



EMMANUEL HOWARD

Marketing Manager



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@ebhcreation / @aglobalstudio

EDUCATION

High School Diploma
Lafontaine Academy
2015 - 2020

Social Studies Degree
Ahuntsic College
2020 - 2023

International Business BA
University of Toronto - Prereq.
2024 - Current

EXPERTISE

- Digital Marketing
- Project Management
- Content Production
- Data Analysis
- Video Editing
- Graphic Design
- Software Knowledge

LANGUAGE

- English - *Fluent*
- French - *Fluent*
- Spanish - *Elementary*
- Mandarin - *Elementary*

PROFILE

I am a dedicated marketer and social media manager with experience working for industry leaders while building his own studio. I can use a variety of technical equipment, such as cameras, media software, and CRMs. I'm currently looking for a challenging position to further my marketing and business skills!

WORK EXPERIENCE

Upstate Collective

2023 - 2024

Social Media Manager

- Managed branding, collaborations, marketing strategy, content creation, seo, & customer service.
- Attracted 15k+ social media followers and an 80% booking rate.
- Led to features on: *Airbnb, Travel + Leisure, Condé Nast Traveler.*

Freelance Marketer

2021 - 2024

Marketing Consultant

- Oversaw marketing for product launches, created strategies + content calendars, reviewed analytics, designed content, etc.
- Helped market a collection of 6 figure companies

Global Studio

2024 - Current

Owner & Creative Director

- Launched Global Studio, an organic social media agency for hospitality and service brands.
- I organize a team, projects, strategy, and design for clients.
- Work with: *Dunlap Hollow, Social Kitchen, Cookie Bar, & more.*

CERTIFICATES

Social Media Marketing Hubspot Academy

- Covers:**
- Social Strategy
 - Content Creation
 - Analytics
 - Advertising

Digital Marketing & E-Commerce Google Certificates

- Covers:**
- Customer Journey
 - Marketing Funnels
 - Digital Marketing
 - E-Commerce Strategy