.
- She also values friends and family.

Wants

- Susan wants to be able to make it around campus to new places.
- She also wants easier-to-use apps since she isn't very tech savvy.

Fears

- Susan fears that she won't be able to live her life to the fullest while being a full-time graduate student.